JEFF LANTZ, Parking Operations Manager

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November 26, 2025

To: Mayor, Vice Mayor, Commission

From: Jeff Lantz, Parking Manager

Thru: Suzette Sibble, Assistant City Manager

Greg Harrison, City Manager

Re: Proposed Parking Ordinance Amendment

Since 2013, when the City Commission approved the creation of a Parking Enterprise Fund, the City has made significant investments in the City's parking system. The creation of a Parking Enterprise Fund allowed parking fees to fund these investments, beginning with the financing of the Pier Parking Garage in 2016, a significant step in attracting the great quality amenities in the Fishing Village frequented by residents and visitors today. There have always been plans to make similar parking infrastructure investments both on the barrier island and west of federal highway over time. The City last raised parking rates four years ago in 2021 and we now find it necessary to propose a 20% rate increase in order to allow for continued investments to include the financing of another parking garage on the barrier island at 109 N. Ocean Boulevard, as well as the financing of a parking garage in Old Town (Note that separate agenda items are being presented on December 9th related to these items and the agenda backup for those items may be referenced in conjunction with this item). There are also plans to continue to invest in technology in order to make looking for parking more convenient for residents and visitors (i.e. space count sensors), as well as being able to expand the offering of the parking resident discount to include garage parking (i.e. license plate readers). Increasing parking rates periodically also allows the City to better manage parking supply and demand, as well as allows the City to remain competitive with neighboring beachside communities. Noteworthy proposed changes to the parking ordinance include the following:

1. An increase in the Pompano residential parking discount from 20% to 50%, to include all parking spaces;

- 2. A 20% increase in parking rates with the exception of the Harbor Village area, where rates will remain unchanged;
- 3. An annual parking pass to the North lot at Alsdorf Park boat launch. This permit would be for parking of vehicles with trailers in the north lot only and would need to be offered to both residents and non-residents, in accordance with Florida Inland Navigation District rules (the lot is owned by this entity). The Alsdorf boat ramp is currently the busiest boat launch in Broward County and for years there has been a request for an annual parking pass from the local boating community. There are concerns with offering this annual parking pass and as such the availability of this pass will be monitored by the Parking Manager.

Attachments:

Attachment 1 – Parking rates survey comparison Attachment 2 – Parking Fund Proforma