


EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Beach Rides

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>15</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>16</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>20</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>18</u>
Total	0-100	<u> </u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 8 years exper in Deerfield and Lauderdale by the Sea; previous owner of Marquis Media for 14 years
worked or helped create national / major campaigns which would be beneficial to launch
the service; Free door to door shuttle-250k riders in 8 years of service
Pilot program here in Pompano along A1A and Atlantic...gained local sponsorship quicky
but distupted due to Hurrican Erma. 80%of riders were requesting rides t o LBTS..not
enough interest/venues in Pompano at that time.

	<u>10/6/2020</u>	<u>Earl F. Bosworth</u>
Signature of Evaluator	Date	Printed Name

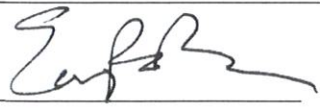
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Circuit

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>23</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>20</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>28</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>25</u>
Total	0-100	<u>96</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Excellent proposal and presentation; extremely detailed, technology driven, data monitoring
all facets of operation; customer service focus; 10+ years, 120+ vehicles, 8 states, 20 cities
provided in depth ridership and traffic reduction data- researched Pompano market
built Pompano Beach location into its web based internal management dashboard to simulate service
attractive pricing for 3 vehicles over the first three years; detailed / realistic marketing and advertising plan

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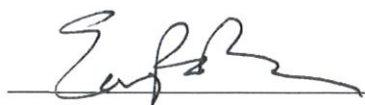
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Denison

<u>Criteria</u>	<u>Point</u> <u>Range</u>	<u> </u>
1 Experience and Expertise	0-25	<u>20</u>
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	<u>18</u>
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	<u>25</u>
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	<u>20</u>
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	<u>83</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Would have like to see more detail in the advertising plan, spent a lot of time on the intricacies
and ability of the app, esp the graphics and layout, unclear on actual proposed scheduling and amount of vehicles on
the road; on deman bus company that can manage additional rides during peak times. bugeted 12k in ad revenue
to offset costs in first year; national references, cities, corporate



10/6/2020

Earl F. Bosworth

Signature of Evaluator

Date

Printed Name

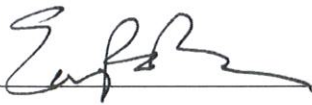
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: DPV

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>18</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>10</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>24</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>22</u>
Total	0-100	<u>74</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Professional presentation and organization of proposal; good use of technology, excellent
recruiting and training standards, customer service and satisfaction policy
claim to the only comp with real time tracking and messaging for shuttle service
no advertising plan; reference list is light-no cities, all corporate clients; did not elaborate on scheduling
or plan implementation, no research on the city

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Signature of Evaluator	Date	Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: FreeBee

Criteria	<u>Point Range</u>	<u> </u>
1 Experience and Expertise	0-25	<u>24</u>
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	<u>20</u>
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	<u>28</u>
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	<u>22</u>
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	<u>94</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS excellent references from numerous SoFla cities for similar service areas, etc.
 50/50 ad split...projects up to 24-36k per year in similar cities; extensive community engagement and
 knowledge of city and service area; FreeBee app and Places to Bee model for local businesses to
 help promote; cost \$122k per vehicle

 10/6/2020 Earl F. Bosworth

Signature of Evaluator **Date** **Printed Name**

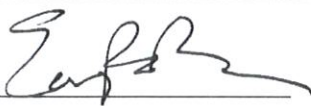
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Liftango and Beeline

<u>Criteria</u>	<u>Point Range</u>	<u> </u>
1 Experience and Expertise	0-25	<u>16</u>
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	<u>10</u>
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	<u>22</u>
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	<u>18</u>
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	<u>66</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS limited proposal, not much detail in all aspects of the procurement; read like a marketing
proposal for the firm and its management instead of a proposal for the city. Great marketing piece
did not give me a real understanding of how and what they were going to do for us.
fine print in cost section should have been disclosed up with the proposed

	<u>10/6/2020</u>	<u>Earl F. Bosworth</u>
Signature of Evaluator	Date	Printed Name


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VENDOR NAME: Ocartz

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>20</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>13</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>22</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>18</u>
Total	0-100	<u>73</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS orlando based concerning, traffic reduction estimates based on Daytona numbers;
total costs for comparison size based on larger fleet than others
light on references, capacity concern



10/6/2020

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Date

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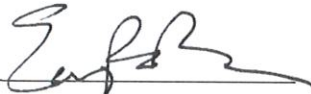
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: One Parking

<u>Criteria</u>	<u>Point Range</u>	<u> </u>
1 Experience and Expertise	0-25	<u>18</u>
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	<u>15</u>
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-25	<u>22</u>
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-30	<u>25</u>
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	<u>80</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS manage 50k+ self park and valet spaces throughout country, 450 employees, \$180m revenue
parking service vs. micor transit services, could not find any real relative experience;
plan to hire local, clear understanding of the service area; Isle casino reference



10/6/2020

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Printed Name

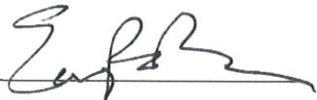
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Slidr LLC

<u>Criteria</u>	<u>Point</u> <u>Range</u>	<u>20</u>
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>20</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>18</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-25	<u>20</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-30	<u>25</u>
Total	0-100	<u>83</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Boca Raton firm, 5 years exper in SoFla; rec for 3 vehicles to start program
knowledge of service area, comp president local resident and grew up in Pompano Beach
sound implementation plan; good references from other cities and Auburn Univ
ad revenue optimistic



10/6/2020

Earl F. Bosworth

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: BEACH RIDES

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise	0-25	<u>15</u>
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	<u>10</u>
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	<u>20</u>
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	<u>10</u>
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	<u>55</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS COST: \$228,850 FOR 2 VEHICLES
GEM CANYON, + 2020 FOR *LT VAN, \$53,500 = \$301,000
DRIVERS \$9/hr
EXCLUSIVE APP, \$30,000, PRICING DIFFICULT TO
UNDERSTAND

DEERFIELD EXP. 10/7/2020 CHRISTOPHER J BROWN

Signature of Evaluator


Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: CIRCUIT

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>22</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>15</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>27</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>23</u>
Total	0-100	<u>87</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS COST 2 VEHICLES, GEN'S, \$190,257 after \$20,000
ADVERTISING, GUARANTEED HOLLYWOOD,
OPERATING IN SOUTH FLORIDA IN WEST PALM BEACH, FT. L.,
HAS LARGE VEHICLES FOR MORE DEMAND,
GOOD TECHNOLOGY, GOOD EXPERIENCE, HAVE VEHICLES IN RESERVE

Christopher J

10/7/2020

CHRISTOPHER J BROWN

Signature of Evaluator

Date

Printed Name

UNDERSTOOD SCOPE, PROVIDE AN ADA VEHICLE

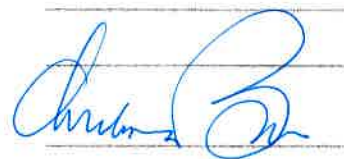
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: DPV TRANSPORTATION

Criteria	Point Range	
1 Experience and Expertise <ul style="list-style-type: none">• Previous related work, experience and qualifications in the subject area of personnel assigned.• Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project.	0-25	<u>10</u>
2 References <ul style="list-style-type: none">• History and performance of firm/project team on similar projects.• References and recommendations from previous clients.	0-20	<u>5</u>
3 Resources and Methodology <ul style="list-style-type: none">• Adequacy of amount of quality resources assigned to the project.• Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines.• Financial resources.	0-30	<u>5</u>
4 Cost <ul style="list-style-type: none">• Including the overall project-task budget and itemized cost breakdowns.	0-25	<u>15</u>
Total	0-100	<u>35</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS CHARTER BUS SYSTEM, BUT SMALL VEHICLES,


Signature of Evaluator

10/7/2020
Date

CHRISTOPHER J BROWN
Printed Name

EVALUATION CRITERIA
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VENDOR NAME: FREEBEE

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>24</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>18</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>25</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>18</u>
Total	0-100	<u>85</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS COST FOR 2 VEHICLES, \$ 245,498, MIAMI,
HAS APP NO CHARGE, COMPLETE PROPOSAL
OPERATIVE IN S. FLORIDA, EXTENSIVE KNOWLEDGE
GOOD PROPOSAL DETAIL
FDOT GRANTEE.

Christopher J Brown

10/7/2020

CHRISTOPHER J BROWN

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: LIFTANGO

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>10</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>10</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>10</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>5</u>
Total	0-100	<u>35</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS COST: DIFFICULT TO DETERMINE
THEIR PROPOSAL, PROVIDED MAP OF ROUTES,
SHUTTLE BUS PROPOSAL, DID NOT DISCUSS
SMALL VEHICLES

Chris J
 Signature of Evaluator

10/7/2020
 Date

CHRISTOPHER J BROWN
 Printed Name


EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: OCAITZ

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none">• Previous related work experience and qualifications in the subject area of personnel assigned.• Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project.	0-25	15
2 References <ul style="list-style-type: none">• History and performance of firm/project team on similar projects.• References and recommendations from previous clients.	0-20	10
3 Resources and Methodology <ul style="list-style-type: none">• Adequacy of amount of quality resources assigned to the project.• Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines.• Financial resources.	0-30	13
4 Cost <ul style="list-style-type: none">• Including the overall project-task budget and itemized cost breakdowns.	0-25	18
Total	0-100	56

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 4 VEHICLES \$278,691 YEAR 1
ORLANDO EXPENSE, DISPATCH OUT OF TOWN



Signature of Evaluator

10/7/2020

Date

CHRISTOPHER J BROWN

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EVALUATION CRITERIA
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VENDOR NAME: ONE PARKING

Criteria	Point Range	Score
1 Experience and Expertise <ul style="list-style-type: none">• Previous related work experience and qualifications in the subject area of personnel assigned.• Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project.	0-25	15
2 References <ul style="list-style-type: none">• History and performance of firm/project team on similar projects.• References and recommendations from previous clients.	0-20	10
3 Resources and Methodology <ul style="list-style-type: none">• Adequacy of amount of quality resources assigned to the project.• Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines.• Financial resources.	0-30	20
4 Cost <ul style="list-style-type: none">• Including the overall project-task budget and itemized cost breakdowns.	0-25	20
Total	0-100	65

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS COST \$178,815
WOMAN OWNED VENDOR FOR ROSEMERRY SOX (UPB)
ISLES CASINO (POMPANO BEACH)
PARKING MANAGEMENT FIRM CLEARLY

Christopher 10/7/2020 CHRISTOPHER J BROWN
Signature of Evaluator Date Printed Name

EVALUATION CRITERIA
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VENDOR NAME: SLIPR

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>18</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>15</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>22</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>20</u>
Total	0-100	<u>75</u>

Additional: 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS COST 209,012 2 VEHICLES, \$269,012 LESS
\$20,000 = \$249,012 (adv discount)
TOP FEATURE GOOD
NOA BAKED, NAPLES,

Christopher J. Brown 10/7/2020
 Signature of Evaluator Date

CHRISTOPHER J. BROWN
 Printed Name

EVALUATION CRITERIA
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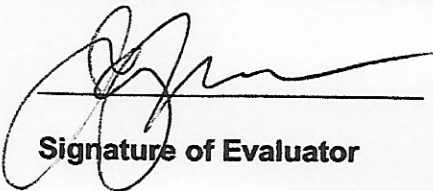
VENDOR NAME: BEACH RIDES

	<u>Criteria</u>	<u>Point Range</u>	
1	Experience and Expertise	0-25	<u>17</u>
	<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. -8 • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2	References	0-20	<u>12</u>
	<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. -4 • References and recommendations from previous clients. -4 		
3	Resources and Methodology	0-30	<u>28</u>
	<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. -2 • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4	Cost	0-25	<u>5</u>
	<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. -20 		
	Total	0-100	<u>62</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 1. ONLY EXP IS DEERFIELD BEACH 2. HISTORY & REFERENCES ARE LIMITED TO D.B. 3. PROVIDE NO ADA 4. COSTS ARE ESTIMATES AND ARE HIGH

NO SCHEDULE


 Signature of Evaluator

10-7-20
 Date

JACK ROGENSON
 Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

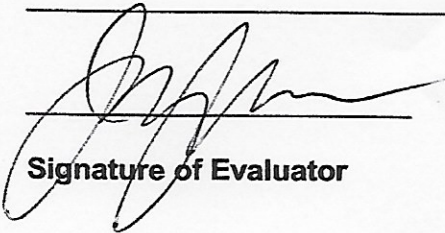
VENDOR NAME: CIRCUIT

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>25</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>20</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. -5 • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>25</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>25</u>
Total	0-100	<u>95</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 3. 3 VEHICLES, BUT 1 IS LIMITED TO PROVIDE ADA. SHOULD CONSIDER THIRD VEHICLE AT 14 PASS.

SOFT LAUNCH IN EARLY 2021 FULL OPS BY MID-FEBRUARY



 Signature of Evaluator

10-7-20

 Date

JACK ROGENSON

 Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

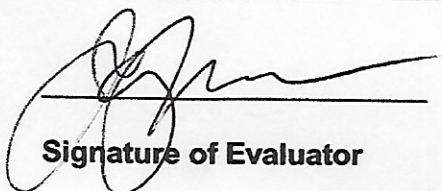
VENDOR NAME: DENNISON

	<u>Criteria</u>		<u>Point Range</u>	
1	Experience and Expertise		0-25	<u>22</u>
	<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. -3 • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 			
2	References		0-20	<u>14</u>
	<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. -3 • References and recommendations from previous clients. -3 			
3	Resources and Methodology		0-30	<u>28</u>
	<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. -2 • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 			
4	Cost		0-25	<u>15</u>
	<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. = 10 			
	Total		0-100	<u>79</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 1. EXP IS PRIMARILY SHUTTLES 2. REF ARE PRIMARILY SHUTTLES. 2. NO AOA 4. AT 263K IS 6th HIGHEST.

OPERATIONAL 60 DAYS



Signature of Evaluator

10-7-20

Date

JACK ROGENSON

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

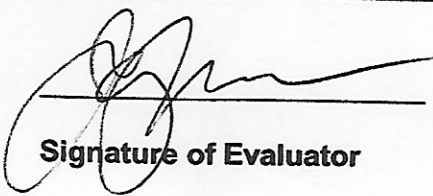
VENDOR NAME: DPV

	<u>Criteria</u>	<u>Point Range</u>	
1	Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. -10 • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>15</u>
2	References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. -10 • References and recommendations from previous clients. -8 	0-20	<u>2</u>
3	Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. -2 • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>28</u>
4	Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>25</u>
	Total	0-100	<u>70</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 1. DIDN'T PROVIDE WORK EXP 2. DIDN'T PROVIDE PERFORMANCE HISTORY. LISTED REFERENCES, BUT NOT WHAT THEY SAID. 3. NO ADA

NO SCHEDULE



Signature of Evaluator

10-7-20

Date

JACK ROGENSON

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

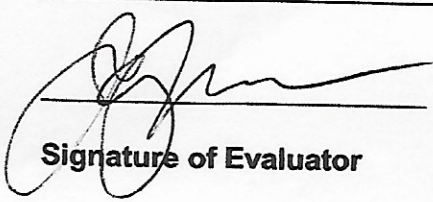
VENDOR NAME: FORE BGE

	<u>Criteria</u>	<u>Point Range</u>	
1	Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. - / 	0-25	<u>24</u>
2	References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>20</u>
3	Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. -5 • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>25</u>
4	Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>15</u>
	Total	0-100	<u>84</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 1. NEEDS TO EXTEND RT NORTH TO FED HWY. 3. DIDN'T SPECIFY
NUMBER OF VEHICLES 4. COSTS ARE BASED ON # OF VEHICLES.

OPERATIONAL 10-12 WEEKS



 Signature of Evaluator

10-7-20

 Date

JACK ROGENSON

 Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

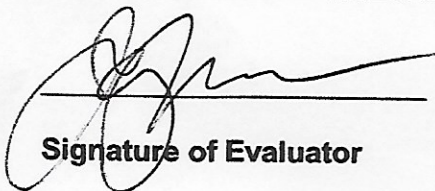
VENDOR NAME: LIFTANGO

	<u>Criteria</u>	<u>Point Range</u>	
1	Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>0</u>
2	References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>0</u>
3	Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>0</u>
4	Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>0</u>
	Total	0-100	<u>0</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS THE PROPOSAL OF USING A 40 PASS BUS SUGGESTS THEY
HAVE LITTLE OR NO UNDERSTANDING OF THE CONCEPT

THE FINANCIAL DATA WAS FROM A FY ENDING 9/17. OLD!


 Signature of Evaluator

10-7-20
 Date

JACK ROGENSON
 Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

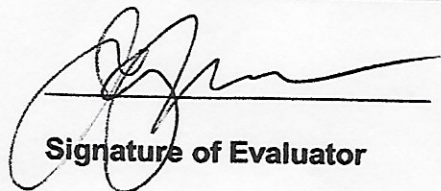
VENDOR NAME: ONE PARKING

	<u>Criteria</u>	<u>Point Range</u>	
1	Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. -5 • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>20</u>
2	References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. -5 • References and recommendations from previous clients. - 3 	0-20	<u>12</u>
3	Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. -2 • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>28</u>
4	Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. -8 	0-25	<u>17</u>
	Total	0-100	<u>77</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 1. EXP IS MOSTLY ON PARKING OPS. 2. REFERENCES ARE
BASED ON PARKING OPERATIONS . 3. NO ADA 4. COST IS
4th HIGHEST @ 244K

OPERATIONAL FEB 1, 2021



Signature of Evaluator

10-7-20

Date

JACK ROGENSEN

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

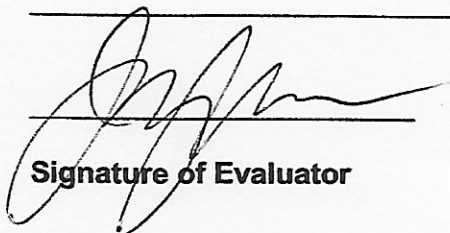
VENDOR NAME: 0-CART2

	<u>Criteria</u>	<u>Point Range</u>	
1	Experience and Expertise	0-25	<u>25</u>
	<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2	References	0-20	<u>15</u>
	<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. - 5 		
3	Resources and Methodology	0-30	<u>25</u>
	<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. - 5 		
4	Cost	0-25	<u>20</u>
	<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. - 5 		
	Total	0-100	<u> </u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 3. PROVIDES A 14 PASS VEHICLE
4. TOO MANY VEHICLES (5) WHICH IMPACTS THE HIGHER COST.

OPERATIONAL FEB-MAR 2021



10-7-20

JACK ROGERSON

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

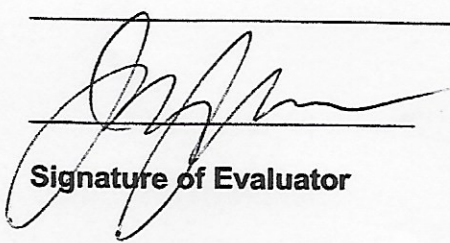
VENDOR NAME: SLIDA

	<u>Criteria</u>	<u>Point Range</u>	
1	Experience and Expertise	0-25	<u>21</u>
	<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. -4 • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2	References	0-20	<u>20</u>
	<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3	Resources and Methodology	0-30	<u>28</u>
	<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. -2 • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4	Cost	0-25	<u>20</u>
	<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
	Total	0-100	<u>89</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS 3. NO AOA 1. EXP ONLY NAPLES & ASEVILLE NC.
4. 3RD HIGHEST COST

OPERATION IN 8-10 WEEKS



Signature of Evaluator

10-7-20

Date

JACK ROGENSON

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Beach Rides USA

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise	0-25	<u>20</u>
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	<u>13</u>
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	<u>20</u>
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	<u>19</u>
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	<u>72</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS VENDOR has operations in Deerfield Beach & Lauderdale by the sea. Business model there uses gasline vans but in Pompano will be 2 Gemle passenger EV an one gasline? Econoline? References are from business supporters but not from Municipal Clients? Vendor clearly identified budget & cost for either one time or Annual

[Signature]
 Signature of Evaluator

10/7/2020
 Date

Nguyen Tran
 Printed Name

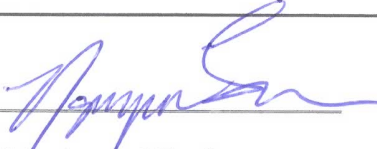
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Denison Parking

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>15</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>15</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>25</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>20</u>
Total	0-100	<u>75</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Very detailed explanation of the Transloc system & associated App. Did not find example of Denison as an operator of a Micro transit system elsewhere? Transloc perhaps but Denison as prime appears to be more experienced with Parking Management.


 Signature of Evaluator

10/7/2020
 Date

Nguyen Tran
 Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: DPV Transportation

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>0</u> no microtransit experience
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>0</u> None provided
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>0</u> Did not satisfy this criterion
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>01</u>
Total	0-100	<u>1</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Smittle service company; Not microtransit operator - Has app and software to report on ridership but not associated with RFP request. Proposal does not address understanding of scope of work and should be considered Non-responsive.

Nguyen Tran
 Signature of Evaluator

10/7/2020
 Date

Nguyen Tran
 Printed Name

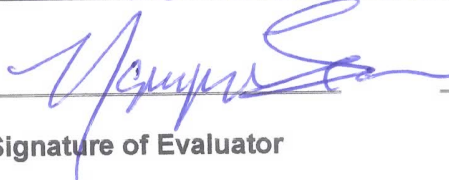
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: BeeLine Mobility of LI FRANCO

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>0</u> No experience in microtransit
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>0</u> No references provided
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>0</u> Did not understand scope of work
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>1</u> provided a cost on hourly rate only
Total	0-100	<u>1</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Firm has no understanding of scope of work and City's desire to implement a Microtransit system. Instead they make a recommendation to go with a 40 passenger Bus. Proposal should be deemed non-responsive as no criteria could be evaluated.



Signature of Evaluator

10/7/2020

Date

Nguyen Tran

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: O-Cartz

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise	0-25	<u>20</u>
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	<u>10</u>
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	<u>24</u>
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	<u>23</u>
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	<u>77</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Company operates from Orlando. Has experience with microtransit systems but less than some of the other proposers. Has understanding of scope of work and provided very detailed cost breakdown. Did not like that the dispatcher is based out of Orlando and not a local dispatcher.

Nguyen Su

10/7/2020

Nguyen Tran

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: One Parking, Inc

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>15</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>15</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>23</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>20</u>
Total	0-100	<u>73</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Firm is more of a parking management firm with some contracts for valet services. Did not find relevant experience with microtransit systems. Proposal understands scope of work and city's objective but firm lack experience when compared to some other submittals.

Nguyen Tran
 Signature of Evaluator

10/7/2020
 Date

Nguyen Tran
 Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Slider

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise <ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 	0-25	<u>24</u>
2 References <ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 	0-20	<u>16</u>
3 Resources and Methodology <ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 	0-30	<u>25</u>
4 Cost <ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 	0-25	<u>24</u>
Total	0-100	<u>89</u>

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Local Foru Raton Company with experience with microtransit form of transportation. Good knowledge of scope of work and Resource & Methodology is Adequate for service City wants to implement. Slider app is functional and satisfies what the RFP request. Overall project cost is clean and concise.

Nguyen Tran
 Signature of Evaluator

10/7/2020
 Date

Nguyen Tran
 Printed Name

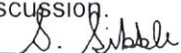
EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Beach Rides

<u>Criteria</u>	<u>Point</u> <u>Range</u>	
1 Experience and Expertise	0-25	12
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	15
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	15
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	15
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	57

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Beach Rides operates in Deerfield Beach and LBTS (to Oakland Park). Vehicles have a tiki look. Does not have an APP and would charge 30k to the City to develop. Will not re-open until Phase 3 (covid). Did not see contact info for City clients. Prices provided for 1 year. For vehicle costs was not sure is amortizing over life of 3 year contract was an option. Costs seemed inflated at 354k without vehicles and 509k with the 3 vehicles. Light advertising mention, but no projection for offset for City and no real marketing discussion.



10.6.20

Suzette Sibble

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Circuit

<u>Criteria</u>	<u>Point</u> <u>Range</u>	
1 Experience and Expertise	0-25	23
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	20
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	28
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	24
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	95

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Good proposal. Had a clear understanding of the project scope. Currently operates in Hollywood, WPB, Miami. Will use local businesses for some tasks and hire local drivers. Discussed getting vehicles off the road, ADA, training, schedule timing, mktg, adv etc. Guarantees \$20k/year/vehicle to City. Provided 3 year pricing. Good resources discussion. Has their own APP.

S. Sibble

10.6.20

Suzette Sibble

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Denison

<u>Criteria</u>	<u>Point</u> <u>Range</u>	
1 Experience and Expertise	0-25	13
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	13
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	20
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	25
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	71

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Recommends partnering with TransLoc (Bus Co.) for larger vehicle for larger transports, in addition to 6 passenger electric vehicles. Good APP discussion. Primarily a parking management company managing garages, valet ops. Did start a micro transit service for Kansas City in 2019 (8 vehicles). 1 year costs shown-on higher end. Not the most experienced compared to other providers.

S. Sibble

10.6.20

Suzette Sibble

Signature of Evaluator

Date

Printed Name


EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: DPV Transportation

<u>Criteria</u>	<u>Point</u> <u>Range</u>	
1 Experience and Expertise	0-25	8
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	8
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	12
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	12
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	40

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Very light proposal. Recommended large coaches which showed they did not have a good understanding of the scope of services requested and the City's objectives in implementing the program. Experience in transporting employees to train stations via shuttle etc. No real advertising/marketing discussion or indication of a specific strategy for Pompano specifically. Costs for 3 years provided, but no breakdown.



10.6.20

Suzette Sibble

Signature of Evaluator

Date

Printed Name


EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Freebee

<u>Criteria</u>	<u>Point</u>	<u>Range</u>
1 Experience and Expertise	0-25	25
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	20
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	29
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	23
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	98

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Most comprehensive proposal. Very experienced as operates throughout Dade County/Delray Beach. Best marketing-in house resources/advertising/economic impact discussion. Owns their APP. Good access to resources discussion. Will hire local drivers etc. Great business outreach/partnership discussion. Good quality assurance discussion. Walked through use of APP. Did not guarantee minimum advertising revenue offset. Very familiar with FDOT grant. Middle of the pack on cost.



10.6.20

Suzette Sibble

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Liftango

<u>Criteria</u>	<u>Point Range</u>	
1 Experience and Expertise	0-25	0
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	0
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	8
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	8
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	16

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Did not recommend the 6 passenger vehicles. No micro transit exp stated. Was difficult to determine total cost as ranges and showed many options. Said did not include program management? Recommended a partnership Liftango (on demand software) & Beeline for transport. No references provided. No marketing/advertising/outreach discussion or estimated advertising offset.

S. Sibble

10.6.20

Suzette Sibble

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: OCartz

<u>Criteria</u>	<u>Point</u>	<u>Range</u>
1 Experience and Expertise	0-25	20
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	15
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	25
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	23
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	83

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Would need to develop an APP. Recommends 4 total carts (2 in service while 2 charge). 3 year pricing provided. Towards higher end. Experience in Downtown Orlando. Understands need to market the program and potential for advertising on vehicles to offset costs, but no real detail discussion. Advertising revenue estimated for 50/50 share, but not guaranteed.

S. Sibble

10.6.20

Suzette Sibble

Signature of Evaluator

Date

Printed Name


EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: One Parking

<u>Criteria</u>	<u>Point</u>	<u>Range</u>
1 Experience and Expertise	0-25	13
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	15
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	23
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	23
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	73

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Operates valet and patron carts out at Isle. Experience in parking management, valet operations, employee shuttles (Auto Nation, Las Olas Office Tower, Rosemary Square WPB). Recommended solar cells on carts. Good training, marketing, advertising discussion, but no discussion of experience doing it. Schedule seemed aggressive. Offered to include 3 GEM Carts at no cost (\$115k), but still at \$275k.



10.6.20

Suzette Sible

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA
RFP P-29-20 Micro-Transit Transportation Services

VENDOR NAME: Slidr LLC

<u>Criteria</u>	<u>Point</u>	<u>Range</u>
1 Experience and Expertise	0-25	22
<ul style="list-style-type: none"> • Previous related work experience and qualifications in the subject area of personnel assigned. • Demonstrates a clear understanding of scope of work and other technical or legal issues related to the project. 		
2 References	0-20	20
<ul style="list-style-type: none"> • History and performance of firm/project team on similar projects. • References and recommendations from previous clients. 		
3 Resources and Methodology	0-30	23
<ul style="list-style-type: none"> • Adequacy of amount of quality resources assigned to the project. • Overall approach to project. Consideration of services provided and approach to meeting goals and deadlines. • Financial resources. 		
4 Cost	0-25	22
<ul style="list-style-type: none"> • Including the overall project-task budget and itemized cost breakdowns. 		
Total	0-100	87

Additional 0-5% Tier1/Tier2 Local Business will be calculated on combined scoring totals of each company.

COMMENTS Has their own APP. Experience in Naples and City of Asheville, NC. Discussed marketing/ advertising, but light. Did estimate advertising revenue (no guarantee). Costs provided, but not detailed.

S. Sibble

10.6.20

Suzette Sibble

Signature of Evaluator

Date

Printed Name