



# City of Pompano Beach

100 West Atlantic Blvd.  
Pompano Beach, FL 33060

## Detailed Minutes - Final

### City Commission

*Rex Hardin, Mayor*

*Beverly Perkins, Vice Mayor*

*Rhonda Eaton, Commissioner*

*Cyndy Floyd, Commissioner*

*Andrea McGee, Commissioner*

*Tom McMahon, Commissioner*

*Gregory P. Harrison, City Manager*

*Mark Berman, City Attorney*

*Asceleta Hammond, City Clerk*

Tuesday, April 12, 2022

1:00 PM

Commission Chamber

### City Commission Meeting

#### CALL TO ORDER

The Honorable Rex Hardin, Mayor called the Regular City Commission meeting to order at 1:00 p.m.

#### ROLL CALL

Mayor Hardin announced that Asceleta Hammond, City Clerk is out on sick leave and Kervin Alfred, Deputy City Clerk is filling-in on her behalf.

Also, Comr. McMahon is out of town.

**Present:** Commissioner Rhonda Eaton  
Commissioner Cyndy Floyd  
Commissioner Andrea McGee  
Vice Mayor Beverly Perkins  
Mayor Rex Hardin

**Excused:** Commissioner Tom McMahon

#### INVOCATION

Pastor Alonzo Neal of Spirit of Life In Christ Jesus Church offered the invocation.

#### PLEDGE OF ALLEGIANCE

Led by Kervin Alfred, Deputy City Clerk.

#### APPROVAL OF AGENDA

Mayor Hardin announced that Item 11 will be stricken and Item 10A will be added to the Agenda.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Agenda be APPROVED AS AMENDED. The motion carried unanimously.**

**CONSENT AGENDA DISCUSSION**

The Commission may pull items from the Consent Agenda. During Audience to be Heard, a person may speak on any item on the Consent Agenda, which has not been pulled.

Mayor Hardin announced that item 6 would be pulled for discussion.

**A. PRESENTATION**

[22-244](#) Presentation of the Actuarial Valuation Report for the City of Pompano Beach Police and Firefighters Retirement System as of October 1, 2021 as prepared by Nyhart and presented by Mr. Lawrence Watts, Jr., Director of Southeast Defined Benefit Operations.  
(Fiscal Impact: N/A)

(Staff Contact: Greg Harrison)

Lawrence Watts, Jr., Actuary for the Pompano Beach Police and Firefighters Retirement System, stated that he will present the funding progress and results of the most recent evaluation report as of October 1, 2021. See Exhibit 1 for the details of Mr. Watts' presentation.

In sum, Mr. Watts stated the plan is very well govern. The policies of the plan are consistent with actuarial best practices. The Board have been staying ahead of issues and bringing them to the City's attention. The Board was concerned last year, and the year before, about Covid-19 and its potential impacts, but all things considered, the plan did well as can be expected. Also, there were political events in the last couple of months that brought about much uncertainty, however as far as Covid is concerned the plan did a wonderful job.

Mayor Hardin thanked Mr. Watts for his presentation.

With regard to the 7 percent assume rate of return, Mayor Hardin asked if the rate of 7.2% will drop down by 1% or .1% each year until 7% is reached.

Mr. Watts replied yes. In next year's valuation they will presume 7.1% and then the year after 7.0%.

Mayor Hardin expressed appreciation of Paul O'Connell's attendance at the meeting and the efforts of the entire pension board.

**The Special Presentation was READ AND PRESENTED INTO THE RECORD.**

**B. AUDIENCE TO BE HEARD**

Mayor Hardin announced that it was time for “Audience To Be Heard” and asked Kervin Alfred, Deputy City Clerk, to provide the list of persons who signed up to speak prior to the meeting.

**The following persons spoke:**

**Roundup Spraying at North Pompano Park** - Dave Martian - 4270 NE 18th Avenue, Pompano Beach, FL, reported that the soccer fields have been sprayed with Roundup for over two months. There was a Haitian man with a sprayer, spraying weed by weed. However, last Thursday, the second person in command had a sled on one of the tractors and he rode around the first field for about four hours, then rode around the second field. Dust was every where. Notwithstanding, it has been one of the windiest years in Florida that he can remember. He then presented pictures of the affects it is having on his dog. Also, he reported that his neighbor's cat died after losing all its fur.

Mr. Martian asked should he take further action or will this matter be looked into, because the contractor on site will not talk to him.

Mayor Hardin advised Mr. Martian to get with the City Manager, so he can inform him of what is going on there and he will address the issue.

**C. CONSENT AGENDA**

Mayor Hardin requested a motion to Approve/Adopt Items 1 through 5 without City Commission discussion.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Consent Agenda be APPROVED. The motion carried unanimously.**

1. [22-283](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, TOLLING THE EXPIRATION TIME PERIOD FOR A DEVELOPMENT ORDER DURING USE OF THE PROPERTY FOR A PUBLIC PURPOSE; PROVIDING AN EFFECTIVE DATE.  
(Fiscal Impact: N/A)

(Staff Contact: Daniel Keester-O’Mills/ David Recor)

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, to APPROVE/ADOPT the item under the Consent Agenda. The motion carried unanimously.**

**Enactment No: RES. No. 2022-114**

2. [22-284](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A COVERED HOMELESS ORGANIZATION (CHO) END

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USER LICENSE AGREEMENT BETWEEN THE CITY OF POMPANO BEACH AND BROWARD COUNTY FOR ONGOING HOMELESS MANAGEMENT INFORMATION SYSTEM ACTIVITIES; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

(Staff Contact: Cassandra Rhett)

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, to APPROVE/ADOPT the item under the Consent Agenda. The motion carried unanimously.**

**Enactment No: RES. No. 2022-115**

3. [22-285](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE AN AGREEMENT FOR UNIFICATION OF DEVELOPMENT BETWEEN THE CITY OF POMPANO BEACH AND U-HAUL CO OF FLORIDA FOR PROPERTY LOCATED AT 790-820 SW 12TH AVENUE; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

(Staff Contact: Daniel Keester-O'Mills/David Recor)

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, to APPROVE/ADOPT the item under the Consent Agenda. The motion carried unanimously.**

**Enactment No: RES. No. 2022-116**

4. [22-263](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND ACCEPTING THE PUBLIC ART FOR THE POMPANO STATION DEVELOPMENT PROJECT TO EXERCISE THE DENSITY BONUS OPTIONS CONTAINED WITHIN SECTION 155.3709.E.2.d. OF THE CITY'S CODE OF ORDINANCES; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

(Staff Contact: Daniel Keester O'Mills/David Recor)

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, to APPROVE/ADOPT the item under the Consent Agenda. The motion carried unanimously.**

**Enactment No: RES. No. 2022-117**

5. [22-296](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, AUTHORIZING THE SETTLEMENT OF THE EMINENT DOMAIN LAND ACQUISITION LITIGATION BETWEEN THE CITY OF POMPANO BEACH, FLORIDA, AND 1081 NW 27 AVE, LLC ET AL.; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: \$178,580.00)

(Staff Contact: Mark E. Berman)

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, to APPROVE/ADOPT the item under the Consent Agenda. The motion carried unanimously.**

**Enactment No: RES. No. 2022-118**

6. [22-309](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, SUPPORTING THE INDEPENDENT, SOVEREIGN NATION OF UKRAINE AND THE UKRAINIAN PEOPLE, INCLUDING THE LOCAL UKRAINIAN-AMERICAN POPULATION; URGING A PROMPT END TO THE CONFLICT, A FULL WITHDRAWAL OF RUSSIAN FORCES, AND FINANCIAL REPARATIONS BY RUSSIA TO REBUILD UKRAINE; URGING THE PROVISION OF SUPPLIES AND AID TO UKRAINE BY THE UNITED STATES; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

(Staff Contact: Greg Harrison)

Mayor Hardin stated that he along with Vice Mayor Perkins pulled the item. He said that he pulled it in order to highlight the importance of the item. The City does not often get involved in international relations and this item is not involving the City in such relations; actually, it is merely a statement of support for the Ukrainian people and expressing condemnation of the war currently taking place. It is an important issue and an matter which is why he asked City Attorney Mark Berman to bring forth this item on the Agenda.

Vice Mayor Perkins stated she pulled the item for a resident.

Vicente Thrower, 1890 NW 6th Avenue, Pompano Beach, FL, expressed concern with the proposed item, stating he has seen factual information of discriminatory practices in Ukraine on how they treat their African citizens. He understands what they are going through, however, he has a problem with women and children being told to get off trains and not allowing them to cross the border to seek refuge. Also, he thinks people who resides in the city would have a problem with supporting people who discriminate against Africans citizens. In sum, he does not have an issue with the resolution, he only objects to supporting the people of Ukraine if they do not do right by the African citizens that live among them.

Michael Skversky, 1630 SW 5th Avenue, Pompano Beach, FL, stated he is 100% in support of the proposed item. Ukraine was invaded for no reason by a dictator / tyrant who would like to wipe out the whole country if he could.

Comr. Eaton stated a number of other cities including Deerfield Beach are seeking to divest any of their financial portfolios from companies or entities that are related to Russia. Therefore, she suggested that the city look into its portfolios and see if there is an association with oil revenue that has investments with Russia. She does not want to support such a horrible action.

Mayor Hardin stated City Manager Harrison can have staff check into that and figure out what investments the City holds that would be related to Russia.

Vice Mayor Perkins asked where is the funding coming from to supply aid.

Greg Harrison, City Manager, stated there is no city money involved in this. This is a resolution in support of not having a war in Ukraine.

Mayor Hardin confirmed there is no fiscal impact to the City associated with this item. Also, he stated the City Commission does not support any type of discrimination in any form or fashion.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Consent Agenda/ Resolution be ADOPTED. The motion carried by the following roll call vote:**

**Yes:** Eaton  
Floyd  
McGee  
Perkins  
Hardin

**Excused:** McMahan

**Enactment No: RES. No. 2022-119**

**Items 10A and 12** - Mayor Hardin requested a motion to move items 10A and 12 to the start of the Regular Agenda.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, to move items 10A and 12 to the start of the Regular Agenda. The motion carried unanimously.**

**D. REGULAR AGENDA****10A. 22-281 P.H. 2022-50: (PUBLIC HEARING 1ST READING)**

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, RESCINDING ORDINANCE NO. 2021-77 AND APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE AN INTERLOCAL AGREEMENT FOR THE CREATION OF THE METRO TRANSPORTATION ENGINEERING & CONSTRUCTION COOPERATIVE AMONG THE CITY OF POMPANO BEACH, BROWARD METROPOLITAN PLANNING ORGANIZATION, AND SEVERAL LOCAL MUNICIPALITIES; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: Founding members to provide the initial funding for the establishment of MTECC in the amount of \$100,000.00 due not more than fifteen (15) days of the recording of this Agreement.)

**SECOND READING: MARCH 22, 2022**

(Staff Contact: Greg Harrison)

Greg Harrison, City Manager, presented the item and stated that this is the second time this has appeared before the City Commission and there have been no changes since the second reading. Additionally, a representative from the Metropolitan Planning Organization (MPO) is in the audience to take this immediately after Commission approval to present to a board meeting tomorrow.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Regular Agenda/ Ordinance be APPROVED FIRST READING. The motion carried by the following roll call vote:**

**Yes:** Eaton  
Floyd  
McGee  
Perkins  
Hardin

**Excused:** McMahan

**Enactment No: ORD. No. 2022-39****12. 22-279 P.H. 2022-52: (PUBLIC HEARING 1ST READING)**

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA AUTHORIZING THE ADVANCE REFUNDING AND DEFEASANCE OF ALL OF THE OUTSTANDING TAXABLE CERTIFICATES OF PARTICIPATION (PARKING GARAGE PROJECT), SERIES 2015; APPROVING THE FORM, AND AUTHORIZING THE EXECUTION OF, A 2022 GROUND LEASE; APPROVING THE FORM, AND

AUTHORIZING THE EXECUTION OF A MASTER TRUST AGREEMENT TO PROVIDE FOR THE ISSUANCE FROM TIME TO TIME OF SERIES OF CERTIFICATES OF PARTICIPATION; APPROVING THE FORM, AND AUTHORIZING THE EXECUTION OF A SERIES 2022 SUPPLEMENTAL TRUST AGREEMENT, SUPPLEMENTING THE MASTER TRUST AGREEMENT, TO PROVIDE FOR THE ISSUANCE OF NOT EXCEEDING \$25,500,000 IN AGGREGATE PRINCIPAL AMOUNT OF REFUNDING CERTIFICATE OF PARTICIPATION, SERIES 2022 (FEDERALLY TAXABLE) EVIDENCING AN UNDIVIDED PROPORTIONATE INTEREST OF THE OWNER THEREOF IN BASIC RENT PAYMENTS TO BE MADE UNDER A MASTER LEASE-PURCHASE AGREEMENT (PARKING MASTER LEASE PROGRAM) BY THE CITY OF POMPANO BEACH, FLORIDA; APPOINTING THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A. AS TRUSTEE UNDER THE MASTER TRUST AGREEMENT, AS SUPPLEMENTED AND AMENDED FROM TIME TO TIME; APPROVING THE FORMS, AND AUTHORIZING EXECUTION OF, A MASTER LEASE-PURCHASE AGREEMENT (PARKING MASTER LEASE PROGRAM) AND LEASE SCHEDULE NO. 2022 THERETO; APPROVING THE FORM, AND AUTHORIZING EXECUTION OF, AN ASSIGNMENT OF LEASE AGREEMENT; APPROVING THE FORM, AND AUTHORIZING EXECUTION OF, AN ASSIGNMENT OF GROUND LEASE AGREEMENT; APPROVING THE FORM, AND AUTHORIZING EXECUTION OF, AN ESCROW DEPOSIT AGREEMENT AND APPOINTING THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A. AS ESCROW AGENT THEREUNDER; AWARDED THE SALE OF THE SERIES 2022 CERTIFICATE TO TRUIST BANK PURSUANT TO A NEGOTIATED PRIVATE PLACEMENT; AUTHORIZING ALL REQUIRED ACTIONS IN CONNECTION WITH THE ISSUANCE OF THE SERIES 2022 CERTIFICATE AND ADVANCE REFUNDING AND DEFEASANCE OF THE OUTSTANDING SERIES 2015 CERTIFICATES; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: Present value savings of approximately \$2.2 million over the remaining life of the refunded certificates or approximately \$200,000 per year)

**(Staff Contact: Suzette Sibble)**

Suzette Sibble, Assistant City Manager, presented the item and stated back in 2015 the City issued taxable certificates of participation and the purpose of that was to raise the proceeds needed to finance the construction of the pier parking garage, as well as the adjoining roadway improvements, the Pier Street and a traffic signal. A few months ago, the City's Financial Advisor, Public Financial Management (PFM) contacted staff and advised that it was favorable for the City to refinance that obligation to obtain an interest rate savings over the remaining maturity term of the initial 2015 certificates. Therefore, staff is asking for Commission approval to allow for the refinancing to gain interest rate savings through January 1, 2040, which is the initial maturity term for the 2015 certificates.

Furthermore, Ms. Sibble indicated that PFM issued a solicitation to 83 banks for the purpose of obtaining terms and conditions from them to facilitate this refinancing. Truist Bank submitted a proposal and its terms appeared to be favorable and staff is recommending to move forward with Truist to issue 2022 taxable certificates of participation to facilitate the refinancing. Truist Bank proposed a term of 3.4% which is a direct placement of the certificate with this one financial institution. The City's Financial Advisor estimated savings of



about \$2.2 million over the remaining term of the existing certificates through 2040, which equates to an annual interest cost savings of about \$200,000. If the City Commission was to authorize staff to move forward with Truist Bank, the City would close with the bank and continue to meet the annual required rent payments to Truist Bank over the remaining term and those rent payments would continue to come from the Parking Enterprise Fund and the source would be parking revenue.

Finally, Ms. Sibble noted there are many documents in the backup material for this item, of which she does not intend to go over unless the City Commission desires her to do so. Nevertheless, she is available to answer any questions.

Mayor Hardin expressed appreciation for Ms. Sibble's efforts of obtaining a nice savings of \$2.2 million.

Michael Skversky, 1630 SW 5th Avenue, Pompano Beach, FL, agreed with Ms. Sibble that the backup was very long. He asked if the \$2.2 million was over the life of the rest of the loan.

Ms. Sibble replied it is the remaining life of the loan through 2040. Also, she clarified that the backup was lengthy not because of her, but rather those are the required documents. In fact, there was a memorandum included that summarizes the transaction, because they realize there was a lot of information in the backup.

Comr. McGee thanked Ms. Sibble and her staff for keeping an eye out and moving when they saw an opportunity to lock in this savings.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Regular Agenda/ Ordinance be APPROVED FIRST READING. The motion carried by the following roll call vote:**

**Yes:** Eaton  
Floyd  
McGee  
Perkins  
Hardin

**Excused:** McMahan

#### **QUASI-JUDICIAL PROCEEDING**

Mark E. Berman, City Attorney, advised that item 7 is listed under Quasi-Judicial Proceeding and is quasi-judicial in nature; therefore, anyone who wishes to testify must be sworn in and may be subject to cross-examination by the City Commission or any other interested party. The individuals addressing the City Commission must state his or her name, whether he or she has been sworn, and understands the rules which governs these proceedings. Thereafter, Mr. Berman outlined the order in which they would follow: City staff would make its presentation for each item, followed by the applicant or any other person(s) wishing to speak, closing argument, and the Commission's discussion.

Kervin Alfred, Deputy City Clerk, placed under oath all individuals, including staff, addressing the City Commission in the following matters.

7. [22-253](#) **P.H. 2022-49: (PUBLIC HEARING 2ND READING)**

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, ABANDONING A 13-FOOT WIDE SIDEWALK AND LANDSCAPE EASEMENT LOCATED ALONG THE NORTHERN PROPERTY LINE OF PROPERTY LOCATED TO THE SOUTH OF RACE TRACK ROAD BETWEEN POWERLINE ROAD AND THE CSX RAILROAD; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

**FIRST READING: MARCH 22, 2022**

(**Staff Contact:** Jean Dolan/David Recor)

Jean Dolan, Development Services Department, presented the item and stated this is an easement abandonment request for a 13 foot wide sidewalk and landscape easement described in Note #11 on the original Arvida Pompano Park Plat. This is the second reading and there have been no changes since the first reading. She along with the applicant are available to answer any questions.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Quasi-Judicial/ Ordinance be ADOPTED. The motion carried by the following roll call vote:**

**Yes:** Eaton  
Floyd  
McGee  
Perkins  
Hardin

**Excused:** McMahan

**Enactment No: ORD. No. 2022-41**

**END OF QUASI-JUDICIAL PROCEEDING**

8. [22-294](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND ACCEPTING THE TOURISM STRATEGIC PLAN 2022, PREPARED BY JLL TOURISM & DESTINATIONS PRACTICE, PROVIDING A BLUEPRINT FOR TOURISM ACTIVITIES TO ENHANCE THE CITY'S TOURISM PRODUCT, REFINE THE MARKETING STRATEGY AND

DETERMINE ORGANIZATIONAL NEEDS TO EXECUTE A COMPREHENSIVE TOURISM PLAN; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

 **Strategic Plan Initiative**

**(Staff Contact:** Earl Bosworth)

Earl Bosworth, Assistant City Manager, presented the item and stated this is a resolution to adopt the 2022 Tourism Strategic Plan. This is a strategic plan item, which falls under the “Preferred Place to Visit” and 3.3.5 - to develop a five-year tourism development strategic plan. He then acknowledged his colleague Sandra King, Communications Director and others as there was a huge team effort to develop this plan. It has been in the works for about a year and a half, but was delayed due to Covid. He went on to recognize Tom DiGiorgio, Chair of the Pompano Beach Economic Development Council (PBEDC) and Rob Wire, Vice Chair of the PBEDC and Chair of the Tourism Subcommittee both of whom will be speaking on behalf of the Resolution. Also, he recognized Dan Fenton, consultant from JLL Tourism & Destinations Practice. Mr. Bosworth explained the reasons why they chose JLL and provided a brief summary of the company.

Rob Wire, Vice Chair of the PBEDC, 319 Woodlake Lane, Deerfield Beach, FL, stated that in 2009, the City was coming out of the Great Recession, and former Mayor Lamar Fisher created the Mayor’s Stimulus Task Force for the purpose of taking the situation and figuring out whether to “let it happen” or “will we make it happen” and the Mayor’s choice was to make it happen. Therefore they convened with the task force in 2009, and issued a report in 2010, which was adopted unanimously in 2010. Mr. Wire then highlighted some of the task force’s accomplishments and recommendations that were executed and delivered on since that time. In 2019, they figured it was time to dust off the plan and look at where the City was currently and where the City is going. JLL was not hired to write the plan, but to help facilitate the creation of the plan, of which he thinks JLL did a wonderful job. What will be discussed along with the material in the City Commission’s packet is a result of a lot of effort from a lot of people including city staff, community leaders and stakeholders.

In sum, Mr. Wire stated that the City is in a much better place in 2022 than in 2010, and he thinks a lot of that is accredited to the City Commission for their efforts and the steps taken to make Pompano Beach a better place. He looks forward to working on the plan in the future.

Dan Fenton, consultant, JLL Tourism & Destinations Practice, provided an overview that covered the inclusiveness of the process and the nature of meetings held. These were topically based meetings with an objective perspective on everything, whether it was the beach, pier, or historic opportunities. The committee was objective and did not oversell; instead the members asked questions, such as, who are they marketing to, what is the message and how do they continue to advocate for the experiences to continue to evolve in the future. Also, Mr. Fenton pointed out that a survey was done, asking people about where they saw investment in the future and opportunities in general. They looked into products, one of which is a demand driver scorecard, where it looks into different pieces and provides a rating and creates a grid that lays things out, specifically for high profile attractors, such as the beach. He noted that this is everyone’s plan, with input from many people which drove the priorities of the plan. He then gave an overhead presentation that provided a roadmap of the plan and explains the enhancement to the tourism product, refining marketing strategy and

determining organizational needs to execute a comprehensive tourism plan. See Exhibit 2 for the details of Mr. Fenton's presentation.

Tom DiGiorgio, Chair of PBEDC, stated if the City Commission approves of the proposed strategic plan, the PBEDC will immediately convene the Tourism Subcommittee and bring in members from Parks and Recreation, Cultural Affairs, senior staff - Sandra King, Lidia Gorzelany and Marilyn Oliva, to meet and start the implementation process. The committee will be fully accountable and will come before the City Commission at least twice a year to show their accomplishments. Furthermore, he stated this strategic plan is not set in stone, but is a living document. They will learn what works and what does not work. Nevertheless, they will work to increase tourism presence and the dollars that come into the city.

Comr. McGee stated the plan is very exciting, and presenting cohesively the City's goals is very important. She highlighted some of the points made during the presentation, one of which involves figuring out the data collection to determine what events are successful vs. those that are not successful and keeping track of what the locals like to go to as well. She then expressed excitement over the continuation of the alternative ride-share ability, citing that since the placement of the Circuit, she hears constantly how much people like the option and would like to see it go further. Also, she likes the idea of developing more things to do throughout the city, to include the transportation element.

Finally, Comr. McGee noted she would want to meet one-on-one throughout the year with the committee. Obviously, the City Commission has residents talking to them directly, of which they can share that information with the committee as well, to help refine the plan.

Vice Mayor Perkins thinks tourism is great for the City and would love to see tourism in the Northwest area of Pompano Beach. She then asked how do we start it there.

Referring to an example from the presentation, Mr. Fenton, stated by looking into the historic content, there is a story to tell or there is an opportunity to tell a story. The question is how do we look at the whole part of that area to determine entrepreneurs, for example those in restaurants and retail, and how to provide support. Additionally, there is still the task of making sure that when a visitor comes they have a great time. Nevertheless, he believes there is a huge opportunity in that area.

Vice Mayor Perkins stated there are quite a few things in the NW area that she would want to see people tour, however there is a concern of traveling there and the look of the area. She wants to see people visit the Ely Museum and to learn of its history, as well as the Ali Building, but driving there is a different experience than driving to the beach and Downtown Pompano.

Tom DiGiorgio stated this issue is not limited to just the NW area, but it is throughout the community where the City does not have tourism drivers. Although, the City has certain elements of it, but it is not all there. In the years to come, for both the NW area and the innovation district, the City will have to put effort to make them tourist destinations, because one museum by itself is not necessarily a destination. In review of certain assets in the City, there need to be other things to surround those assets to become tourism drivers, which is why the plan was put together. The committee would like to take the assets in the NW area and enhance them, together with a vibrant new downtown that will really drive the traffic. He then concluded by expressing appreciation for

the concern raised by Vice Mayor Perkins and he assured her that they are working on the NW neighborhood immediately.

Comr. Eaton commented on connectivity and micro-mobility, stating that she wants to see more of the Circuit type cars, which she thinks is great. She noted that the County is providing new buses, and wondered if maybe the City can have something like a beach bus, traveling up and down A1A, similar to Fort Lauderdale. Furthermore, she is looking forward to receiving the updates and likes that the plan is flexible and can adapt. However, she noticed the only thing missing in the City parks is a family-oriented event space, such as miniature golf or something fun for families to be able to do. At one time there was discussion of having a water park, so something like that would be great to have in the Community Park. Also, she likes the new restaurants that are coming onboard and that everyone is integrating and working together.

Mayor Hardin commended everyone on doing a great job, especially from where the City was in 2008/2009 to where it is today. Although, there is a lot more to do in the City, but it is great to have a focus point, because without a map, you will get lost. Having a map is necessary to get to where you want to go. He then expressed concern of not losing sight of creating local partnerships, such as with the Harrah's Casino, the Cordish Corporation and other major entities that probably already have direct tourism infrastructure in place, which he hopes the City can tie in to that.

Using the Casino as an example, Mr. Fenton stated while in conversations with them, they want to get help with how to extend the opportunities for people coming. So, for them, they would like for someone to stay three days, however a person would not stay at a casino for three days, but if the City can provide to them with other opportunities and provide access to its platforms, they would likely say, "great, I want to do that". It is one thing to be able to say to someone to go to the website to see a list of things, then providing recommendations. Those are two different approaches, but it is the latter approach that the committee wants to do.

Comr. McGee commented on city branding and merchandising, stating it would be nice to have gift shops that include the history of Pompano Beach and books that can tell people where to get maps. They can take a piece of Pompano home with them and show it off to others.

Vice Mayor Perkins asked if the Tourism Committee consist of members from the PBEDC and city staff, to which Mr. DiGiorgio replied yes, and stated that all the committees that they try to put together always includes city staff, so it is not just recommendations from the outside. The members comprise of individuals from city staff, PBEDC members, as well as CRA representatives from the East and Northwest.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Regular Agenda/ Resolution be ADOPTED. The motion carried by the following roll call vote:**

**Yes:** Eaton  
Floyd  
McGee  
Perkins  
Hardin

**Excused:** McMahan

**Enactment No: RES. No. 2022-120**

9. [22-197](#) **P.H. 2022-38: (PUBLIC HEARING 2ND READING)**  
AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, RELATING TO RENTAL HOUSING, BY AMENDING CHAPTER 113, "BUSINESS TAX RECEIPTS," BY AMENDING SECTION 113.41, "RENTAL HOUSING," TO EXPAND INSPECTION REQUIREMENTS OF RENTAL UNIT OWNERS UPON A SALE OR CHANGE IN OWNERSHIP; AMENDING CHAPTER 153, "RENTAL HOUSING CODE," OF THE CITY OF POMPANO BEACH BY AMENDING SECTION 153.08, "SHORT TERM RENTAL PERMIT REQUIRED," TO REVISE PERMIT REGISTRATION REQUIREMENTS AND REVIEW PROCEDURES, CLARIFY PREREQUISITES FOR REVOCATION AND ALIGN VIOLATION AND ENFORCEMENT PROCEDURES CONSISTENT WITH CHAPTER 37, OF THE CITY'S CODE; AND BY AMENDING SECTION 153.26, "MINIMUM STANDARDS FOR SHORT TERM RENTAL," TO EXPAND REQUIRED LEGAL DISCLOSURES TO RENTAL OCCUPANTS; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

**FIRST READING: MARCH 22, 2022**

(Staff Contact: Jennifer Gomez/David Recor)

Jennifer Gomez, Assistant Director, Development Services Department, presented the item and stated that the Text Amendments is the Second Reading to proposed modifications to Chapter 153 "Short Term Rentals." There have been no changes since First Reading.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Regular Agenda/ Ordinance be ADOPTED. The motion carried by the following roll call vote:**

**Yes:** Eaton  
 Floyd  
 McGee  
 Perkins  
 Hardin

**Excused:** McMahan

**Enactment No: ORD. No. 2022-42**

10. [22-276](#) **P.H. 2022-46: (PUBLIC HEARING 2ND READING)**  
 AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, AMENDING CHAPTER 155, "ZONING CODE," OF THE CITY OF POMPANO BEACH CODE OF ORDINANCES BY AMENDING SECTION 155.3507., "LOCAL ACTIVITY CENTER (LAC)," TO PROVIDE PERMITTED USE CATEGORIES, INTENSITY, DIMENSIONAL, DEVELOPMENT, AND PROCEDURAL STANDARDS FOR LAC - JOHN KNOX VILLAGE; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.  
 (Fiscal Impact: N/A)

**FIRST READING: MARCH 22, 2022**



**Strategic Plan Initiative**

**(Staff Contact: Jennifer Gomez/David Recor)**

Jennifer Gomez, Assistant Director, Development Services Department, presented the item and stated that the Applicant, John Knox Village of Florida Inc., is requesting approval of Text Amendments to Section 155.3507 "Local Activity Center" (LAC), in order to facilitate the development of John Knox Village. The Ordinance was approved at First Reading at the March 22, 2022 City Commission meeting. John Knox Village Master Plan and associated Plat Note Amendments were also approved at the March 22, 2022, City Commission meeting.

Andrew Schein, Esq., Lochrie & Chakas, P.A., 1401 E. Broward Blvd., Suite 303, Fort Lauderdale, FL, representing John Knox Village thanked staff, and City Commission for assistance through this long process and John Knox Village looks forward to being a Community partner with Pompano Beach for many decades to come.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Regular Agenda/ Ordinance be ADOPTED. The motion carried by the following roll call vote:**

**Yes:** Eaton  
 Floyd  
 McGee  
 Perkins  
 Hardin

**Excused:** McMahan

**Enactment No: ORD. No. 2022-43**

11. [22-198](#) **P.H. 2022-39: (PUBLIC HEARING 1ST READING)**  
 AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, AMENDING CHAPTER 155, "ZONING CODE," OF THE POMPANO BEACH CODE OF ORDINANCES, BY AMENDING SECTION 155.2414., "ZONING USE CERTIFICATE," TO PROVIDE ADDITIONAL STANDARDS FOR APPROVAL; BY AMENDING SECTION 155.8402., "CIVIL REMEDIES," TO PROVIDE ADDITIONAL GROUNDS FOR REVOCATION OF ZONING USE CERTIFICATES; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.  
 (Fiscal Impact: N/A)

**POSTPONED FROM MARCH 22, 2022**

**\*This item will be stricken from this Agenda to allow for the re-advertising of the amended title.**

(Staff Contact: Jennifer Gomez/David Recor)

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Regular Agenda/ Ordinance be STRICKEN. The motion carried by a unanimous voice vote.**

13. [22-298](#) **P.H. 2022-47: (PUBLIC HEARING 1ST READING)**  
 AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, AMENDING CHAPTER 152, "BUILDINGS," BY AMENDING SECTION 152.12, "BUILDING PERMIT FEES," TO MODIFY PERMIT FEES FOR PHOTOVOLTAIC SYSTEMS; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.  
 (Fiscal Impact: N/A)

(Staff Contact: Carpelo Jeoboam/Michael Rada)



Carpelo Jeoboam, Assistant Building Official, presented the item and stated that the Ordinance modification to Section 152, is requesting to create a separate fee schedule for the installation of Photovoltaic Systems. The Ordinance modification is seeking to reduce the permit fees and indirectly incentivize the installation of renewed energy systems such as photovoltaic, in order to promote the reduction of carbon emissions generated by fossil fuel consumption. Under the direction of the City Manager and the Building Official and based on PMG Associates report, the City of Pompano Beach will become one of the first to offer such an incentive to promote the installation of these renewable systems. He briefly provided a few examples to the Commission. An average 10 KW system based on the new fee structure would provide a 60% reduction in permit fees, and on a large scale of 500 kw with the Isle Casino, they would experience an 80% reduction in permit fees.

Michael Skversky, 1630 SW 5th Avenue, Pompano Beach, FL, inquired about photovoltaic.

Mr. Jeoboam responded that these are solar panels.

Vice Mayor Perkins inquired if these solar panels were for business and commercial.

Mr. Jeoboam responded it is for residential and commercial.

Comr. Eaton stated that this is a great incentive promoting solar.

Mayor Hardin stated this is a great job and idea, and suggested that they partner with the City's tourism task force to get the word out about this as well as discuss with Max Wemyss with the sustainability area to ensure everybody is coordinating to get the good word out to attract more tourists, to receive more awards, and to ensure everyone knows what a great City this is to live, work, and play.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Regular Agenda/ Ordinance be APPROVED FIRST READING. The motion carried by the following roll call vote:**

**Yes:** Eaton  
Floyd  
McGee  
Perkins  
Hardin

**Excused:** McMahon

14. [22-267](#) **P.H. 2022-53: (PUBLIC HEARING 1ST READING)**

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, AMENDING CHAPTER 50, "WATER," OF THE CITY OF POMPANO BEACH CODE OF ORDINANCES BY AMENDING SECTION 50.02, "WATER DISTRIBUTION; GENERAL," TO PROVIDE ADDITIONAL REQUIREMENTS FOR CONNECTION TO AND USE OF THE CITY'S WATER

SYSTEM; AMENDING SECTION 50.03, "WATER TARIFF," TO MODIFY RATES AND CHARGES; BY AMENDING SECTION 50.04, "INITIAL FEES AND DEPOSITS FOR NEW WATER SERVICE," TO PROVIDE FEES FOR TERMINATION OF SERVICE TO COVER COSTS; BY AMENDING SECTION 50.05, "CONSERVATION," TO PROVIDE INTENT AND PURPOSE, DEFINITIONS, TO MODIFY IRRIGATION REQUIREMENTS AND PROCEDURES, AND TO PROVIDE FOR ENFORCEMENT AND PENALTIES FOR VIOLATION; BY AMENDING SECTION 50.08, "RECONNECTION AFTER CUTOFF," TO MODIFY PROCEDURES FOR RECONNECTION; BY CREATING SECTION 50.09, "BROWARD COUNTY WELLFIELD PROTECTION MUNICIPAL CODE - ARTICLE XIII," TO ADOPT THE COUNTY'S PROVISIONS FOR WELLFIELD PROTECTION; BY AMENDING SECTION 50.11, "PRIVATE WATER SUPPLY," TO MODIFY REQUIREMENTS; AND BY AMENDING SECTION 50.13, "CAPITAL RECOVERY FEES," TO PROVIDE FOR A WATER CAPITAL RECOVERY FEE CREDIT; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: N/A)

**(Staff Contact:** A. Randolph Brown)

A. Randolph Brown, Director, Utilities Department, presented the item and stated this is an update of Chapter 50 for "Water" driven by 2 items that they had to place in the City's Ordinance. One was by South Florida Water Management District (SFWMD) on year-round irrigation and the other was a Broward County Wellfield Protection programs. Therefore, while reviewing the Ordinance some cleanup and housekeeping on items were done to bring up to date since 2008.

Comr. Eaton inquired about the water supplied by the County to her District and if any of this is applicable to those residents/businesses under County water supply.

Mr. Brown responded no.

**A motion was made by Vice Mayor Perkins, seconded by Commissioner McGee, that the Regular Agenda/ Ordinance be APPROVED FIRST READING. The motion carried by the following roll call vote:**

**Yes:** Eaton  
Floyd  
McGee  
Perkins  
Hardin

**Excused:** McMahan

15. [22-302](#) Consideration for choosing a Director, Alternate and Second Alternate to attend and vote at any Board of Directors or General Membership Meeting of the Broward League of Cities Meetings where he/she represents his/her municipality.  
(Fiscal Impact: N/A)

**(Staff Contact:** Asceleta Hammond)

Kervin Alfred, Deputy City Clerk, sitting in for Asceleta Hammond, City Clerk, stated that pursuant to the By-Laws of the Broward League of Cities, each City shall appoint a Director, Alternate and Second Alternate to attend and vote at any Board of Directors or General Membership meeting of the League of Cities. Last year the City Commission voted to appoint Commissioners Eaton as Director, McMahon as Alternate, and McGee as Second Alternate. Therefore, the item is requesting the City Commission's consideration to appoint a Director, Alternate and Second Alternate for fiscal year 2022-2023.

Mayor Hardin reiterated that Commissioners Eaton, McMahon and McGee were on the roster the last time.

Comr. Eaton mentioned that she has enjoyed representing the City of Pompano Beach as Director for the Broward County League of Cities and would like to continue to do so.

**MOTION: A motion was made by Comr. Eaton, seconded by Comr. McGee that the City retain the slate as it exists. The motion carried unanimously.**

**Yes:** Eaton  
Floyd  
McGee  
Perkins  
Hardin

**Excused:** McMahon

#### **E. NEXT SCHEDULED MEETING**

April 26, 2022 at 5:30 p.m. - Pompano Beach Finance Corporation Special Meeting

April 26, 2022 at 6:00 p.m. - Regular City Commission Meeting

#### **F. REPORTS**

**Gregory Harrison, City Manager - Clean Streets Upcoming Event** - Mr. Harrison stated that there will be another Clean Streets initiative by Russ Ketchem, Solid Waste Services Department, in conjunction with Code Compliance and Broward Sheriff's Office (BSO). This will take place in the Fairview and Avondale neighborhoods. This will be between South Dixie and I-95, SW 6th Court, and west McNab Road. This will take place on April 21, 2022.

**Accolades** - Mr. Harrison announced that City Attorney, Mark Berman, was singled out by the Florida Bar of the Board of Legal Specialization and Education, recertifying him to City, County and Local Government law, which was done last year, but due to the COVID situation they are now just getting around to making this announcement.

City Commission congratulated Mr. Berman on this achievement.

Mayor Hardin read a quoted portion from the announcement, which stated:

“Distinction of having special knowledge, skills and proficiency in your practice area, as well as character, ethics and a reputation for professionalism in the practice of law.”

Mayor Hardin congratulated Mr. Berman on this feat.

Continuing, Mr. Harrison mentioned another accolade for Fire Chief, Chad Brocato. The Commission on Professional Credentialing met on April 5, 2022, and voted unanimously to award Chief Brocato the renewal for Chief Fire Officer designation, which is important for fire chiefs.

Mayor Hardin and the Commissioners congratulated Chief Brocato for doing good.

Continuing, Mr. Harrison announced that Randy Brown, Utilities Director and his team hit a milestone a few days ago. They connected 1,100 single-family homes to the re-use system. This operation saves 2.4 million gallons of drinking water per day for these homes.

**Vandalism at Mitchell Moore Park** - Mr. Harrison reported that the Mitchell Moore field regrettably was vandalized last night. Someone set fire to the field. The residents in the area is unhappy about it as well as staff but the City will do everything it can to secure the area to prevent things like this from happening again. He mentioned that perhaps George Dillard will be able to set up a committee to guard this place.

Comr. Eaton mentioned it makes a good case for cameras.

Mr. Harrison concluded that he will do all that can be done as fiscally possible.

**Drone Show Rescheduled** - Mr. Harrison stated that on Saturday, April 2, 2022 everyone was out and got soaking wet, that happened right after the ribbon cutting of the Fisher Family Pier and there was to follow a fantastic Drone Show of 200 drones synchronized in the air for a nice drone show event. However, this had to be cancelled due to bad weather. He mentioned that the City has arranged with a company to reschedule the show, hopefully after hurricane season. The new date is Saturday, November 12, 2022, at approximately 8:00 p.m., which will be announced to the public.

**Mark Berman, City Attorney** - Mr. Berman thanked the Commission for their kind words. He said being Board Certified does not stop one from turning the item off in the middle of reading it in trying to moving it up, as he did with Bond refinance issue. No Report.

Mr. Berman expressed thanks to Assistant City Manager Earl Bosworth, and Cultural Affairs Director Phyllis Korab for doing a good work on getting the word out. He said the Jazz Fest will broadcast live, and re-broadcast on SiriusXM satellite radio, which is worldwide. It will say on whatever radio being utilized "Pompano Beach Florida Jazz Festival." This is quite a "tip of the cap to the City as well."

**Kervin Alfred, Deputy City Clerk** - No Report.

**Commissioner Rhonda Eaton - Cresthaven Meeting** - Comr. Eaton announced that the Cresthaven Civic Association meeting will take place this Thursday, April 14, 2022 at 7:00 p.m. at the Charlotte Burrie Center.

**Street Lighting** - Comr. Eaton mentioned that she saw some street lights coming into the Cresthaven area and it looks beautiful. She is excited and hoping to have some more in other areas, soon. She asked if anyone had questions to email her or call her on her cell phone, which is on the City website.

**Commissioner Cyndy Floyd - Speedbumps in Esquire Lakes** - Comr. Floyd was excited to report that they received speedbumps in the Esquire Lakes community and the residents are happy.

**Commissioner Andrea McGee - Jazz Fest in Pompano Beach** - Comr. McGee announced that this weekend they are having Jazz Fest Pompano Beach, which will start on the Great Lawn on Friday, April 15, 2022 at 8:00 p.m. and continues to Saturday, April 16, 2022 at 8:00 p.m. at the Cultural Center. There will be Grammy artists and a whole line up, which is exciting and she is looking forward to this Fest. She inquired if the Atlantic Boulevard bridge will be closed during this time.

Greg Harrison, City Manager mentioned that he will get that information out to the public.

**Vice Mayor Beverly Perkins - Security Yellow Shirt Patrol** - Vice Mayor Perkins asked if it is possible the City Manager could look into to getting the security guys in the yellow shirts to walk over to the area intermittently, where the vandalism took place at the Mitchell Moore field. She mentioned other areas were vandalized to include the pool area and the Mitchell Moore Annex. She understands the person who did this in these areas was caught.

**Supervisor of Elections Office in Pompano Beach** - Vice Mayor Perkins mentioned that the Supervisor of Elections Office is located at the E. Pat Larkins Center, every Tuesday and Thursday from 2:00 p.m. to 6:00 p.m. for those interested in their voter registration status.

**Mayor Rex Hardin - 2021 Tree City USA** - Mayor Hardin announced that the City has been named 2021 Tree City USA by the Arbor Day Foundation. He congratulated Wade Collum and all the people in the Urban Forestry for all their efforts in continuing with the tradition. The City has been named Tree City for a number of years.

**Mercedes Benz Corporate Run Event** - Mayor Hardin announced that they had a great turn out at the Mercedes Benz Corporate Run this past week in Fort Lauderdale. He displayed a picture of those who

represented the City of Pompano Beach. He mentioned that among the number of people who were walking and running City Attorney Berman was among them. No medals were won but they had a great time and got to do some exercise.

**Demise of Lighthouse Point Mayor** - Mayor Hardin regrettably announced that the Mayor of Lighthouse Point, Glenn Troast recently passed away, and his funeral was held this past weekend. He was a great mayor for Lighthouse Point and a long time Rotarian. Kyle Van Buskirk has been named the Mayor for Lighthouse Point. Condolences to Mr. Troast’s family, and congratulations to Mr. Buskirk.

**Unveiling of Fisher Family Pier** - Mayor Hardin stated that everyone involved did an excellent job and he thanked those who donated the funds for the unveiling of the Fisher Family Pier that recently took place. The event was great, the public attended and lots of good comments were made. He again thanked everyone who made this event such a success. The Fisher family was touched by the gesture.

**Broward County Approval of Redevelopment Units** - Mayor Hardin personally thanked Jean Dolan, Development Services Department, for her help. Recently, they have been going through some one on one conversations with the County Commissioners, as well as they went to the County Commission meetings to receive the 500 redevelopment units approved for the City. Ms. Dolan was very involved in that and it did take a lot of extra time to make this happen.

**Congresswoman Sheila Cherfilus-McCormick Meeting** - Mayor Hardin reported that he attended a meeting at the Beach House this past week, which included Vice Mayor Perkins and Comr. Eaton, hosted by Congresswoman Shelia Cherfilus-McCormick. This meeting was concerning federal funding opportunities. The City does stay involved at every opportunity to try and gather funds from all areas. Although Congresswoman Cherfilus-McCormick was not present her representative was present and it was nice they chose the Beach House to host their meeting. They were appreciative of all that the City was doing and very complimentary of City Manager Harrison’s staff.

**Broward Partnership Event** - Mayor Hardin stated for many years the City has supported the Broward Partnership’s Efforts. They will be having their annual event coming up on Friday, June 3, 2022 at 6:30 p.m. at the Signature Grand. The City has gotten a table in the past and he asked for a motion to support the Broward Partnership event.

**MOTION: A motion was made by Comr. McGee, seconded by Comr. Eaton for the City to purchase a table at the Broward Partnership event. The motion carried unanimously.**

**G. ADJOURNMENT**

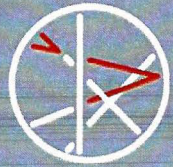
The meeting was adjourned at 2:48 p.m.

DocuSigned by:  
*Asceleta Hammond*  
62AB0835850F4A1...

Asceleta Hammond, City Clerk

DocuSigned by:  
*Rex Hardin*  
502CB780EB3F480...  
Rex Hardin, Mayor



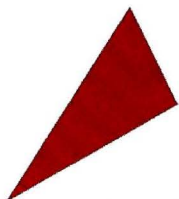


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# POMPANO BEACH POLICE AND FIREFIGHTERS' RETIREMENT SYSTEM

**Overview of the October 1, 2021 Actuarial Valuation Results  
City Commission Meeting**

**April 12, 2022**



# Certification

This report was prepared for the Police and Firefighters' Retirement System for the City of Pompano Beach as of October 1, 2021. This is meant to be a summary of the valuation results and may not be appropriate for other uses. Please contact Nyhart prior to disclosing this report to any other party or relying on its content for any purpose other than the intended use.

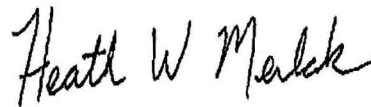
Except where indicated otherwise, the results included in this report are based on the same data, assumptions, methods, and plan provisions as the 10/1/2021 valuation. As a result, these sections of the 2021 valuation report should be considered part of this report.

This report has been prepared in accordance with generally accepted actuarial principles and practice.

The undersigned are compliant with the continuing education requirements of the Qualification Standards for Actuaries Issuing Statements of Actuarial Opinion in the United States.



**Lawrence Watts, Jr., FSA, CFA, EA, MAAA**



**Heath W. Merlak, FSA, EA, MAAA**

April 12, 2022  
Date

[www.nyhart.com](http://www.nyhart.com)





# 10/1/2021 Valuation Highlights

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## Prior Year Activity

- 17.93% return on market value compared to the expected return of 7.30% from prior valuation assumption
  - Liabilities higher than expected primarily due to pay experience (assignment pay, raises, promotions, etc.)
  - Total contributions to the plan of \$16.0M (\$11.1M City/BSO, and \$4.9M Employee and State)
- 

## Current Year

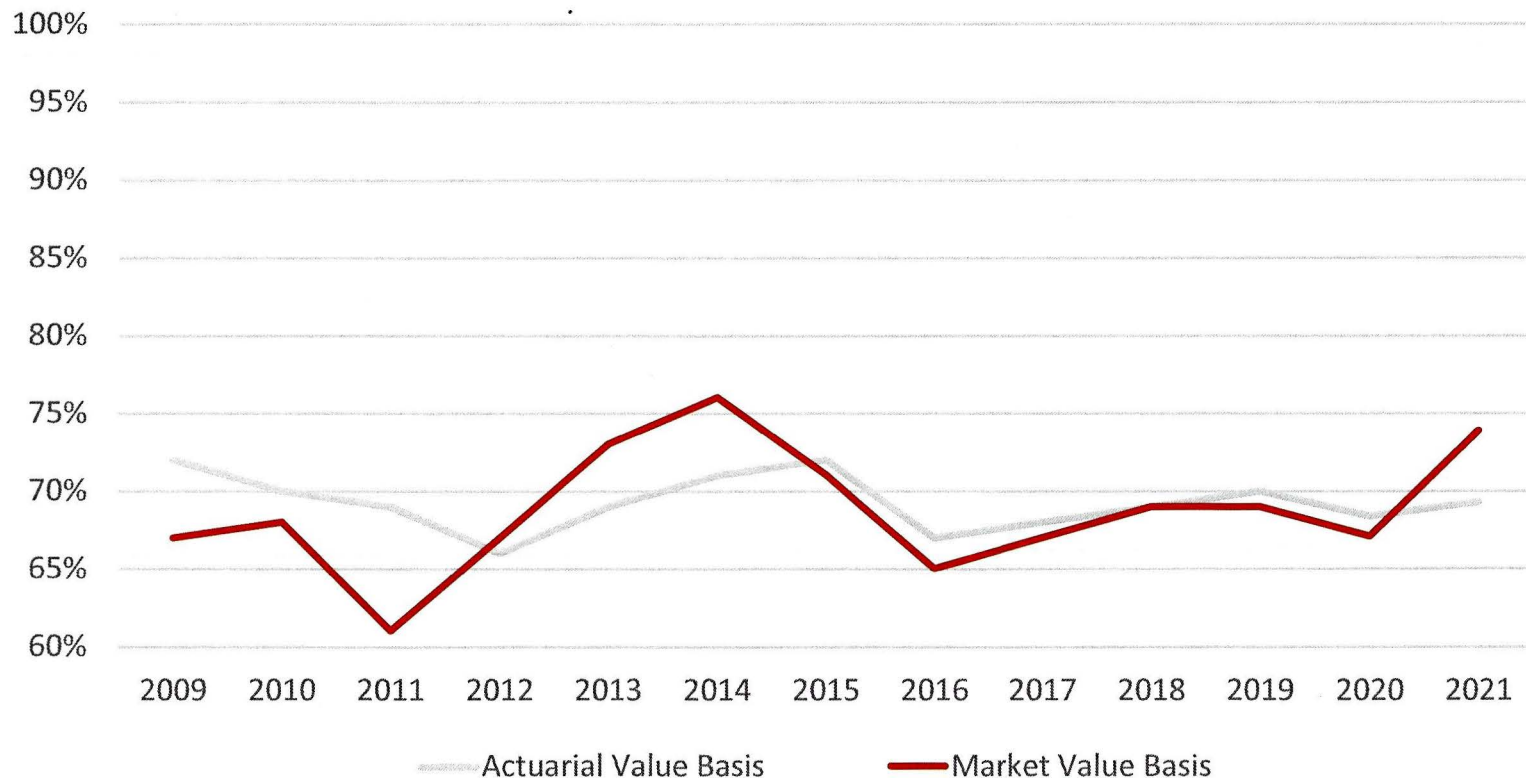
- Discount rate lowered from 7.30% to 7.20%
  - Plan funding level increased 0.87% due to continued deposit of required contributions and asset return being greater than assumed: enough to offset increased liability resulting from a lower discount rate and liability experience
  - Recommended employer contribution for FY 22/23 of \$12.7M, up approximately \$0.8M from the prior year
- 

## Looking Ahead

- Continued decline in capital market assumptions likely to put more pressure to lower discount rates; still on course for 7.00%
  - Many gain bases from 1990s tech run-up will be fully amortized in coming years
  - Good market year may provide future buffer: \$16.5 million gap between smoothed Actuarial Value of Assets and Market Value
-



# Historical Funded Ratio



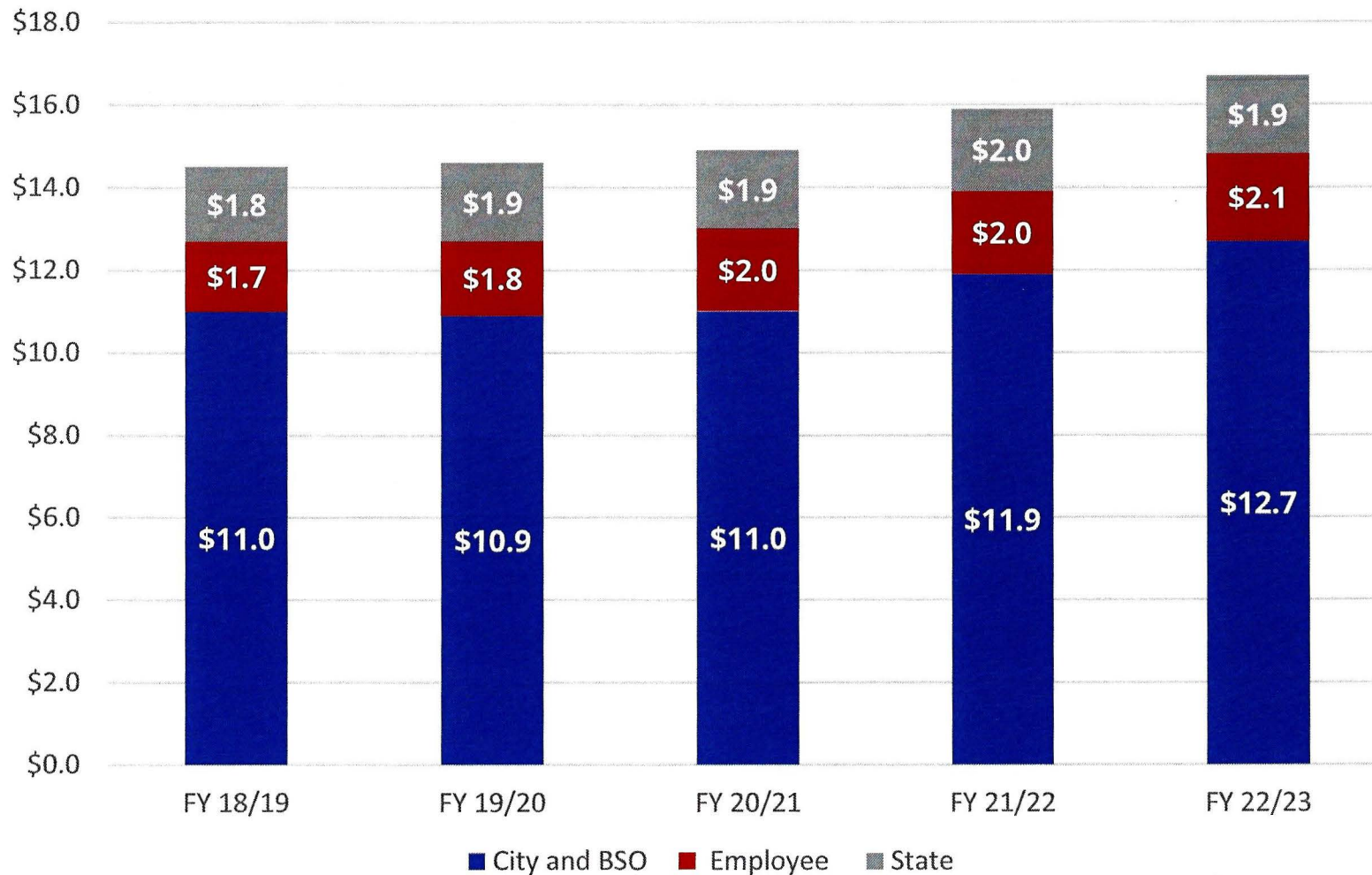
The Funded Ratio is the value of assets divided by the accrued liability. The Accrued Liability is the present value of benefits to be paid in the future allocated to service earned to date. The future benefits are discounted from expected time of payment back to the valuation date at a rate of 7.20%. The graph above shows the funded ratio based on the actuarial value of assets (AVA) and market value of assets (MVA) to demonstrate the impact of the asset smoothing method.



# Annual Funding Requirement (\$ millions)



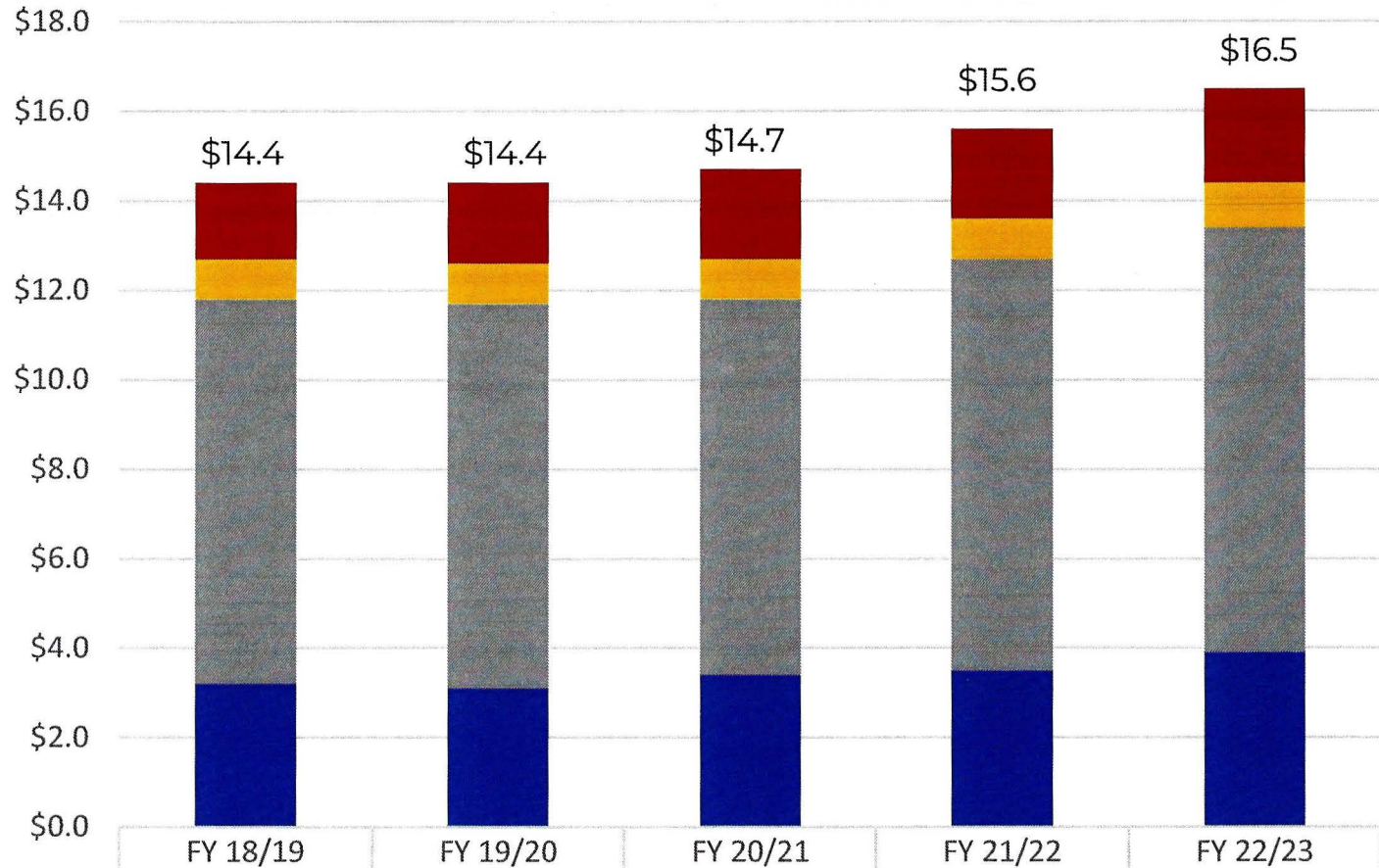
### Annual Recommended Contribution



(Note: totals may not align due to contribution timing assumptions and rounding.)



# Annual Funding Requirement (\$ in Millions)



■ Employee Contributions	1.7	1.8	2.0	2.0	2.1
■ Interest	0.9	0.9	0.9	0.9	1.0
■ Amortization of UAAL	8.6	8.6	8.4	9.2	9.5
■ ER Normal Cost + Expenses	3.2	3.1	3.4	3.5	3.9

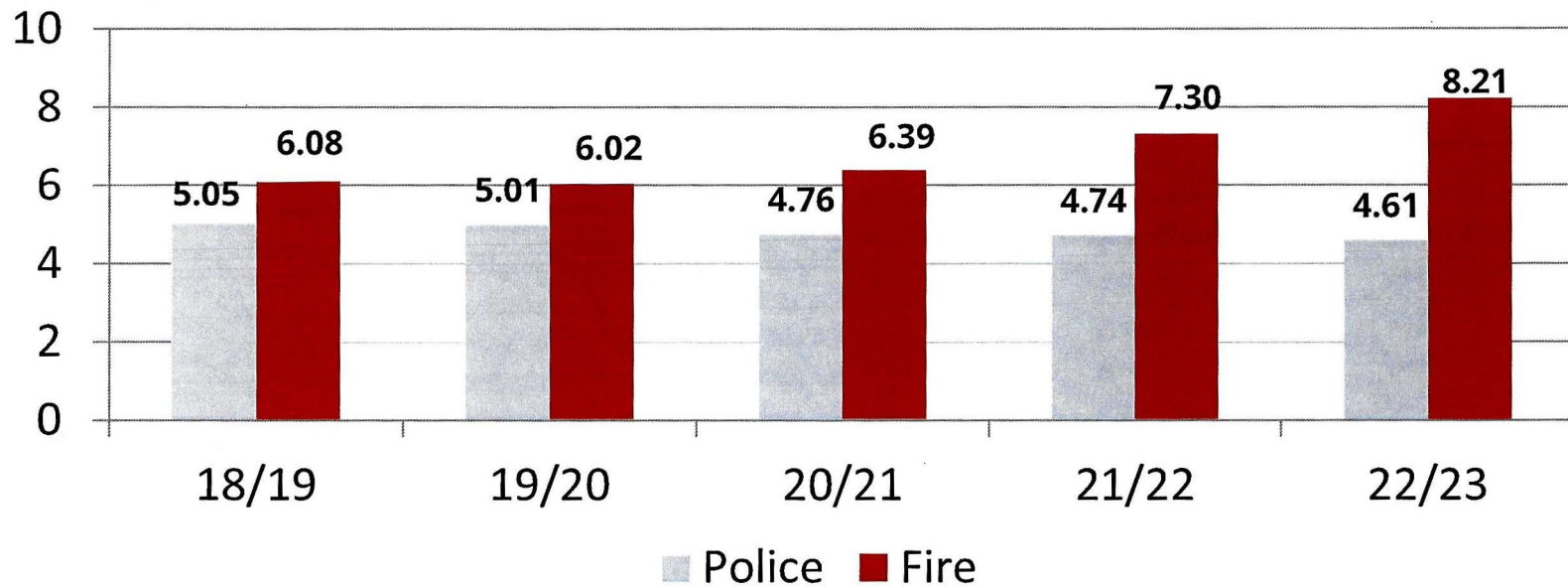
(Note: totals may not align with prior page due to contribution timing assumptions and rounding.)



# Breakdown of Recommended Contributions



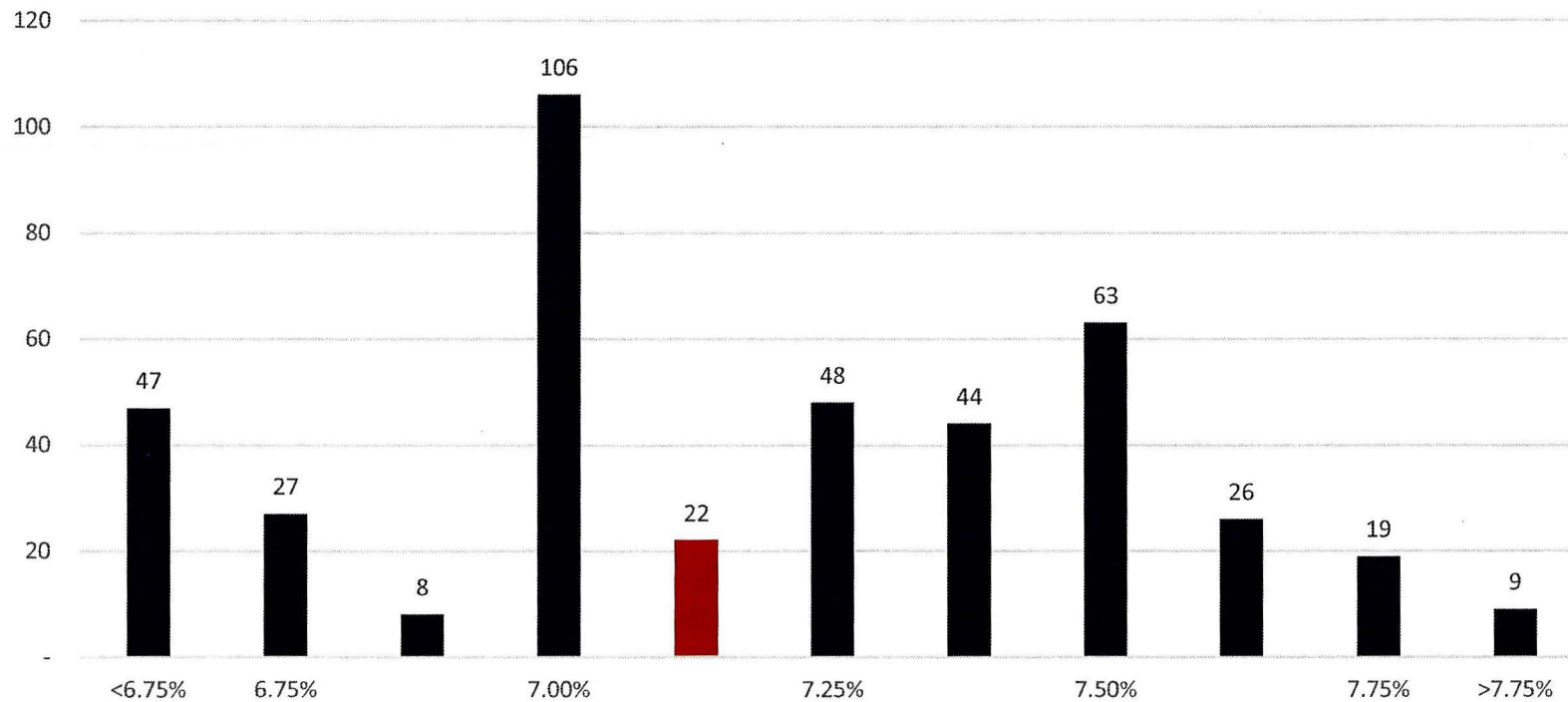
	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023
Fire	6,082,680	6,019,899	6,385,694	7,302,092	8,209,199
Police	5,053,465	5,014,161	4,761,109	4,736,155	4,607,228



(Assumes quarterly contributions for Police and lump sum for Fire.  
Chart is in \$ millions.)

# Benchmarking: Rates of Return in Florida

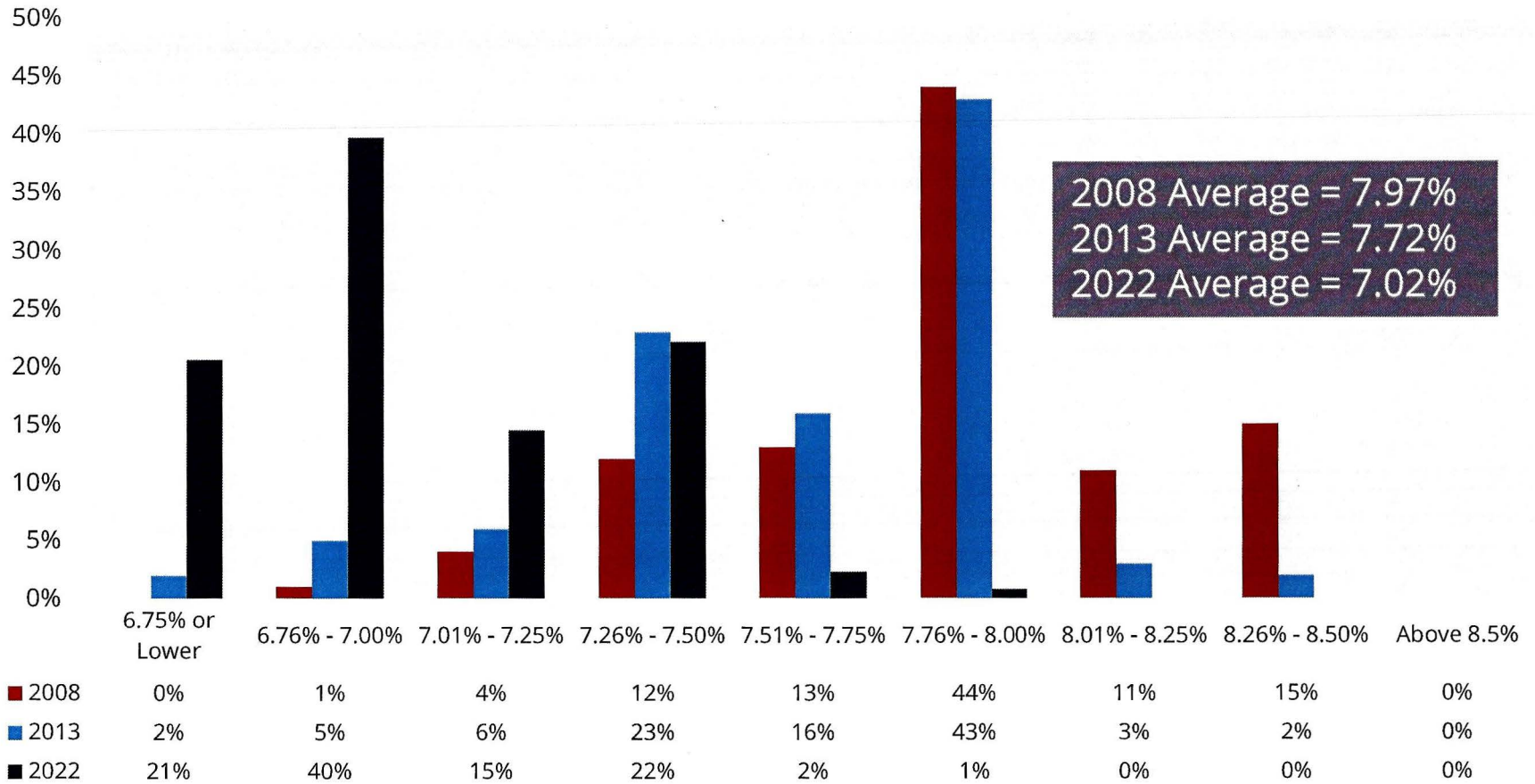
Rate of Return Assumptions for Florida Public Plans



Source: Florida Department of Management Services, rates for Florida plans with valuation dates of 10/1/2020.

The average return assumption was 7.13%, a decline from the average assumption of 7.18% seen in the previous year.

# NASRA Survey Results: Large Public Plans



2008 Average = 7.97%  
 2013 Average = 7.72%  
 2022 Average = 7.02%



**PBFRS: 7.20%**

Source: Public Fund Survey Summary of Findings for FY 2008, FY2013, and Prelim FY2022 as of 2/22



# Participant Information - Total

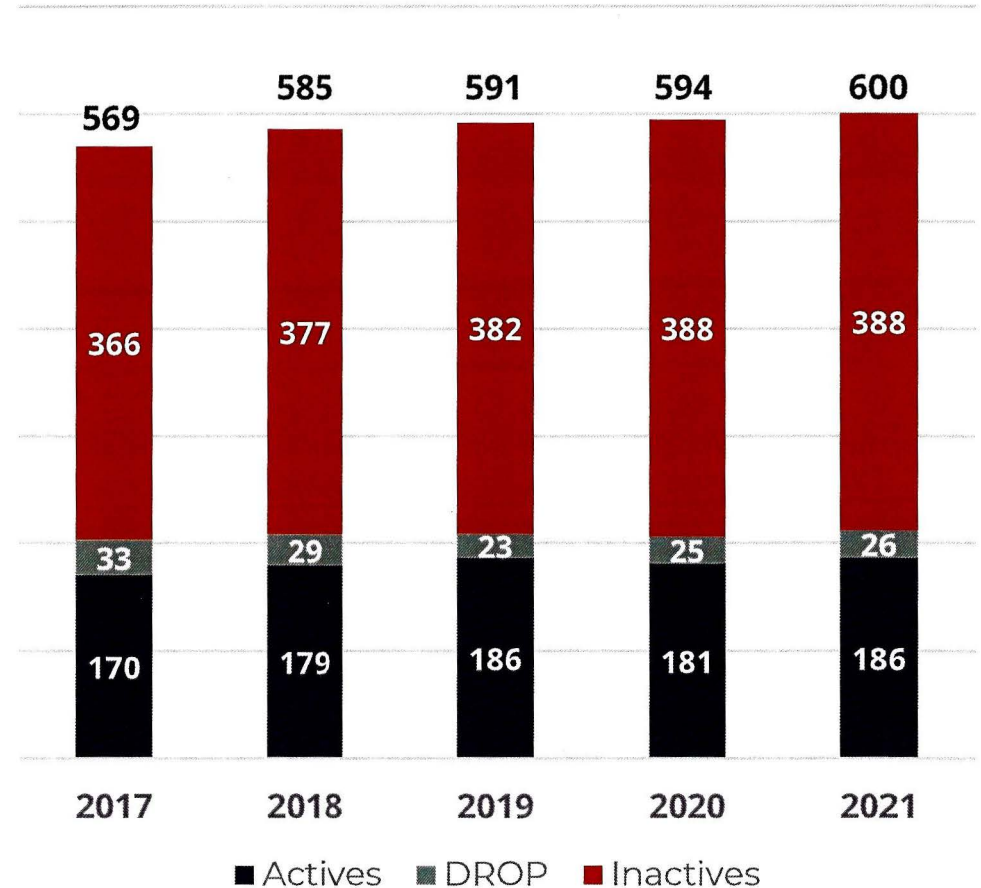
## Active Demographics

	2019	2020	2021
Average Age	38.8	38.8	38.7
Average Service	10.3	10.5	10.5
Average Plan Compensation	\$86,601	\$92,918	\$99,284

## Inactive Demographics

2021	In Pay	Term Vested	DROP
Average Age	66.2	44.5	54.2
Average Monthly Benefit	\$4,845	\$5,115	\$5,995

## Participant Counts







# Key Takeaways

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## **Assumptions and Future Contributions**

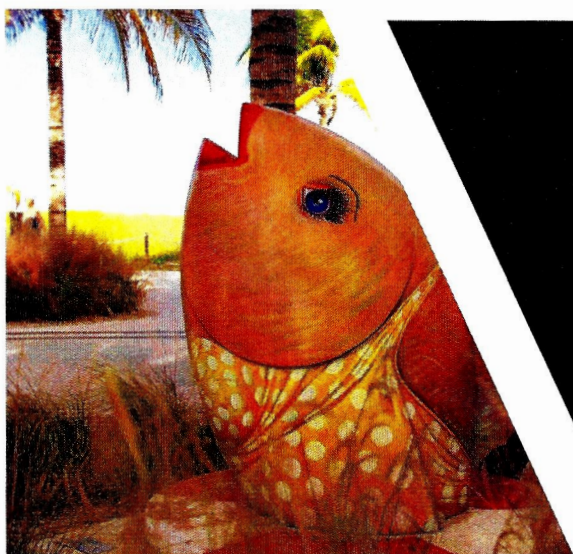
- Board has stated intention to lower discount rate to 7.0% in the coming years. All else equal, that will lead to increased contribution requirements in the near term.
  - Mortality assumption required to follow FRS mortality tables under state law. Tables have not changed last couple of years, but they are always subject to adjustment.
- 

## **Funding Status**

- Plan is well-governed, and funding percentage has remained stable despite several assumption changes that resulted in increased liabilities in recent years.
  - Plan weathered COVID-related market volatility in early 2020; funding policy targets unfunded liabilities to be paid over 20 years.
- 

## **Demographics and Governance**

- Only two active police members remain. Majority of new liability going forward will be associated with Fire membership.
  - Appreciative of continued dialogue between the City and the Board; collaboration has resulted in good management of the plan and its obligations from our perspective.
-



# *Tourism Strategic Plan*

City of Pompano Beach Commission Presentation | April 12, 2022





**Purpose:** Further the 2011 plan and create a roadmap to



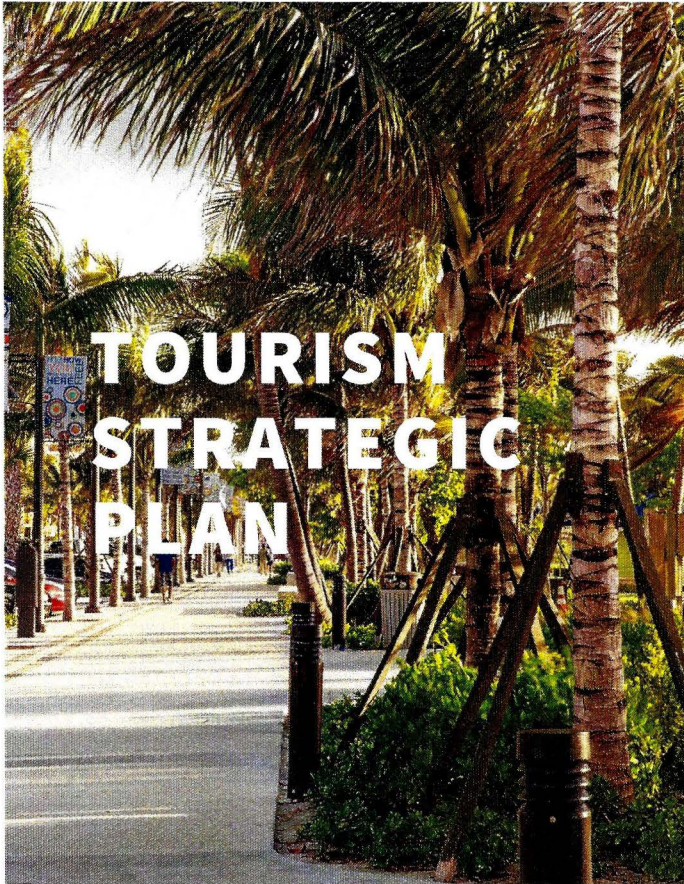
Enhance the tourism product



Refine the marketing strategy

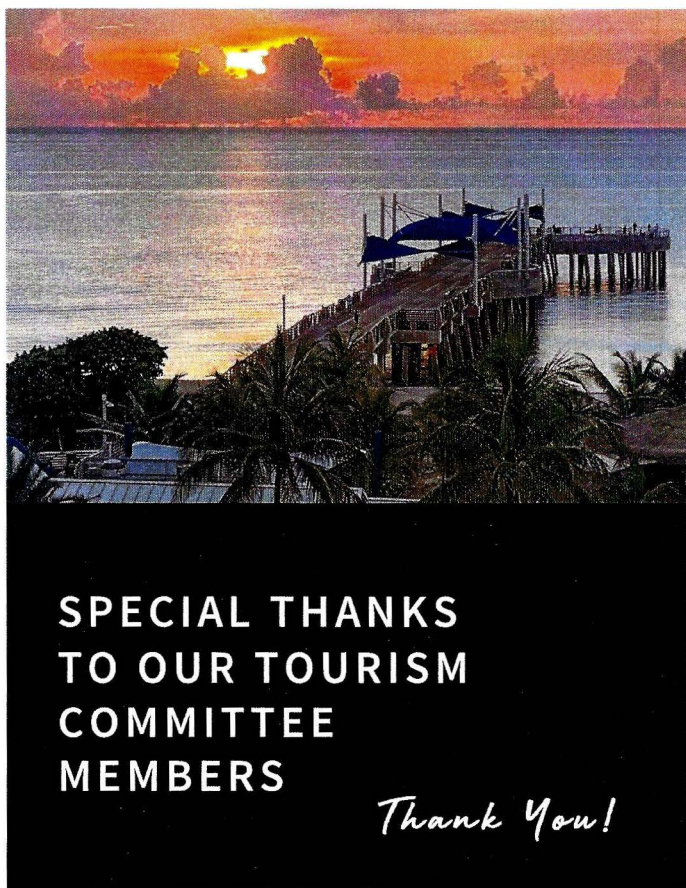


Determine organizational needs to execute a comprehensive tourism plan



## Executive Summary Overview

- Plan completed over a 10-month timeline
- Tourism Committee met monthly to steer and guide process
- Over 80 stakeholders were involved through interviews and meetings
- Plan contains seven priority areas with recommendations, actions and milestone timelines for implementation



Rob Wyre

Tommy DiGirogio

Kim Briesmeister

Jean McIntyre

Elaine Fitzgerald

Jeff Torode

Whitney Rawls

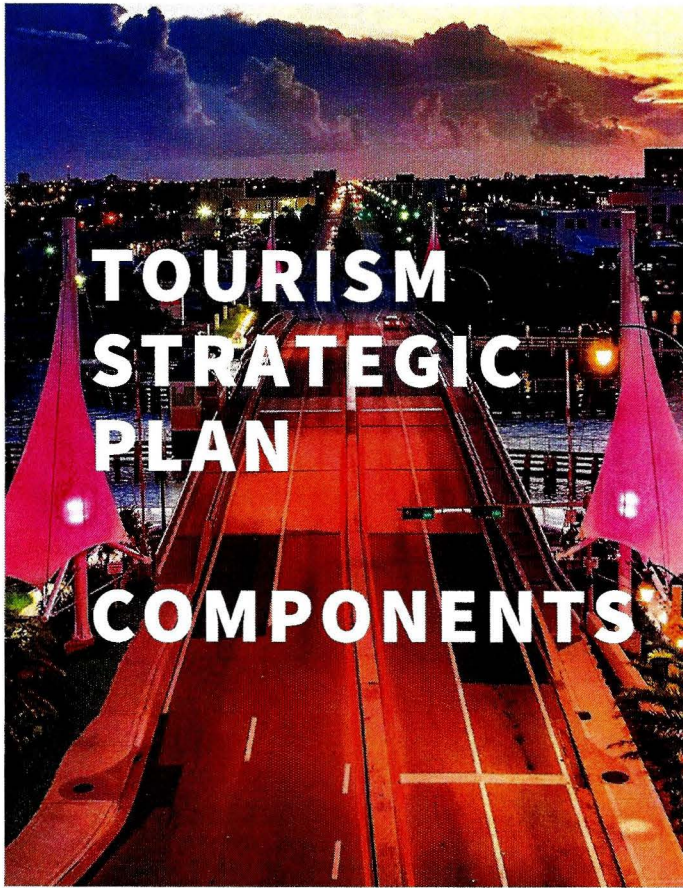
Mark Beaudreau

Marilyn Oliva

Sandra King

Earl Bosworth, Assistant City Manager, Staff Support

Lidia Gorzelany, Tourism Marketing Manager, Staff Support



Each Priority has the following components

- Research-Based Strategic Direction
- Recommendation(s)
- COVID-19 Implications
- Milestone Action Timeline
- Role of City Tourism and City Departments

*Tourism Strategic Plan has a long-term vision but should be revisited in five-years.*



# TOURISM STRATEGIC PLAN PRIORITIES

## 1 | Maintain Investment in the Beach & Demand Drivers

Key natural resources, i.e., beach, pier, waterfront, etc. should continue to be a top priority for reinvestment and resource allocation to continue to drive leisure visitors. Leverage these assets in direct marketing efforts.

## 2 | Product Development

Proactively solicit desired investment for new assets i.e., full-service, upscale hotel, creation of cultural tourism programming, activation of amphitheater, etc.

## 3 | Direct Marketing

Appropriate annual budget dollars for marketing should be tied to direct campaigns by the Tourism division. Enable the CVB to drive all broader awareness efforts.

## 4 | Mobility & Connectivity

Advocate for expansion and further enhancement of the existing circuit transportation. Creation of a P3 model for multi-phased "route" with key POIs to serve visitor programming.



# TOURISM STRATEGIC PLAN

## PRIORITIES

### 5 | Event Strategy

Customize and implement the event matrix in three practical applications: to determine funding and sponsorship needs, to determine success against the KPIs, and as a tool to work with organizers to recruit and curate new events.

### 6 | Neighborhood Preservation & Visibility

In conjunction with the Cultural Affairs Department, identify neighborhoods and individual neighborhood assets to provide visitors with a neighborhood driven experience.

### 7 | Organizational Resources

Resources should be appropriated annually to support implementation of the plan. Additional resources may be needed to execute this multi-year plan.





**TSP contains milestone action items for 2022**

- Tourism Division to begin implementation
- Tourism Division to engage partners on immediate items identified in the plan
- Continue to work with Committee
- Begin to report out on progress

**City Administration and Tourism Division to be planning for next FY**

- Milestone actions for each priority
- Appropriate budget and resources support as available



## Questions?

Dan Fenton  
Executive Vice  
President | Global Tourism  
831-298-7215

[Dan.fenton@am.jll.com](mailto:Dan.fenton@am.jll.com)

