

# **Pompano Beach Economic Development Council**

Commission Chambers Conference Room  
January 28, 2019  
5:01 p.m.

## **Draft Minutes**

### **A. Call to Order**

### **B. Roll Call**

Tom DiGiorgio, Jr.

Paul Webb – Absent

Roy Rogers

Chris Metzger - Absent

Elaine Fitzgerald

Frank Furman, Jr. - Absent

Jay Ghanem

Dodie Keith-Lazowick

Whitney Metevia

Ted Perrella

Whitney Rawls

Jack Rogerson

Corey Staniscia

Al Seifert

Gerald Stryker

Joe Usman

Rob Wyre

### **Attendees**

Tom McMahon, District 3 Commissioner

Greg Harrison, City Manager

Dr. Richard Dodge, NSU

Nathan Dodge, FIU

Dr. Derek Burkholder, NSU

Alissa Hechter, NSU

Paola West, Planning & Zoning

Wade Collum, Urban Forestry

Dr. Randy Atlas, Atlas Safety & Security

William Gallo, GHA/NSU

Jennifer Gomez, Asst. Development Services, Director

Chris Clemens, Economic Development Manager

Rhonda DiBiase, Secretary II

### **Motions Made**

**Motion** was made by Dodie Keith Lazowick to approve the Landscape Zoning Code Amendment, subject to the stipulation, that an inclusion be made into the Code that states “an arborist and/or landscape architect must be used for the valuation of larger trees or multiple trees.” Motion seconded by Joe Usman. All voted in favor of the motion. Motion passed.

**Motion** made by Whitney Metevia to amend the By-Laws to reflect an Emeritus position and the language of which will be brought before the Board at a future date. Motion seconded by Roy Rogers. All voted in favor of the motion. Motion passed.

**Motion** made by Whitney Metevia to make Frank Furman our first Emeritus position of the EDC board. Motion seconded by Roy Rogers. All voted in favor of the motion. Motion passed.

### **C. Introduction of Corey Staniscia**

Tom DiGiorgio introduced the newest member to the EDC, Corey Staniscia. Mr. Staniscia stated he is currently a Legislative Aide to Representative Chip LaMarca. Previously he spent two years on the Governor’s Affairs side with the law firm Tripp Scott and before that was also with Representative

George Moratis. If you need any help down here in the District, Statewide or the County, I am more than happy to help you through our office. Mr. Stantiscia also thanked Commissioner Andrea McGee for the appointment.

Mr. DiGiorgio introduced the newly elected City Commissioner, Tom McMahon.

**D. Approval of Minutes from December 17, 2018**

**Motion** was made by Roy Rogers that the Minutes of December 17, 2018, be approved. Motion seconded by Rob Wyre. All voted in favor of the motion. Motion passed unanimously.

**E. Treasurer's Report**

No Treasurer Report.

**F. Capital Improvements/CRA Update**

Horacio Danovich stated the latest news is that he is in the midst of negotiating every one of the Government Obligation Bond design contracts. With a handful that are still waiting to come into his email and then start making sure all the scopes are ready to go. We are ready and able to start awarding some of these contracts hopefully in the month of February, which is right in line with what they anticipated and we are targeted for completion. Which will be right in line with some of those contracts being adjudicated within February and March.

Mr. Danovich stated because they are going to be more than one year, all of them are going to be ordinances and they are all going to be heard twice so it is going to be a very long and tedious process and there is going to be quite a few of them. We have 7 parks, 4 streets, 5 bridges, and 3 fire stations and they are all going individually twice. That is a very large load of contracts that are all going to be going together between the month of February and March.

Mr. Danovich stated, in addition, he already has a schedule beginning April 15<sup>th</sup>, going all the way to first week of August for all the public presentations he is going to make on each and every one of those projects. He is going to publish this schedule in the next couple of days with a monthly update on the GO Bond. It will be on Pompano's website and everybody will have an opportunity to get a feel when they will start meeting with public and telling them the story about each and every one of these projects from a conceptual standpoint. This way the people can see and feel what we are proposing, give us feedback, and then we can take the feedback back home and come back a month or two later and show what we did based on their input and then move on to schematic, final design and construction.

Mr. Danovich said simultaneously, he has put all the RFQ's in the marketplace for our Construction Management at Risk (CMR) services. Each and every project, except for the fire station, is going to be design CMR. Why, design CMR? Because the CMR now becomes a partner to the City and it is not an adversary, as opposed to design build, as is the fire station. They will help us every step of the way making sure we have the design the way we want, we meet the budget in a manner that is consistent with the GO Bond approval. That is why we are doing it this way.

Mr. Danovich stated "it is going to be very hectic between now and July, but then I see smooth sailing the rest of the way." These are really good projects and hopefully we are going to get good support from the public and we are going to make beautiful changes to the City."

Roy Rogers complimented Mr. Danovich on his report.

Ted Perrella asked Mr. Danovich how many of the projects are funded by the GO Bond.

Mr. Danovich stated that we currently have 25 projects and 23 of the projects are GO Bond funded, two we are not advertising.

Mr. DiGiorgio stated what Mr. Danovich is speaking about, and we will discuss this at the Retreat, one of the things we will be suggesting is setting up a Communications Task Force for us to suggest ideas to make sure we are communicating properly with the businesses and residents that are going to be affected. There are going to be changes in their neighborhood, so real time communications. We've seen some neighboring cities do a really, really good job at this. We do a good job now, but I think we can do better because there is going to be so much happening in the next three years and we have to stay on top of this. Because as good as these GO Bonds are, if we don't communicate properly when we are going to have street closures, and if it's an extra day or two days, these great projects that we all talked, can be a real nuisance and a headache and can be perceived as a negative. It's all about communications. So, for our retreat on February 22<sup>nd</sup> this is one of things I'm going to be suggesting and I'm going to ask some others to come and talk about the need for it. It's going to be a short-term task force where we have a start date and sunset date and make some recommendations and the City can do what they like. Similar to what we did in the past with tourism, education, and affordable housing.

**G. Dr. Randy Atlas – Atlas Safety & Security**

Mr. DiGiorgio announced Dr. Randy Atlas, who is trained in design and security in the built environment, the field known as Crime Prevention Through Environmental Design (CPTED). Dr. Atlas will be giving an upcoming training seminar for City staff beginning January 29<sup>th</sup> and has been an ongoing process for over 4 years, working with Mr. Danovich and other the staff members on a complimentary basis. Dr. Atlas stated he is also adjunct professor at FAU, the School of Architecture and the School of Criminal Justice and teaches an academic version of the course and will be teaching the City staff.

Dr. Atlas stated "the City of Pompano Beach has millions and millions of dollars of new development and construction that is planned and undertaken. This is an amazing opportunity in the crossroads of growth and prosperity of Pompano Beach to make a positive difference where we design our architecture, built environments, parks, multi-family housing, mixed-use developments, commercial properties, tourism, attractions and destinations, where we plan for security and safety as compared to the typical after the fact; "well we'll hire a guard, put in a camera or now that someone has broken in, we'll put bars on the window." Dr. Atlas stated no.

This is about taking pro-active steps before the police are called. The police are stretched thin. They don't have the ability to prevent crime. That is our job as citizens and the private sector, in my opinion. Therefore, if we train staff to work with what we already in existing city ordinances we have, a CPTED process for the Design Review Committee, where they review architectural plans, developer plans, and now we have them submit a Public Safety Plan. We are not creating the wheel, we are not creating any more log jams in the process, we are just are holding the design professionals accountable for the fact that they just have to have an awareness. For example, they already have awareness of fire safety. You have to by Code. You have to design for life safety and fire safety. You have to design for handicap accessibility or you'll get sued if you don't. Now we are upping the game to include in our current state of affairs in the world and that can change in a heartbeat, with an act of terrorism, an act of crime, workplace violence, or domestic violence. You pick your movie plot, it happens every day in another city in America and around the world. Our job is to make it more difficult and decrease the risk

of it happening here in Pompano Beach. By training the city staff to coordinate among the different agencies and departments takes it up to a new level.

Dr. Atlas invited the EDC members to an Executive Session on Wednesday, February 6<sup>th</sup> being held between 12:00-1:00 p.m. at the Cultural Art Center.

Mr. DiGiorgio stated it is important to know the basics and for those who can attend should.

Elaine Fitzgerald thanked the City for doing this because everywhere we are hearing our residents scream about crime. Too much crime, too much crime and what is the City doing about it and what is BSO doing about it? I really think this is a great thing for our residents to know that the City is doing something that is very proactive and especially timely considering we are building a whole new city right down here at the Innovation District. When do you need something like this more? Creating a City out of nothing and doing all of this ahead of time and is great.

Mr. DiGiorgio stated he agrees with Ms. Fitzgerald and would like the Minutes to reflect this because it is really a forward thinking approach that the City staff is taking. Well done.

**H. Paola West, Principal Planner  
Wade Collum, Urban Forestry – Landscape Code Changes**

Wade Collum said the Agenda should read "Landscape Code Changes" rather than Amendments" and said this has been an undertaking for four years now and has been on the agenda for us to do internally, for quite a while.

Mr. Collum stated he has been doing a lot of customer service managing which has taken a lot of extra hours and a lot of time and this has yielded some great results. In looking at it, we figured there are some code changes we can make to help streamline the process and make it a little bit easier for the customers and the developers to come in and understand the process. There are a lot of words in the Code and it is very difficult to read sometimes and is cumbersome. So we said "let's make it easier to understand."

Mr. Collum stated most of the changes have to do with retroactive landscaping, outdoor storage, the permitting process, and some issues with the appraisal process and making the requirements for the for owner occupied single family and owner occupied duplexes and make the process easier for them to get their permits.

Ms. West stated we did these amendments because Development Services held two round table forums meetings back in 2017 and 2018 to find out from the development community what your impression was of our code, what we needed help on, what you think is unclear and what we need help on with improvements.

Ms. West stated there was a lot of input specifically related on landscape code that is why we have done it separately. We accessed on the suggestions we obtained and we came up with some Code Amendments and tonight we are going to talk about the more important ones. Some are more policy clarification, some are streamlining the methods, and some changes are input from the forums.

Ms. West stated the clarifications regarding striking the landscape regarding upgrades that is already covered in Article 7. Ms. West went over a few of the changes including the modified language regarding vehicular use, abutting landscape as 10 feet, the definition of a story, which is now clarified as 15' feet.

Mr. DiGiorgio stated going back to your intro and the background on the first page, it really goes back to the Mayor's Stimulus Task Force from 2011 and when Robin Bird served on the Committee. This came up at looking at all these zoning changes, and making it a business friendly city and making it easier to understand and that came out of the Economic Development Council's Permitting for Excellence.

Mr. Collum followed up with a PowerPoint presentation explaining the various changes in the Landscaping Code Amendments of new practices, including tree permits which will now be a code compliance issue and not a permit issue. The Code also relaxes requirements for tree permits and replacement for owner occupied single family and duplex homeowners with a minimum number of trees already onsite.

Mr. Collum stated the big change is the way they will calculate the valuation of trees. Trees have value and the way currently calculate is using the long form which is a cumbersome task and we are now proposing to measure the diameter of the tree which should eliminate a lot of the process and should end up the same and still allows fees and money into the Canopy Trust Fund. We do that now it was just never codified.

Ms. West stated this is currently in the Code, but only for bonding purposes. Our Code currently says, if you are a corner lot, you are required to have five trees on your property. So the "Proposed Code Amendment" states if you have five trees, not specimen, which would be 18 inches or more, and you maintain them on your property, you can remove the rest without having to pull a permit. However, if the trees are 18 inches or more, you have to get a permit, would have to replace the trees and this is where you would have to use the mitigation formula.

Ms. West asked the committee for their feedback and positive recommendation for the Code Amendment so we can take these changes to the Planning and Zoning Board.

Ms. Lazowick stated this is fabulous and it's really cleaning up a lot of things that created confusion or just duplication throughout the Code. She asked if this is only for single family homes. Where it talks about not needing an arborist or a landscape architect to value trees? "I think that could be a problem. It's one thing if you have a residential home and they are taking out one tree. I deal in a world with developers who have lots of trees and big trees. Understanding the species of the tree can change the value of the tree, understanding the health of tree can change the value of a tree."

Ms. Lazowick stated it is important that an arborist and landscape architect would be included for the valuation and maybe you have to put some criteria in there. Maybe if the tree if it is 10" or larger or if there is more than four trees, especially for development projects. Certainly, when they are cutting down 30" oak tree or 30" ficus there is a huge difference in the value between the two trees, not just caliber.

Ms. West asked if she was concerned for the bigger trees or just for the development projects?

Ms. Lazowick stated if you value it just based on the caliber, you are not really getting the value of the tree. Certain trees are of much higher value. Most cities we work in, the species and the health of the tree is important, especially if they are taking down numerous trees.

Mr. Rogers stated he would like to see the element of judgment in codes, but you just can't do it. If you think you have a situation that you were better treated, that justice will be served better if you have an arborist, then can't you just make it optional; as opposed to wipe out the opportunity for everybody to

have a simple approach. Then let's say is it in the interest of simplicity, what you have offered as a Motion, as better sway than what I'm saying, as far as judgment.

Joe Usman stated if you give a way out, then no one is going to use professionals. If you have a 100 old oak trees, how are you going to replace them? You are going to need an expert to really make that decision. You are never going to replace a 100 year old oak tree in the middle of your lot. That is when we need some kind of professional services.

Mr. DiGiorgio explained that the EDC is not asking them to rewrite something completely. We are asking them to look at something that we think is reasonable within larger developments so we are not replacing big, expensive wonderful trees with not very nice trees. Our intent is not to complicate this at all, but to preserve the natural beauty to the best of our ability, without making it onerous on a single family homeowner or developer.

Mr. DiGiorgio stated he is very appreciative of what they done. This is really good stuff and talks to our brand messaging as "Florida's Warmest Welcome."

**Motion** was made by Dodie Keith Lazowick to approve the Landscape Zoning Code Amendment, subject to the stipulation, that an inclusion be made into the Code that states "an arborist and/or landscape architect must be used for the valuation of larger trees or multiple trees." Motion seconded by Joe Usman. All voted in favor of the motion. Motion passed.

Paola West said she wanted to let the Committee know she has two other things coming in front of them in the future. One is a second round of zoning code amendments and one specifically dedicated to septic.

Mr. DiGiorgio asked Ms. West to give the amendments well in advance and have them highlighted.

#### **H. Dr. Richard Dodge, Nova Southern University, Halmos College**

Gerry Stryker stated our last meeting we had some conversation and I shared and updated that John Knox Village has been working on a wonderful collaboration with Nova Southeastern University, plus all of its 18 colleges in a Master Agreement, and one of those is the Halmos College of Natural Sciences and Oceanography. We have here tonight, Dr. Richard (Dick) Dodge and Dr. Dodge is going to introduce his colleagues and Bill Gallo, chairman of their Development Council.

Dr. Dodge stated NSU is in the process of rebranding and showed the members a short video and stated their new brand may be a little severe at times. They are prepared to be here tonight to talk about how NSU may interface with Pompano and have some ideas on the environmental sector that might be useful in your new development in Pompano Park and elsewhere.

Dr. Dodge stated Halmos College of Natural Sciences and Oceanography is located at the entrance channel of Port Everglades and we are very proud to have our research facility and education facility there. The college is split between the main campus and the ocean campus. We have four departments and seven degrees. In addition to all of our degrees and college programs, we have a lot of research and education outreach. We do a lot with coral reefs, sharks and bill fish. What I want to discuss today is our sea turtle program and education program. We also have an underwater program restoring coral reefs.



Dr. Derek Burkholder stated he is a research scientist at NSU and Director of the Marine Environmental Education Center located in Hollywood. The Marine Education Center is a partnership between Nova Southeastern University and Broward County Parks Department and has been fantastic working together.

Dr. Burkholder said he is also fortunate to work as the Director of the Broward County Sea Turtle Conservation program. We do all the nesting and beach monitoring for Broward County, including your beaches here in Pompano. The Center was born out of that long-term relationship for the nesting beach program which we have been doing for thirty years now. We wanted to expand this a little bit and wanted to bring everything that we are learning to the general public. So we partnered with the County and developed the Center. Dr. Burkholder then showed the members a video on sea turtles.

Dr. Burkholder stated the Center is based at the Carpenter House, an historic home which was built 1941 on the beach in Hollywood, and we have been able to convert the home into our Education Center. We are open to the public Tuesday through Saturdays (10 a.m. to 5 p.m.) and also offer educational field trips programming and things like that. One of the neat things we are offering is that all of our programming is tailored, age specific for the groups that come in. Everything is set to the next generation science standards that are being used in the classroom so we can actually work with the teachers and have what is being taught at the Center go directly into the curriculum. We make it as hands on as we can possibly make it.

Dr. Burkholder stated it is really getting people out to the beach, doing beach clean-ups, and engaging with the public and the students to learn as much as possible about our coastal eco-system.

Dr. Burkholder stated we are very fortunate to work with a number of community partners as well. Last year the Center held its first annual Art Festival and about 2,000 people showed up. This year we will hold our 2<sup>nd</sup> Art Festival on April 20<sup>th</sup>. We are fortunate to have Guy Harvey work with us and have some of his artwork around the Center. We have exhibits, displays and talk about everything from sea turtles, sharks, and marine debris. It brings it all together for what is important to not only our residents but visitors, students and everybody else.

Dr. Burkholder played a video introducing "Captain", a sea turtle who is the star of the show and is one of the draws at the Carpenter House and who was hit by a boat, and rehabbed, but due to her injuries cannot be released. Captain teaches people about the sea turtles and the marine environment in general.

Dr. Burkholder stated he is very excited to hear about Shipwreck Park and many of the amazing things going on here in Pompano Beach. He thanked Mr. Stryker for inviting them and starting some of these discussions about ways we might be able to bring something like this to Pompano as well. It is an amazing way to interact with the community at multiple levels, through community engagement, enhancing the already amazing conservation efforts you have in place that people may not know about.

Dr. Burkholder stated it's really about getting the word out and about much of the great work that is going on here. It can also bring in the research from NSU, and other local universities and groups out there. There is an amazing host of non-profit groups, research groups, and education groups. So I think having a centralized place to bring to this to the public is very beneficial and can tie very well into the amazing work that you are doing here.

Mr. DiGiorgio stated that Dr. Burkholder is exactly right. No one said it better than the economist from NOAA, Bob Leeworthy, when we brought him into town and he talked about the economies of good cultural ecotourism. That is what we are actually creating here with all of this and its

education for the future. We saw a need for that with Shipwreck Park many, many years ago and we've been looking for partnerships. We will be engaging with partnerships like this for a long time to come because we think this is the answer; likeminded partnerships. That is why we were at the Riptide Music Festival with Nova and others supporting these types of missions that basically overlap each other and thanked them.

Mr. Usman said he wanted to compliment Nova and their program for protecting our planet and co-existing with our species and making the planet great for our next generation.

Mr. Rogers stated one of his mentees, Katie Henrickson, has an arrangement with Nova for her PhD. Her thesis is how to form partnerships with foundations to fund our projects where there will no longer have the need to have government to fulfill our needs. If we want a world class system in regards to our compelling challenge of our ocean, we need to think differently of how we get our funding.

Al Seifert stated he recently read that they are working on a coral reef project and have been successful in the regrowth of coral.

Dr. Dodge showed the board a video on coral reefs and described the values of coral reefs. He stated that the coral grows an inch a month and after a year or less you can have corals that can be transplanted back to the reef. From a survey done in 2000, the local coral reefs are valued at \$6 billion annually, in terms of the economic importance. That's 71,000 jobs in the 5 south Florida counties and of those 5 counties, Broward County is the winner with \$2 billion in economic impact and 36,000 jobs. Dr. Dodge stated "that was in the year 2000, so you know it's more now."

Mr. DiGiorgio stated when you look at what is happening with our coral reef system; what it means when we are depleting it; when we are seeing the bleaching, that is why we are doing what we are doing with the artificial reefs. We are trying to take the pressure of the natural reefs and by partnering with you all will help.

Rob Wyre stated we think we have an opportunity here in Pompano with Wahoo Bay. We are very close to wrapping up all of the legal requirements to take advantage of the area we see as an educational and immersive experience for the youth. Not to where you are offshore necessarily in the surf, but in a confined area, protected area where we can begin the education process with displays, interactive perhaps, some mangroves and create a nursery, if possible. The water depth in there is from 6 to 12 feet.

Mr. Wyre stated we've already done the surveys on it and have some initial plans and would really like to work with the professionals in terms of the education in making this the best it can be, as we really see it as our responsibility.

Mr. Wyre stated Shipwreck Park was initially about creating artificial reefs, obviously taking pressure off the natural reefs, but to become a drive for tourism and diving. As you know, we did it twice and successfully.

Mr. Wyre stated Wahoo Bay is really about the outreach for education and is our next project and we are very excited about it.

Mr. DiGiorgio stated this is truly an opportunity for us because the folks we are talking about are just not college students, but also getting the elementary school children here and park the school buses of Broward County. Really to have the professors to work with us on a regular basis, partnering with us to set up these displays because it is going to be on land and it's going to be underwater. Our values are



ACE – we use Art to promote Conservation and Education. Education is the key component to what we are trying to do. It's all about the future.

Mr. Ghanem asked what makes you different from FAU and Lynn University?

Dr. Dodge stated we are complimentary to one another and work with one another. We have not worked with Lynn University but we are not against it and would be happy to partner with them. Broward County has a Marine Hub, which is a partnership of four universities, FAU, FIU and UM and Nova. I'm sure Lynn University could become a part of it if they wanted.

Mr. Perrella asked if they are meeting your goals of enrollment and what would they be?

Dr. Dodge stated it's all about money and their enrollment has been growing. Our Biology major is their largest major in the college and is growing. The second largest major is Marine Biology. We are doing well in terms of our enrollment goals and we are trying to balance that with infrastructure. You have to have labs. You have to have professors. Which is all good, but we have to be careful we don't over promise and under deliver. We remain healthy. One of the drivers is that Nova is big in health profession and that is one of the reasons why students come to Nova.

William Gallo stated Dr. Dodge is modest at times, but to answer the question here the key thing that we have is probably the most premier oceanographic research facility in the western hemisphere, located right here in Port Everglades. We were the recipient of a \$15 million National Institute of Science Technology grant, the only one awarded for this type of facility.

#### **I. East/CRA Update**

Jack Rogerson stated he had lunch with Mayor Rex Hardin and the Pier is going to be ready. It's just a matter of when they are going to open it because of the construction at the Oceania and the Lucky Fish. Mayor Hardin stated they are going to open up on time because it is a GO Bond project and should be at the end of March or beginning of April. The Pier will be ready; it is just a matter of access.

#### **NW/CRA Update**

Not Discussed.

#### **J. Education Update**

Mr. Rogers stated we have the Minutes of our previous meeting where we said we wanted to have Atlantic Technical College here with a presentation. However, having three presentations tonight would be difficult, so they will be at our next meeting in March

Mr. Ghanem invited the members to the Atlantic Technical College to their next meeting being held tomorrow morning 8-9:30 a.m. Mr. Ghanem said it is a great opportunity to get exposed and to see the caliber they are operating at that college. It is a great opportunity for us here in Pompano to be a part of that type of partnership. Hopefully, we will leave it until we meet with them at the March meeting.

Mr. DiGiorgio stated it is incredible what they are doing at Atlantic Technical College and their sister schools. It is something that we talked about in the past, and if they were to expand we need to look at that for Eli and potentially Pompano High. I know we are anxious to bring them to the table and if you get a chance get out there and go to a meeting.

Mr. Rogers said the Markam Elementary was able to refurbish their butterfly garden and ground landscaping through several grants from the Education Foundation through the Chamber.

Mr. Ghanem stated today there was a great meeting at Pompano High School. They had their 1<sup>st</sup> National Summit and 12 countries were in attendance. Mr. Ghanem stated it was spectacular and created so much synergy. They have all these students coming from overseas, living in local residences and the local residences hosting other cultures. This is how we are going to gain peace in the world. India, Poland, France, Turkey, and four regions of China, this is some of the few.

#### **K. Tourism Committee Update**

Mr. Wyre stated on February 5, 2019, Marcos Fuentes, General Manager, Marriott on the Beach in Pompano, is rebranding his restaurant and will be hosting a "Friends and Family Night. There will be two seatings 6:00 and 8:00 and the event will be \$25.00 per person and 100% of the proceeds will go directly to Shipwreck Park.

Ms. Fitzgerald hosted an Italian travel writer at one of her properties and has another one next week for AARP and several other publications. Ms. Fitzgerald sees it as more publicity for Pompano.

Mr. DiGiorgio requested that Mr. Wyre check with Lydia Gorzelany regarding the Visitor Center and what type of traffic they are getting and if they materials are good?

#### **L. Old Business**

Mr. Perrella stated Peter Valdes of SoFIA, the Caregiver symposium, will be held on Friday, February 8, 2019 at the W Hotel

Mr. DiGiorgio stated the EDC Committee will hold its Retreat the Marriot on February 22, 2019 beginning at 1:30 p.m. He has been working on the Agenda with some of you and would like to meet with anyone that is interested in seeing the final agenda in the next two weeks. I have requested both Roy Rogers and Joe Usman to serve on it with him. It will be the same format that we had in 2009, 2013, and 2016 and it will be very direct and I will move it along. Marcos Fuentes at the Marriott will be hosting the event for us.

Chris Clemens stated that Marcos Fuentes is going to take care of the refreshments and valet parking for us at the Marriott.

#### **M. New Business**

Mr. DiGiorgio is asking the EDC Board to form an Emeritus Member. The first person to get that honor is Frank Furman. Mr. Furman was an initial member of the EDC and helped write the By-Laws. Dirk DeJong was honored when we asked him.

**Motion** made by Whitney Metevia to amend the By-Laws to reflect an Emeritus position and the language of which will be brought before the Board at a future date. Motion seconded by Roy Rogers. All voted in favor of the motion. Motion passed.

**Motion** made by Whitney Metevia to make Frank Furman our first Emeritus position of the EDC board. Motion seconded by Roy Rogers. All voted in favor of the motion. Motion passed.

Mr. DiGiorgio stated that now leaves an opening. That position was an open position that we had voted as a Board. It was a five and five. Five were appointed by the City Commission, five the Chamber of Commerce and five At-Large. Those At-Large positions are voted on by this this group right here. We also have two other positions the Northwest CRA Advisory and East CRA Advisory Chair. Now we have the Emeritus status and we can add to that as we see fit in the future.

Mr. DiGiorgio stated he received resumes over the years for certain positions and some people he reached out to and asked to serve on this committee and for us to take into consideration. I do have a resume in front of me tonight that I reviewed and you all know this person, she is a very strong person and we could never get her before because she was under direct contract with the CRA and was as a manager for the CRA. She is no longer any different than the consultants that are in the room right now and she is up for the position.

Mr. DiGiorgio stated he will not ask to fill the position tonight and we will take it up at our next meeting. If you have other folks that are interested in potentially serving please send a resume so we can have a vote on it at our March 2019 meeting. Again, I do have Kim's resume and she is interested in serving on this committee and she is in a position to do so now because she is not in a management position with the City or the CRA. So that is one candidate, but if you have others please send on the resumes and we will review that at the meeting in March.

#### **N. Staff Report**

Mr. Clemens stated he will be participating in Dr. Atlas's CPTED course for five out of the next seven business days. He will be attending the AirPark Master Plan being held on February 13<sup>th</sup> and will be working on his Market Analysis reviews for the past year.

Mr. Clemens stated he was at the Partner Council meeting last week for the Broward Alliance. Jim Carras was there and was presenting Opportunity Zones and one of things he said was that he was very happy to see the ad, Nguyen Tran, our CRA Director, put in ULI magazine, specifically financing for Opportunity Zones. He said "this is more of what we need." I know we are going to talk about marketing Opportunity Zones at our Retreat. We are ahead of the game, thanks to Nguyen Tran and the CRA and I think that is great.

Mr. Clemens discussed with the members a handout that depicted a 4 story industrial building with the truck court going up alongside it. Mr. Clemens stated the building is huge and site on about 18 acres in Brooklyn. He stated the reason why he is showing this because we are one of those cities that are also running out of space and have few industrial parcels left.

Mr. Stryker wanted to thank the EDC members for the help they have provided him.

#### **O. Adjournment**

Tom DiGiorgio made a Motion to adjourn. Meeting ended at 6:11 p.m.

**Next Meeting – 4<sup>th</sup> Monday of the month**

**March 25, 2019 @ 5:00 pm**

**Commission Chambers Conference Room**

**100 West Atlantic Blvd., Pompano Beach, FL**