



Mission:

Preserve and restore safe and healthy homes for homeowners in need.

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Executive Director*

CITY OF POMPAÑO BEACH
OFFICE OF CITY MANAGER

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November 11, 2017

City of Pompano Beach
City Manager Greg Harrison
Attn: Christine Kendel, Dept. Head Secretary
100 W. Atlantic Blvd., #430
Pompano Beach, FL 33060

RE: \$50,000 Grant Request, with attached application and budget

Dear Mr. Harrison,

We are very thankful for the longstanding partnership between the City of Pompano Beach and Rebuilding Together Broward. We appreciate this opportunity to apply for support for our collective efforts to improve Pompano Beach.

Please accept the attached grant proposal. In partnership with the Pompano Beach CRA and the Kappa Foundation of Pompano Beach, Rebuilding Together is formally requesting that the City of Pompano Beach provide a grant to support the 2018 National Rebuilding Day.

On three occasions in the past we have worked together with the City to accomplish Block Rebuild projects and over 40 homes have been improved. This calendar year we are going to be working on an additional 20 homes and look forward to doing this annually.

Not only will this work improve the community and increase property values, additionally, with the support of the Kappa Foundation and Pompano Beach CRA, we will be able to provide much needed skill-training for job seekers and for the City's future workforce.

Thank you again for this opportunity and we are all excited to see this partnership continue and grow.

Sincerely,

A handwritten signature in blue ink, appearing to be "RM", written over a blue horizontal line.

Robin Martin
Executive Director

CC: Mayor Lamar Fisher, Pompano Beach
Commissioner Barry Moss, Pompano Beach
Kim Briesemeister, co-Executive Director, Pompano Beach CRA

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Rebuilding Together Broward County, Inc.

Building a Healthy Neighborhood Block-by-Block Community Revitalization

Detailed Program Proposal

A. Organization History

Rebuilding Together Broward County, Inc. (Rebuilding Together) is a local affiliate of the nation's largest nonprofit organization dedicated to ensuring a safe and healthy home for every person while improving the existing low-income housing stock. Incorporated in 2003, Rebuilding Together's mission to *Preserve and restore safe and healthy homes for homeowners in need.*

In partnership with the community, our primary goal is to eliminate unsafe and deplorable living conditions for low-income homeowners who are elderly, veterans, and/or have disabilities. Our impact extends beyond the individuals served to revitalize and stabilize vulnerable neighborhoods and communities across the county.

Rebuilding Together works to make a sustainable impact in our community by addressing quality of life issues through the provision of critical home repairs and improvements at no cost to the homeowner. Rebuilding Together's activities have a direct impact on: (1) retention of low-income home ownership and improvement of affordable housing stock, (2) health, safety and independence of vulnerable populations, and (3) community and neighborhood revitalization.

Since its inception, Rebuilding Together has made immediate, long-term, and significant health and safety repairs to nearly 500 homes, changing the lives of more than 1,200 individuals. The retail value of Rebuilding Together services is estimated at more than \$4,000,000 based on financial donations, volunteer labor, and donated materials and supplies offered by dozens of local businesses and companies.

With the support of grants such as these, Rebuilding Together Broward is able provide home improvements and renovations to 50+ homes in the community annually. Additionally, the vast majority of the homes are owned by low income homeowners that are elderly, veteran or disabled and are primarily located within areas of high concentration poverty, blight and need.

B. Program Information – Building A Healthy Neighborhood

- Program Contact: Robin Martin, Executive Director
- County Served: Broward County
- Numbers to be Served: 20 homes, over 30 seniors
- Population Served: Primary efforts are focusing on Low Income: Elderly, Veterans and Disabled. Secondly, we work with volunteers to provide the renovations and services.
- Total Amount Requested: \$50,000

Program Rationale - Statement of Demonstrated Need/Problem

A home that is safe and healthy is at the core of a thriving family. However, housing continues to be one of Broward County community challenges. Rebuilding Together serves vulnerable and at-risk Broward County homeowners, including elderly, disabled adults and children, as well as veterans. Assistance is targeted at homeowners who have been unable to keep up with preventative maintenance due to their age, physical ability, and financial resources.

Consequently, their homes have fallen into interior and exterior disrepair. Rebuilding Together is often the last hope for a family struggling to keep up with expenses such as food, utilities, healthcare, medicine, insurance, and property taxes. These families lack resources for home maintenance, which becomes major health and safety hazards when ignored.

All Rebuilding Together clients must have a total household income of no more than 50% of the area median income in Broward County. However, over 85% rely on Social Security as their sole source of income, and they fall well below the poverty level.

60% of the housing stock in Broward County is at least 30 years old. Many the homeowners served live in low-income communities that are blighted and are in need of community revitalization. According to HUD, the average person spends more than 70% of his/her time at home. Elderly and disabled individuals spend nearly 90% of their time at home.

Program Description

Rebuilding Together's *Building A Healthy Neighborhood Program* focuses our efforts to restore and preserve safe and healthy homes within a specific low income neighborhood of need. Focusing our efforts in one community, in a block-by-block manner, creates momentum for a neighborhood to be transformed over time.

Community revitalization is much more than beautification, it is a collective effort to identify and strengthen the assets already present in the area. The removal of slum and blight is just one component to building a Healthy Neighborhood. A community revitalization partnership is a coordinated approach between a Rebuilding Together and residents, volunteers, municipalities,

nonprofits, businesses, foundations, and other partner organizations to build and sustain a safe, healthy, and thriving community.

Rebuilding Together's Neighborhood Block Rebuild program targets multiple homes in a given area in need of repairs and rehabilitation and performs these services at no cost to the homeowners. Every Rebuilding Together project is a product of collaboration. For each project, Rebuilding Together recruits skilled labor, materials, and volunteers at a discounted rate or no cost.

The community revitalization project culminates in one-day Block Rebuild projects that include over 250+ volunteers working on 10 homes on one specific block. Each of the homes are provided paint, landscaping, and minor safe and healthy home improvements on the outside. The project helps a minimum of 10 client households (1-4 people per residence).

The program is ongoing and projects are done throughout the year. During the year, we have 4 large project days in which we gather community support to provide improvements for upwards to 5-10 homes at one time, and then work on 1-2 homes additionally each month. Clients access our services through referral and an application process. We are well known in our community and referrals come from numerous sources. The projects are done as the homes are needed and scheduled in connection with volunteers and donors.

Pompano Beach

In 2018, Rebuilding Together plans to assist 20+ homes in the Collier City, Pompano Beach area, with significant home improvements as a part of our National Rebuilding Day project/area Revitalization day. Additionally, we have worked on a number of homes over the years that have fallen within the City of Pompano Beach area and currently have a waiting list of homes/homeowners seeking assistance.

Program Outcomes:

Rebuilding Together respectfully seeks support to help provide repairs and/or rehabilitation to a minimum of 20 homes, ensuring that over 40 low income seniors, disabled persons, and veterans can live in a healthier neighborhood.

The following Seven Principles of Safe and Healthy Homes guide all the work that Rebuilding Together Broward does to create and maintain safe and healthy housing:

Keep it DRY - Keep it CLEAN - Keep it PEST-FREE - Keep it SAFE –
Keep it CONTAMINANT-FREE - Keep it WELL VENTILATED - Keep it MAINTAINED

Our goal is to encourage long-term residency and stability by increasing the number of safe and healthy housing units. To achieve this, we have the following measurable outcomes:

1. Make repairs and improve structures of target residents: the elderly, disabled, veterans, and families with children and other homeowners who show a commitment to make a sustainable change in their lives.
2. Improve physical health and safety by mitigating exposure to lead and safety risks within the home.
3. Create a home environment that allows an elderly homeowner to safely age in place with dignity and independence.
4. Encourage community engagement for those we serve through volunteerism and partnering with other organizations.

Improvements to homes and nonprofit community facilities are tracked, measured, and evaluated regularly with a common set of criteria including number of homes and nonprofit facilities improved, number of residents served, demographics, health, and disability status of persons served, type and quantity of repairs, retail dollar value of work performed, value of donated labor and materials, number of organizations, donors, sponsors, and volunteers involved, and total project expenses.

Program Budget:

Total Program Budget:

Ordinary Income/Expense	
Income	
60100 • CONTRACTS	50,000.00
60300 • GIFTS	10,850.00
60400 • GRANTS	150,000.00
60500 • IN-KIND CONTRIBUTIONS/SERVICES	50,000.00
Total Income	260,850.00
Expense	
70200 • FACILITIES	14,000.00
70300 • GENERAL OPERATIONS	10,850.00
70400 • IN KIND CONTRIBUTION SVC / EXP	50,000.00
70600 • LABOR & BENEFITS	142,500.00
70800 • PROGRAMS & SERVICES	8,500.00
70900 • RENOVATIONS & IMPROVEMENTS	35,000.00
Total Expense	260,850.00
Net Ordinary Income	0.00

Budget Narrative:

All of the budget is developed towards the end goal of creating safe and healthy homes and neighborhoods for homeowners in need and is calculated from actual expenses incurred year over year to ensure that we are able to provide home improvements to an average of 50 homes total (20 in this proposal).

All monies are focused on the work necessary to do improvements on homes and impact our community. Without each of these budget categories, we would not be able to provide the level of services, which are still lower than the current need in our community.

As a part of the Building A Healthy Neighborhood program, on average, we provide each home with \$2,500 worth of home improvements and beautification. The \$2,500 is hard cost improvements, while the market value is closer to \$5,000-\$7,500. This budget allows us to provide direct cash upgrades, labor and materials, and leverage this with in-kind material and services.

Budget Request

The following is a breakdown of the \$50,000 requested to support the revitalization in Collier City and continued support within the city.

- \$20,000 will be spent on Materials and Appliances

- \$15,000 will be spent on Skilled Labor to provide home renovations, minor repairs, site preparation.

- \$5,000 will be spent on Project and Volunteer management

- \$5,000 will cover all additional operating support, including any permits needed.

- \$5,000 will be used for by the Kappa Foundation for mentoring and support for youth in concert with the Rebuilding Day project.

This is matched at 100% - for a total impact of \$100,000 for the 20 homes/homeowners impacted.