

BUILDING SIGNAGE

This is a multi-tenant shopping plaza in the City of Pompano Beach. The buildings are a combination of stucco and traditional brick facades. The intent of this master plan is to provide a construction and design guideline for all tenants in a manner that will result in the most consistent and uniform appearance while permitting branding opportunities where possible.

BUILDING SIGNAGE

Construction and Mounting

- All signs will be fabricated as individual front lit channel letters.
- Logos are fabricated as individual illuminated channel letters
- Letters are fabricated with .063 aluminum and 5-inch returns
- All letters are front lit
- Illuminated is white LED

Size and Placement

- Tenants must follow all city codes
- Signs may be up to 10% of the tenant's frontage along the building facade
- Corner tenants may have a sign on both elevations
- Signs may be one or two lines of text
- Single line tenant signs at 15-, 24-or 36-inch letter heights.
- Two-line tenant signs at 15 high
- Logos are permitted. Logo placement and sizing - can be 1.5 times the size of the largest letter placed before the first letter of the first line.
- All tenant signage shall be centered vertically and horizontally within the designated sign band areas, subject to landlord approval and in accordance with the approved Master Sign Program for the property. Tenant channel letter sign components shall be installed flush-mounted within the designated tenant façade area. Sign messages shall be centered top-to-bottom and left-to-right within the approved sign band area, as shown. Minimum Mounting Height is 36" to the base of the sign. This will create a uniform placement marker across all bays.

Colors

- All letters will be either white, red or black perforated day night vinyl (Black during day, White at night)
- Illuminate is White LED
- Logos may be full color
- Tenants with trademark colors may use their brand colors and font with prior property owner approval.

Font

- The standard font are Arial Bold and Helvetica Bold
- Tenants may also use custom fonts or logos if they are trademarked or registered on a national or state level
- Letters may be all capital, or upper and lower case. The first letter must be capitalized
- Tenants with trademarked logos may use custom fonts

ADDITIONAL SIGNAGE

Blade Signs or Directional Signage are not built into this Master Sign Plan, and any future signage will be subject to Chapter 156: Sign Code of The City of Pompano Beach or will be subject to amendments for this plan.

All Designs Are The Property Of Signarama Deerfield Beach, And May Not Be Duplicated Without Permission.



CONTRACTOR OF RECORD

Signarama

DEERFIELD BEACH

STATE LICENSED & INSURED
ES12002560

4716 North Powerline Road
Deerfield Beach, FL 33073

(954) 428-SIGN (7446)
(954) 428-2634 (FAX)

CUSTOMER

Beachway Plaza

LOCATION

DATE

05-26-26

DRAWN BY

DB

SCALE

Varies