

MEMORANDUM

Parks and Recreation Department

MEMORANDUM 26-A003

DATE: October 16, 2025

TO: Greg Harrison, City Manager

FROM: Scott Moore, Recreation Director 

SUBJECT: Agenda Item / Resolution

Please place the attached resolution on the October 28, 2025, City Commission Agenda. The resolution is to approve License Agreement Number 12996, with AEG Presents SE, LLC. The agreement is for AEG Presents, SE, LLC to handle marketing, promoting and execution of all live acts at the Pompano Beach Amphitheater. Licensee shall provide a flat rental fee to the City for each show. A detailed scope of authorization and deliverables are included in this agreement under Exhibit A. The initial agreement term is for five years with a 5-year renewal option.

If you have any questions or need additional information, please call me at 954-786-4191.

SM/afh

Attachments

cc: Kate Belcher, Recreation Manager
Kaitlyn Kerr, Recreation Manager
Earl Bosworth, Assistant City Manager