



CITY OF POMPANO BEACH
ADVISORY BOARD / COMMITTEE
APPLICATION

City Clerk's Office Phone: 954-786-4611 Fax: 954-786-4095
P. O. Drawer 1300, Pompano Beach, FL 33061
www.mypompanobeach.org

Mr. ___ Mrs. Ms. ___ Miss ___ Name: Kerann Worley
(Optional)

Residence Information:

Home Address: 990 NE 27th Ave
City/State/Zip: Pompano Bch, FL 33062
Home Phone: _____ Cell Phone: 954-661-2954
Email: Kergabr@gmail.com Fax: _____

Business Information:

Employer/Business Name: Douglas Elliman
Current Position / Occupation: Real Estate Agent
Business Address: 444 Palmetto Park Rd
City/State/Zip: Doce Raton, FL 33432
Business Phone: 561-245-2635 Fax: _____ Email: _____

Are you a U.S. Citizen? Yes No ___
Are you a resident of Pompano Beach? Yes No ___ Reside in District: 1 2 ___ 3 ___ 4 ___ 5 ___
Do you own real property in Pompano Beach? Yes No ___
Are you a registered voter? Yes No ___
Have you ever been convicted of a felony? Yes ___ No
Current or prior service on governmental boards and/or committees: Ft. Lauderdale Alliance

Please check the first box next to the Advisory Boards/Committees you would like to serve on:

<input type="checkbox"/> Affordable Housing	<input type="checkbox"/> Education	<input type="checkbox"/> Parks and Recreation
<input type="checkbox"/> Air Park	<input type="checkbox"/> Emergency Medical Services	<input checked="" type="checkbox"/> Planning & Zoning/Local Planning Agency
<input type="checkbox"/> Architectural Appearance	<input type="checkbox"/> Employee's Board of Appeals	<input type="checkbox"/> Police & Firefighter's Retirement System
<input type="checkbox"/> Charter Amendment	<input type="checkbox"/> Employee's Health Insurance	<input type="checkbox"/> Pompano Beach Economic Development Council
<input type="checkbox"/> Community Appearance	<input type="checkbox"/> General Employee's Retirement System	<input type="checkbox"/> Public Art Committee
<input checked="" type="checkbox"/> Community Development	<input type="checkbox"/> Golf Advisory Board	<input type="checkbox"/> Recycling & Solid Waste
<input checked="" type="checkbox"/> CRA East	<input type="checkbox"/> Historic Preservation	<input type="checkbox"/> Sand & Spurs Riding Stables
<input type="checkbox"/> CRA West	<input type="checkbox"/> Housing Authority of Pompano Beach	<input type="checkbox"/> Marine
<input type="checkbox"/> Cultural Arts	<input type="checkbox"/> Nuisance Abatement Board	<input type="checkbox"/> Unsafe Structures
		<input type="checkbox"/> Zoning Board of Appeals
		<input type="checkbox"/> Local Complete Count (Census)

*Financial Disclosure Form is required, if appointed to serve, upon appointment and upon resignation/retirement.

In addition a Resume may be attached - See Attached

Education: _____

Experience: _____

Past Positions: _____

Hobbies: Private Pilot, Boating, Family time

Making any false statements herein may be cause for revocation by the City Commission of any appointment to a Board/Committee.

Signature: [Handwritten Signature] Date: 3/25/21

Initials of Clerk or Deputy: _____ Date received or confirmed: _____

Please check one: New Application Currently Serving on Board Updated Information

Note: Application is effective for one year from date of completion. If you have any questions on the above, please call the City Clerk's Office at: 954-786-4611, or send via fax to: 954-786-4095.

990 NE 27th Ave
Pompano Beach, FL 33062
954-661-2954

KERIANN MARIE WORLEY

OBJECTIVE Experienced Business Professional representing both buyers and sellers, driven to exceed expectations, by negotiating the best outcomes for my clients' happiness.

SKILLS & ABILITIES Negotiate multi-million-dollar contracts; manage large groups of people and projects; and problem-solve complicated situations.

EXPERIENCE **LUXURY REAL ESTATE AGENT**

DOUGLAS ELLIMAN

October 2020- Present

Generate client leads to buy and sell Real Estate. Counsel clients on current Market conditions. Develop a competitive market price by comparing properties.

SVP/ MARKET PRESIDENT

ENTERCOM COMMUNICATION - MERGED WITH CBS RADIO

November 2017- October 2020

Operate 7 major South Florida radio stations, a strong Digital platform, and several large scale South Florida events. Responsible for budgets over \$60Mil. Lead a team of over 150 employees, which includes 12 Department Heads. Responsible for driving revenue, content, and listenership across all our brands.

VICE PRESIDENT OF SALES

CBS RADIO / BEASLEY BROADCAST GROUP

April 2013 - November 2017

Exceed Revenue expectations for 3 major South Florida radio stations. Responsible for budgets over \$30Mil. Analyze business developments and monitor marketing trends that will have positive impact on the business. Lead a team of 20+ Account Executives and 5 Managers by coaching and developing daily and creating a vibrant work environment.

MARKET MANAGER; GENERAL SALES MANAGER; SENIOR ACCOUNT EXECUTIVE

CLEAR CHANNEL BROADCASTING

June 2007 - 2013

Held a variety of positions that allowed me to articulate and develop my vision and strategy for revenue growth. Lead a team of Account Executives and Programmers who deeply understood our marketing plan so we could execute the best brand for our listeners. Effectively negotiated contracts that had a positive impact on cash flow.

**NATIONAL ACCOUNT MANAGER; DIRECTOR OF HUMAN RESOURCES
ADT SECURITY SERVICES**

December 2001 – June 2007

Designed and implemented policies and procedures for over 20,000 employees nationwide. Evaluated organization's vision, mission, structures, and designs to improve overall productivity and retention. Had the opportunity to move into a sales position that gave me direct access to major accounts across the country.

HUMAN RESOURCES MANAGER

BUDGET RENT-A-CAR

February 2000 – December 2001

Executed all aspects of internal HR processes by coordinating proper workflow for high performance activity. Proactively managed the recruitment and selection process, succession planning, employee relations, safety, and compensation.

**REGIONAL HUMAN RESOURCES MANGER; RECRUITER; HR ASSISTANT
EINSTEIN/NOAH BAGEL CORP AND BOSTON CHICKEN, INC.**

August 1996 – February 2000

Maintained legal compliance with all local, state, and federal laws regarding OSHA, ADA, FMLA, and EEOC. Conducted Labor Audits to insure government regulations were being adhered to. Facilitated management development through a series of training sessions.

EDUCATION

NOVA SOUTHEASTERN UNIVERSITY, MASTER OF SCIENCE, FT. LAUDERDALE, FL

Graduated May 1999

UNIVERSITY OF FLORIDA, BACHELOR OF SCIENCE IN PSYCHOLOGY, GAINESVILLE, FL

Graduated December 1994, Completed Senior Thesis in Social Psychology

COMMUNICATION

Natural leader, strong communicator, effective negotiator, creative and innovative, and an intense client focus

LEADERSHIP

Board of Directors (2019-Present), Chair of the Trustees (2019-Present), Board of Trustees (2014 – Present) **Women in Distress**

NSU Ambassador Board (2018- Present)

Board of Directors (2018-Present) **Fort Lauderdale Alliance**

Board of Directors (2019-Present) **Beacon Council**

Board of Directors Leading Disruptive Innovation Advisory Board (2019-Present) **Stetson University**

Leadership Broward Class of 36

Orange Bowl Committee Member 2018

Get [Outlook for iOS](#)

KERIANN WORLEY

REALTOR ASSOCIATE **DOUGLAS**

ELLIMAN REAL ESTATE *Luxury Sales*

Specialist

OFFICE: 561.245.2635

MOBILE: 954.661.2954

Keriann.Worley@elliman.com