



Community Sponsorships
Summary of Scores and Funding Recommendations
2020-2021

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Budget and Suggested Breakdown by Funding Priorities

The recommended budget below should be used as a guidance point based on the quality and significance of the applications received.

Table 1: Recommended City of Pompano Beach Sponsorship Budget and Suggested Breakdown by Funding Priorities 2020-2021	
Funding Priority:	Amount
Workforce Readiness (34%)	\$96,500
Education (38%)	\$105,500
Senior Assistance (23%)	\$63,500
Community Events (5%)	\$14,500
Total Budget for Community Sponsorships 2020-2021 (100%)	\$280,000

Every fiscal year, the City makes recommendations to the City Commission to fund various nonprofit organizations as part of the annual Community Partnership and Sponsorship Program. Prior to entering into an agreement with each organization, the City has determined that these nonprofits provide a service(s) that is beneficial to the residents of the City of Pompano Beach. In addition, the City is currently not in a position to provide such services on its own, thus the City is expending its services provided to the residents. The nonprofit organizations work to achieve the City's goals and objectives and highlight our rich cultural make-up as a community, in particular, those programs or services that fall within our four (4) Funding Priorities: Workforce Readiness, Education, Senior Assistance and Community Events.

Due to the number of requests the City of Pompano Beach receives, these funding priorities are meant to assist organizations in understanding the City's nonprofit focus areas. The proposed project, program, event and/or in-kind donation must focus on one of the four (4) Funding Priorities listed below.

The City of Pompano Beach receives many more requests that it can support. When a request is denied, it does not imply that the applicant's program is not vital. It may mean that the request does not fall within our funding priorities/giving guidelines or that all charitable funds for the year have been allocated.

Funding Priorities

1. Workforce Readiness

There's a job skills gap. Companies continue to share that they have a plethora of job openings, but do not have qualified people to fill it. Trade organizations state that they don't have enough people seeking employment to fill their vacancies. Other studies suggest we have the workers but they do not have the soft skills needed for the position. To assist with workforce readiness, the City of Pompano Beach looks to partner with organizations that can help its working population on the following:

- Give access to vocational assistance, training/education, technical skills, job search assistance, and referrals for job placement for high school age students in Pompano Beach and/or adult residents
- Train in interpersonal skills to assist in job-seeking
- Connect employers who need skilled workers
- Develop small business and entrepreneurship training for people with lack of access to jobs

2. Education

Education is the great equalizer. As South Florida competes for more headquarters and businesses to relocate to the area, cities must offer great schools to entice the workforce to move to the area. In addition, we must offer

educational programming for our adult residents to aid them to succeed and prosper. The City of Pompano Beach looks to partner with organizations that can help with the following:

- Work with local schools on school readiness, low-performing schools' turnaround and the achievement gap
- Offer resources to schools in need and help teachers to be more effective
- Help children in underperforming schools acquire the knowledge, skills and behaviors they need to succeed in school, college or career pathways
- Offer education in financial literacy, budgeting, insurance, and home maintenance to teach residents to manage resources on a limited income.

3. Senior Assistance

We are facing a rapidly aging population in the U.S. and a large sector of the senior population is living on limited income. With few resources at their disposal, finding affordable products and services is crucial. City of Pompano Beach strives to meet the demands of our aging population by supporting nonprofits that:

- Assist senior residents to maintain their independence and improve their quality of life
- Provide transportation, meal assistance, support groups and healthy living programming for senior residents
- Assist senior homeowners that are unable to keep up with necessary home repairs

4. Community Events

Community events allow the City of Pompano Beach to showcase all that it has to offer to our residents, families and visitors. We are looking to partner with nonprofits that make City of Pompano Beach a great place to live, to visit and to do business by emphasizing our community as one. These nonprofits:

- Highlight our rich cultural make-up as a community
- Support the use of our growing downtown and Innovation District as an event venue
- Support events that drive economic development into the Pompano Beach area

Ineligible Organizations

As a standard practice, the City of Pompano Beach does not support and considers ineligible:

- For-profit organizations or those without a nonprofit, tax-exempt status.
 - All awarded organizations must be a Not For Profit Corporation authorized to do business in the State of Florida
- Organizations that discriminate on the basis of race, color, creed, gender, sexual orientation or national origin.
- Organizations or programs designed to influence legislation or elect candidates to public office.
- Faith-based organizations or religious programs whose principle purpose is promulgating a particular religious faith, creed or doctrine.
- Private foundations
- Community or event advertising
- Athletic sponsorships or scholarships
- Student trips or exchange programs
- Telephone solicitations
- Recreational, sporting or athletic associations
- Individuals

Criteria for Scoring

Criteria	Things to consider	Point Value
Organization meets several of the partnership guidelines	About Your Organization Section: Refer to Mission statement Refer to Overview of nonprofit Refer to Funding Priority Refer to Type of Organization Refer to Executive Summary Refer to Fit with the Guidelines	Score between 0 - 10 No Answer = 0 Mission and overview of the group align clearly with the funding priorities = 10
Organization has support from other funders/board	About Your Organization Section: Refer to Statement of Need Refer to Matching Funds Refer to Board of Directors	Score between 0 – 10 No answer = 0 Answered = 5 Answered and includes a matching funds program = 10
Quality and significance of events/programs	About Programs & Events Section: Refer to Programs/Events described succinctly Refer to outcomes and objectives of the Programs/Events identified	Score between 0 - 15 No Answer = 0 Clearly described = 15
Programs/Events affects City of Pompano as a whole	About Programs & Events Section: Refer to number of COPB residents programs/events will serve identified Refer to demographics of population impacted with programs/events described	Score between 0 – 25 1 – 50 people = 1 pt 51-150 people = 4 pts 151-250 people = 7 pts 251-350 people = 10 pts 351-5,00 people = 13 pts 5,01-1,000 people = 16 pts 1,001 - 5,000 people = 19 pts 5,001 - 10,000 people = 22 pts 10,000 + = 25 pts
Offers good exposure	About Programs & Events Section: Refer to benefits the City of Pompano Beach receives from each program/event	Score between 0 - 10 No Answer = 0 Clearly described = 10
Reputation as an established and well financed organization in Broward County	Additional Information Section: Organization’s credentials Other information shared Review 990	Score between 0 - 10 No Answer = 0 Clearly described = 10
Evidence of COPB resident involvement	City of Pompano Beach Funding History Section: Nonprofit been funded previously	Score between 0 - 5 No Answer = 0 Clearly described = 5
Based on budget, the events/programs are affordable	Refer to submitted budgets in DropBox Budget reflects stated purpose of Programs/Events	Score between 0 – 10 No budget provided = 0 Detailed itemized budget provided = 10 points
Overall Assessment	Refer to application as a whole; the validity of the event/program; knowledge of the nonprofit	Score between 0 – 5
Reviewer's Notes	Use this space to record thoughts, concerns and/or mentionables for application	No score given here
Total Score		100 points possible

Sponsorship Applications at a Glance

Table 2: Sponsorship Applications and Funding Historical Review			
	2018-2019	2019-2020	2020-2021
Total applications received	62	58	42
Total number of applications received by funding priority			
Workforce Readiness	17	20	11
Education	25	18	17
Senior Assistance	6	7	5
Community Events	14	13	9
Total amount requested	\$1,166,765	\$1,387,914	\$772,516
Amount requested by funding priority			
Workforce Readiness	\$314,536	\$464,250	\$202,500
Education	\$479,576	\$405,662	\$297,849
Senior Assistance	\$145,828	\$266,513	\$107,967
Community Events	\$226,825	\$251,489	\$164,200
Total amount awarded			
Workforce Readiness	\$120,000	\$110,000	\$96,500
Education	\$90,000	\$92,000	\$105,500
Senior Assistance	\$60,000	\$60,000	\$63,500
Community Events	\$30,000	\$38,000	\$14,500

Table 3: 2020-2021 Applications by Funding Priority and Number of Applications		
Requests by Funding Priority	Total Funds Requested	Number of Applications
Workforce Readiness	\$202,500	11
Education	\$297,849	17
Senior Assistance	\$107,967	5
Community Events	\$164,200	9
Grand Total	\$772,516	42

Organizations That Applied

Table 4: Organizations That Applied by Alphabetical Order and Score	
Organization Name	Score
Areawide Council on Aging of Broward County, Inc.	74
Ashanti Cultural Arts and Enrichment, Inc.	69
Be Eccentric Inc	49
Boys & Girls Clubs of Broward County	73
BRAZILIAN BUSINESS GROUP INC.	68
Broward Education Foundation	87
Broward Performing Arts Foundation, Inc.	85
Browns Community Development Center Inc	76
C&S GIFTED HANDS	50
Canine Assisted Therapy, Inc.	91
Children's Harbor, Inc.	59
Covenant House Florida, Inc.	73
Crockett Foundation	76
Early Learning Coalition of Broward County, Inc.	84
Family Central Inc.	67
First Call for Help of Broward, Inc. dba 2-1-1 Broward	76
Fort Lauderdale Independence Training Education (FLITE) Center	67
Friends of the Northwest Branch Library of Pompano Beach, Inc.	84
FW4K Enterprise Inc. DBA: Fitwise 4 Kids	59
Gamma Beta Chi National Service Fraternity Inc. - Alpha Chapter	59
Healing Arts Institute of South Florida International, Inc.	63
Helping Abused Neglected Disadvantaged Youth (HANDY), Inc	67
Hillsboro Lighthouse Preservation Society	27
ILE ESU EKO ATI ISIN	60
Junior Achievement of South Florida	87
Kappa Foundation of Pompano Beach	51
Khan Economic Development, Inc.	64
King Youth Foundation, Inc.	53
Learning for Success, Inc.	79
Men2Boys, Inc.	67
Mental Health America of Southeast Florida	73
Our Father's House Soup Kitchen, Inc.	54
Pompano Beach MLK Memorial Committee	78
Rebuilding Together Broward County	57
Russell Life Skills and Reading Foundation, Inc. d/b/a Russell Education Foundation	69
SAVE OUR BOYS, INC	79
Small Biz Community & Economic Development Corp	65
The Darcy J. Foundation	70

Table 4: Organizations That Applied by Alphabetical Order and Score, continued

Organization Name	Score
The Heartbeat Foundation Corp	80
Unity in the Community of Pompano Beach, Inc	80
Woodhouse Inc. & The Truman Worden Training Center	71
YOUTH ON THE MOVE, INC.	34

Disqualified Entities

Applications will not be considered for review if:

- The application is incomplete
- The application is not received on time
- The application fails to include the required attachments

No applications were disqualified for 2020-2021

Organizations that Applied by Funding Priority

Table 5: Organizations that Applied by Funding Priority (in Alphabetical Order)		
Funding Priority	Full Name of Organization	Total Requested
Workforce Readiness	Be Eccentric Inc	\$25,000
	BRAZILIAN BUSINESS GROUP INC.	\$15,000
	Covenant House Florida, Inc.	\$7,500
	Family Central Inc.	\$10,000
	First Call for Help of Broward, Inc. dba 2-1-1 Broward	\$20,000
	Fort Lauderdale Independence Training Education (FLITE) Center	\$10,000
	Junior Achievement of South Florida	\$25,000
	Learning for Success, Inc.	\$25,000
	Men2Boys, Inc.	\$20,000
	Our Father's House Soup Kitchen, Inc.	\$5,000
Small Biz Community & Economic Development Corp	\$40,000	
Workforce Readiness Totals		\$202,500
Education	Ashanti Cultural Arts and Enrichment, Inc.	\$9,450
	Boys & Girls Clubs of Broward County	\$12,254
	Broward Education Foundation	\$15,000
	Broward Performing Arts Foundation, Inc.	\$15,000
	C&S GIFTED HANDS	\$37,000
	Children's Harbor, Inc.	\$5,000
	Crockett Foundation	\$15,000
	Early Learning Coalition of Broward County, Inc.	\$40,000
	FW4K Enterprise Inc. DBA: Fitwise 4 Kids	\$36,000
	Healing Arts Institute of South Florida International, Inc.	\$39,400
	Helping Abused Neglected Disadvantaged Youth (HANDY), Inc	\$15,000
	Hillsboro Lighthouse Preservation Society	\$2,500
	Khan Economic Development, Inc.	\$13,200
	King Youth Foundation, Inc.	\$15,000
	Mental Health America of Southeast Florida	\$5,565
Russell Life Skills and Reading Foundation, Inc. d/b/a Russell Education Foundation	\$12,480	
YOUTH ON THE MOVE, INC.	\$10,000	
Education Totals		\$297,849

Table 5: Organizations that Applied by Funding Priority (in Alphabetical Order), continued

Funding Priority	Full Name of Organization	Total Requested
Senior Assistance	Areawide Council on Aging of Broward County, Inc.	\$81,697
	Canine Assisted Therapy, Inc.	\$5,500
	Kappa Foundation of Pompano Beach	\$5,000
	Rebuilding Together Broward County	\$10,000
	Woodhouse Inc. & The Truman Worden Training Center	\$5,770
Senior Assistance Totals		\$107,967
Community Events	Browns Community Development Center Inc	\$17,000
	Friends of the Northwest Branch Library of Pompano Beach, Inc.	\$3,000
	Gamma Beta Chi National Service Fraternity Inc. - Alpha Chapter	\$3,500
	ILE ESU EKO ATI ISIN	\$10,500
	Pompano Beach MLK Memorial Committee	\$49,700
	SAVE OUR BOYS, INC	\$10,000
	The Darcy J. Foundation	\$4,500
	The Heartbeat Foundation Corp	\$60,000
	Unity in the Community of Pompano Beach, Inc	\$6,000
Community Events Total		\$164,200
Grand Total		\$772,516

Recommendations by Funding Priority

Funding Priority: Workforce Readiness

Budget: \$96,500

Full Name of Nonprofit:	Total Request	Score	Recommendation	Recommended Program/Event Name	Funding Level	# of COPB Residents Served	Previously funded by COPB?	Organization Receive Matching Funds?
Junior Achievement of South Florida	\$25,000	87	Fund	JA BizTown / JA Finance Park / Personal Finance	\$15,000	1,920	Yes: 2019-2020	Yes
Learning for Success, Inc.	\$25,000	79	Fund	Program 1: Kids and the Power of Work (KAPOW)	\$15,000	250	Yes: 2019-2020	Yes
				Program 2: My Future Is Now (MFIN)	\$10,000	150		
First Call for Help of Broward, Inc. dba 2-1-1 Broward	\$20,000	76	Fund	General Helpline	\$20,000	9,000	Yes: 2019-2020	No
Covenant House Florida, Inc.	\$7,500	73	Fund	Youth Employment Services (YES) program for Pompano Beach Youth Under 21 Experiencing Homelessness	\$7,500	50	Yes: 2019-2020	Yes
BRAZILIAN BUSINESS GROUP INC.	\$15,000	68	Fund	Small Business & Entrepreneurship Training	\$10,000	250	No	No
Fort Lauderdale Independence Training Education (FLITE) Center	\$10,000	67	Fund	Supporting One United Resource Center (SOURC)	\$9,000	50	Yes: 2019-2020	No
Men2Boys, Inc.	\$20,000	67	Fund	M2BS Job Readiness, Job Preparedness Program	\$5,000	25/25	Yes: 2019-2020	Yes
Small Biz Community & Economic Development Corp	\$40,000	65				20	Yes: 2010	No
Our Father's House Soup Kitchen, Inc.	\$5,000	54	Fund	Bike Academy	\$5,000	60	Yes: 2019-2020	No
Be Eccentric Inc	\$25,000	49				50/250	No	No
Total	\$192,500				\$96,500			

Funding Priority: Education

Budget: \$105,500

Full Name of Nonprofit:	Total Request	Score	Recommendation	Recommended Program/Event Name	Funding Level	# of COPB Residents Served	Organization funded before by COPB?	Organization Receive Matching Funds?
Broward Education Foundation	\$15,000	87	Fund	Broward Education Foundation School Supply Center	\$13,500	16,800	Yes: 2019-2020	Yes
Broward Performing Arts Foundation, Inc.	\$15,000	85	Fund	Student Enrichment in the Arts	\$15,000	3,000	Yes: 2019-2020	Yes
Early Learning Coalition of Broward County, Inc.	\$40,000	84	Fund	Child Care Match Program	\$22,500	1,500	Yes: 2019-2020	Yes
Crockett Foundation	\$15,000	76	Fund	PEACE Program	\$10,000	200	Yes: 2019-2020	Yes
Boys & Girls Clubs of Broward County	\$12,254	73	Fund	College and Career Readiness	\$10,000	150	Yes: 2019-2020	Yes
Mental Health America of Southeast Florida	\$5,565	73	Fund	Thumbody Programs	\$5,000	400	Yes: 2018	No
Ashanti Cultural Arts and Enrichment, Inc.	\$9,450	69	Fund	Turn Around Arts	\$5,000	500	Yes: 2019-2020	No
Russell Life Skills and Reading Foundation, Inc. d/b/a Russell Education Foundation	\$12,480	69	Fund	Russell Reading Room	\$10,000	65	Yes: 2019-2020	Yes
Helping Abused Neglected Disadvantaged Youth (HANDY), Inc	\$15,000	67	Fund	HANDY LIFE Program	\$7,000	90	Yes: 2019-2020	No
Family Central Inc.	\$10,000	67	Fund	The Training Academy at FCI	\$7,500	15	First Time Applicant	No
Khan Economic Development, Inc.	\$13,200	64				30	No	Yes
Healing Arts Institute of South Florida International, Inc.	\$39,400	63				20	No	No
Children's Harbor, Inc.	\$5,000	59				15	No	No
FW4K Enterprise Inc. DBA: Fitwize 4 Kids	\$36,000	59				12	First Time Applicant	Yes
King Youth Foundation, Inc.	\$15,000	53				50	First Time Applicant	No
C&S GIFTED HANDS	\$37,000	50				100	First Time Applicant	No
YOUTH ON THE MOVE, INC.	\$10,000	34				150	First Time Applicant	No
Total	\$305,349				\$105,500			

Funding Priority: Senior Assistance

Budget: \$63,500

Full Name of Nonprofit:	Total Combined Requested Amount:	Score	Recommendation	Recommended Program/Event Name	Funding Level	# of COPB Residents Served	Has your organization been funded before by City of Pompano Beach?	Does Your Organization Receive Matching Funds?
Canine Assisted Therapy, Inc.	\$5,500	91	Fund	Pet Therapy for Seniors	\$5,500	25,000	First Time Applicant	Yes
Areawide Council on Aging of Broward County, Inc.	\$81,697	74	Fund	2021 Fair Share	\$52,300	650	Yes: 2019-2020	Yes
Woodhouse Inc. & The Truman Worden Training Center	\$5,770	71	Fund	"Pompano Beach Is Able"	\$5,700	2,000	No	No
Rebuilding Together Broward County	\$10,000	57				5	Yes: 2018	No
Kappa Foundation of Pompano Beach	\$5,000	51				200	Yes: 2019	No
Total	\$107,967				\$63,500			

Funding Priority: Community Events

Budget: \$14,500

Full Name of Nonprofit:	Total Combined Requested Amount:	Score	Recommendation	Recommended Program/Event Name	Funding Level	# of COPB Residents Served	Has your organization been funded before by City of Pompano Beach?	Does Your Organization Receive Matching Funds?
Friends of the Northwest Branch Library of Pompano Beach, Inc.	\$3,000	84	Fund	Event 1: Blues and Sweet Potato Festival	\$2,000	350	Yes: 2019-2020	No
				Event 2: Community Back To School Fun Day	\$1,000	1,200		
Unity in the Community of Pompano Beach, Inc	\$6,000	80	Fund	Unity in the Community Family Fun Day	\$6,000	2,500	Yes: 2019-2020	No
The Heartbeat Foundation Corp	\$60,000	80				25,000/35,000	No	Yes
SAVE OUR BOYS, INC	\$10,000	79				300	Yes: 2019-2020	No
Pompano Beach MLK Memorial Committee	\$49,700	78				6,000	Yes: 2019-2020	No
Browns Community Development Center Inc	\$17,000	76	Fund	6th Annual Collier City Family Fun Day	\$3,000	500	Yes: 2019-2020	No
The Darcy J. Foundation	\$4,500	70				250	No	No
ILE ESU EKO ATI ISIN	\$10,500	60				75/75	First Time Applicant	No
Gamma Beta Chi National Service Fraternity Inc. - Alpha Chapter	\$3,500	59				51	First Time Applicant	No
Hillsboro Lighthouse Preservation Society	\$2,500	27	Fund	Hillsboro Lighthouse	\$2,500	0	Yes: 2019-2020	No
Total	\$166,700				\$14,500			