

Exhibit __
Scope of Services

A. Introduction

The City of Pompano Beach Public Art Program was awarded the Community Foundation of Broward Grant- Art of Community Grant. The City, who's grant is entitled *Asphalt Art; The Crossroads Connection*, circulated a Call to Artists seeking a professional artist or artist team to hold community engagement activities that will serve as inspiration in designing four asphalt street art murals and eight storm drain murals. The engagement activities and final artworks are to be based on aspects that will improve the quality of life for the community, express connectivity, environmental issues and create an artwork that is representative of what those living in the community would like to see.

The Call to Artists was posted on August 6, 2020, with a deadline of September 24, 2020. Fifty-seven (57) applications were submitted. On October 15, 2020, the Public Art Committee selected William Savarese, Inc. as the recommended artist.

B. Objective

The objective of this program is to continue to beautify and enhance the City of Pompano Beach. The project creates an opportunity to educate, energize, and engage our entire community while celebrating our City's unique characteristics through public art. Using the guidelines of the Bloomberg Foundation's recent publication, "Asphalt Art Guide," this project will involve community volunteers, local artists and various city departments in the production of public art in pedestrian space creating street art on asphalt and storm drains.

C. Scope of Work

Summary:

Upon the conclusion of the program, the artist shall have completed a minimum of 5 community engagement activities, two volunteer training sessions, four designs for 4 separate large-scale asphalt street art murals, and eight designs for 8 separate storm drain street-art murals, as well as completing an additional 2 community engagement event supervising/assisting volunteer community members in the application of designs on storm drains to create "permanent" public art.

Artist shall coordinate with the City's Contract Administrator on specific dates and times prior to completing Community Engagement Activities.

The City will power wash the storm drain mural locations.

The City will hire a Contractor to install the final 4 large scale floor asphalt art murals.

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Artist must provide a minimum of five (5) professional photographs of the artwork once the artwork is installed.

Artist is required to complete Artwork Catalogue form once artwork has been fully fabricated and installed.

Community Engagement Plan (Exact Dates to Follow):

Coordination with the Public Art staff and Committee to develop an effective strategy.

Inform the public of the program's intentions and evaluate who is interested in participating.

Engagement 1: A physically distanced meeting or zoom to give the participants an orientation to the sites and our objectives.

Engagement 2: Show the community different public art projects, and more specifically, painted asphalt murals. People would be encouraged to collect and share some images they think would be suitable.

Engagement 3: Show the community how the storm drains will be painted, and also show them how the 4 murals will be painted. The community would be invited to share images they would like to see as well.

Engagement 4: A questioner engagement, asking the community their preference in design, coloration, theme, style, etc. We could have them rate each "idea" from 1 to 4 in how important each aspect should be in the design process. For example; Abstract or figurative. This would provide guidelines for the design process.

Engagement 5: Showing the final designs to the community. Assign different storm drain murals to the volunteers.

Two meetings with volunteers: Go through the process of painting the storm drains. Scheduling of the installation.

The artist(s) shall document the development of the project through photography, painting, sculpture, installation, writing, video or any other artistic form or combination of genres. Throughout the program, the community engagement activities will help the artist(s) interact and form relationships with the public.

Murals:

The Four Large Scaled Floor Street Art Murals: The artist is not responsible for the installation of the four asphalt street art murals, only their design. The theme of these murals should express

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the thoughts, opinions, and diversity of the community and how we relate to “crossing over barriers.” A Contractor will be hired by the City to install the final artworks.

The Eight Storm Drain Street Art Murals: The artist is responsible for the design as well as the training of volunteers, supervision, and assistance in helping community volunteers to install the eight storm drain murals. These murals will not only show artistic expression, but will serve an educational purpose by addressing the misconception that it’s acceptable to dispose of trash, grass clippings, and chemicals down storm drains. Storm drain themes should be environmentally conscious and ocean friendly stressing themes of “only rain down this drain.” These installations will take place at a community engagement event and celebration.

Four (4) asphalt street art murals and eight (8) storm drain murals must be recommended for approval by the Public Art Committee and approved by the City Commission prior to installation.

No logos or words, political or religious references or nudity are to be used in the design.

D. Summary Schedule

This Agreement will expire on June 30, 2021.

Timeline is tentative:

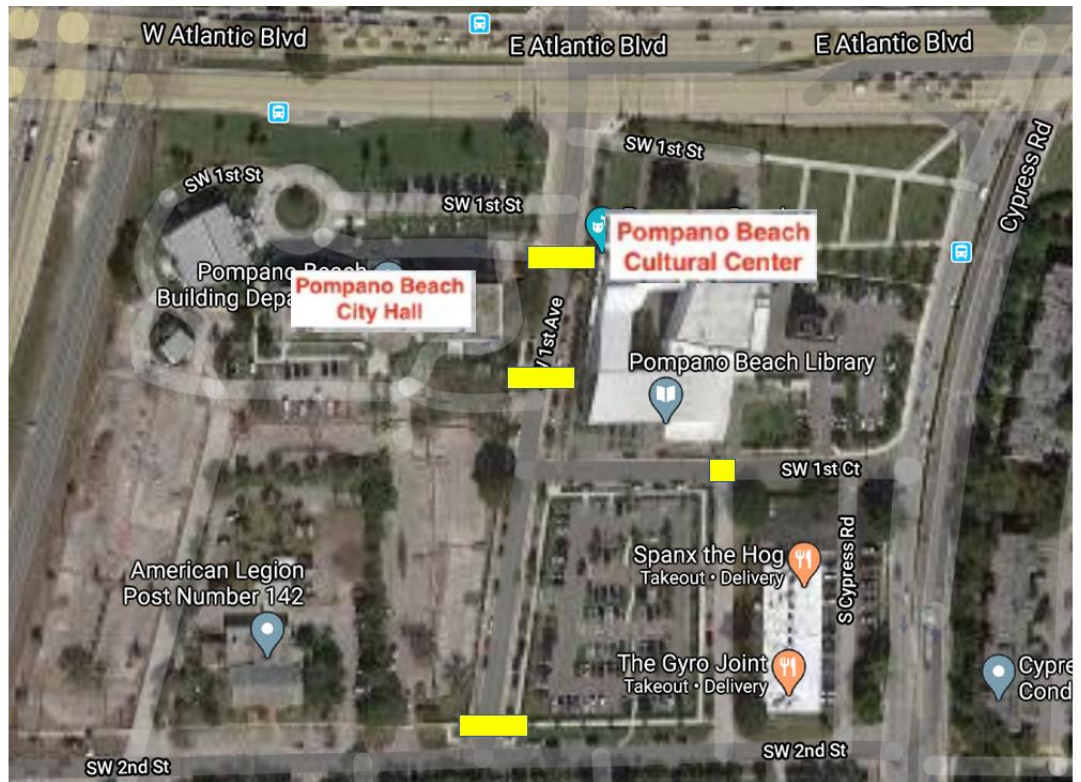
January 2021:	Community Engagement Activities Begin
March 2021:	Artist presents 12 mural designs to PAC for approval recommendation.
April/May 2021:	Recommended Deigns are presented to City Commission for approval.
April/May 2021:	Volunteer Training Sessions with Artist for installing storm drain murals
June 2021:	Storm Drain Installation with Volunteers Celebration Event

E. PROJECT LOCATION

Murals will be located between Atlantic Blvd. and SW 2nd St. along SW 1st Ave; and, between SW 1st Ave. and Cypress Rd. along SW 1st Ct.

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Floor
Asphalt
Street Art
Mural
Locations



Storm Drain Mural
Locations

