



# City of Pompano Beach

100 West Atlantic Blvd.  
Pompano Beach, FL 33060

## Staff Report

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**File #:** LN-595

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ARCHITECTURAL APPEARANCE COMMITTEE

Meeting Date: MAY 7, 2024

### MASTER SIGN PLAN HAMMONDVILLE HOLDINGS LLC

**Request:** Master Sign Program  
**P&Z#** 24-30000002  
**Owner:** Hammondville Holdings LLC  
**Project Location:** 2151 Hammondville Road  
**Folio Number:** 484233720010  
**Land Use Designation:** C (Commercial)  
**Zoning District:** B-4 (Heavy Business)  
**Commission District:** 4 (Beverly Perkins)  
**Agent:** Denise Williams (denisewilliams123@att.net)  
**Project Planner:** Pamela Stanton (954-786-5561 / pamela.stanton@copbfl.com)

### Summary:

The applicant is requesting approval for a Master Sign Program for signage for a new multi-tenant building with two tenant bays and a future free-standing sign.

The property is located on the north side of Martin Luther King Blvd. and west of North Powerline Rd.

Pursuant to §155.2416, [Master Sign Program], all multi-tenant mixed-use or multi-tenant nonresidential developments which exceed 5,000 square feet and which are located along a designated arterial or collector road(s) as defined by the Broward County Trafficways Plan are required to obtain Master Sign Program approval. The Master Sign Program must be reviewed and approved by the Architectural Appearance Committee (AAC), prior to Zoning Compliance Permit approval.

Pursuant to Section 155.2205, Code of Ordinances, the Architectural Appearance Committee may require such changes in plans and specifications as, in its judgment may be requisite and appropriate to ensure that the exterior appearance of buildings and structures enhances the aesthetic character of the surrounding development by complying with the architectural appearance standards of this Code and approved design guidelines.

**Zoning / Existing Uses**

- A. Subject property (Zoning | Existing Use):  
Heavy Business (B-4) | New Multi-tenant Building
- B. Surrounding Properties (Zoning District | Existing Use):
  - 1) North - General Industrial (I-1) | Distribution and Warehouse
  - 2) South - General Business (B-3) | Places of Worship, Gas Station
  - 3) East - General Business (B-3) | Sexually-Oriented-Entertainment Lounge
  - 4) West - Heavy Business (B-4) | Vacant Automotive Store

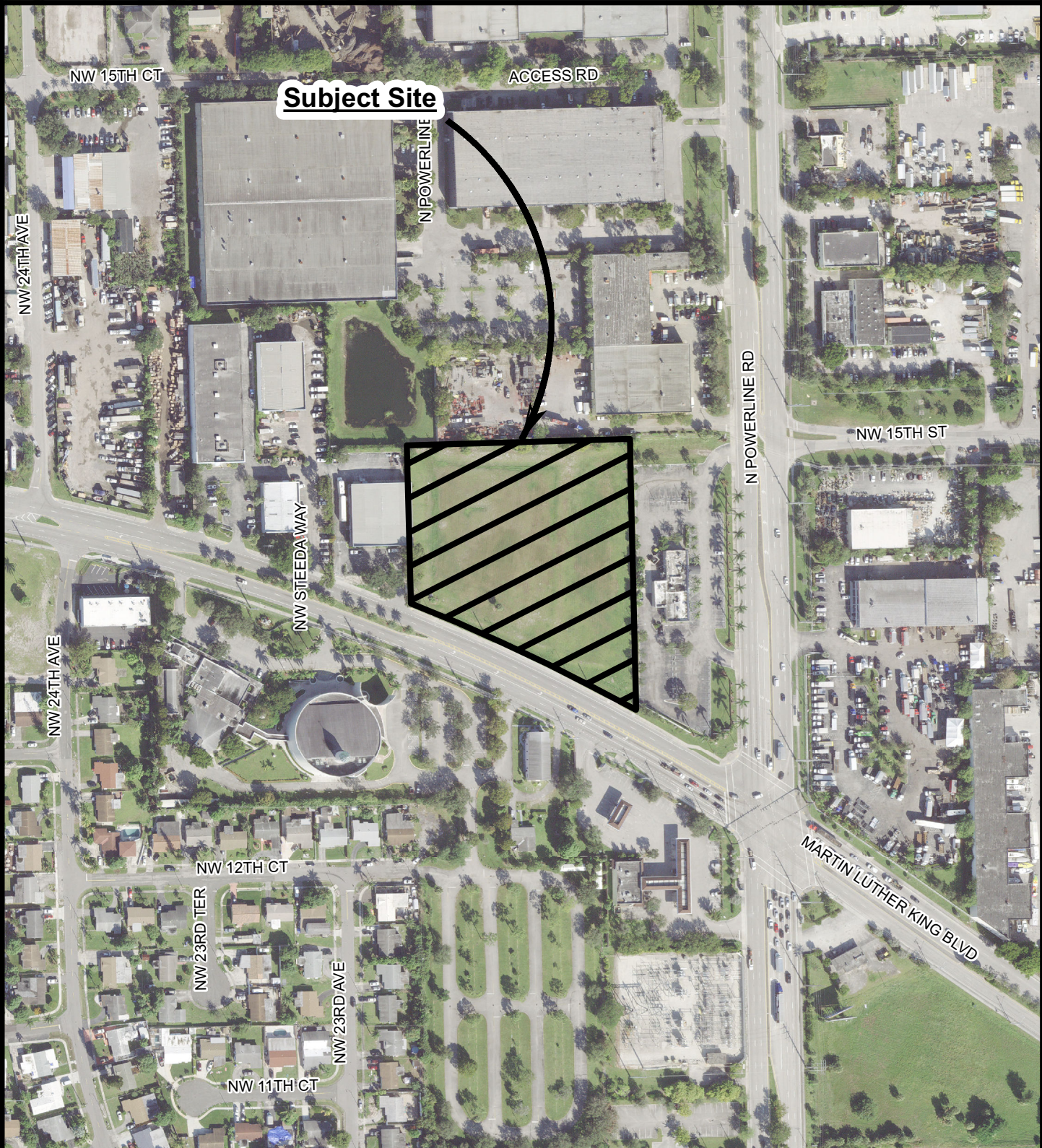
**Staff Conditions:**

If approved by the Architectural Appearance Committee, staff recommends including the following conditions:

- 1. Individual tenant signs with or without logos cannot exceed the maximum permitted sign sizes of Chapter 156, the Sign Code.
- 2. The approval of a Sign Code Compliance Permit must be obtained before or concurrently with a building permit for each sign.



# CITY OF POMPANO BEACH AERIAL MAP



1 in = 250 ft

4/16/2024

SkoRya

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PREPARED BY:  
DEPARTMENT OF  
DEVELOPMENT SERVICES

PZ24-30000002  
05/07/2024