

**CITY OF POMPANO BEACH**  
**Broward County, Florida**

**AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, AMENDING CHAPTER 34, "CITY POLICY," OF THE CITY OF POMPANO BEACH CODE OF ORDINANCES BY CREATING SECTION 34.009, "CITY'S LOGO," TO PROVIDE RESTRICTIONS ON USAGE OF THE CITY'S DESIGN MARK (LOGO) OR WORD MARK; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, pursuant to law, ten (10) days' notice has been given by publication in a paper of general circulation in the City, notifying the public of this proposed ordinance and of a public hearing in the City Commission Chambers of the City of Pompano Beach; and

**WHEREAS**, a public hearing before the City Commission was held pursuant to the published notice described above, at which hearing the parties in interest and all other citizens so desiring had an opportunity to be and were, in fact, heard; now, therefore,

**BE IT ENACTED BY THE CITY OF POMPANO BEACH, FLORIDA:**

**SECTION 1.** That Section 34.009, "City's Logo," of Chapter 34, "City Policy," is created as follows:

**§ 34.009 CITY'S LOGO.**

(A) No one other than city officials and staff may utilize any adopted City Design Mark (Logo) or Word Mark for any purpose unless such has first been authorized by the City Commission or its designee.

(B) No adopted City Design Mark (Logo) or Work Mark may be utilized on any products, goods or services offered or which may be offered for sale, resale or other commercial use, unless approval for same has first been obtained from the City Commission or its designee.

(C) No adopted City Design Mark (Logo) or Word Mark may be utilized by any candidate for election or re-election to any city or other elected office on or as part of their election campaign materials, other than as depicted in photographs of city officials taken during the course of performance of their official duties.

**SECTION 2.** If any provision of this Ordinance or the application thereof to any person or circumstances is held invalid, such invalidity shall not affect any provisions or applications of this Ordinance that can be given effect without the invalid provision or application, and to this end, the provisions of this Ordinance are declared to be severable.

**SECTION 3.** This Ordinance shall become effective upon passage.

**PASSED FIRST READING** this \_\_\_\_\_ day of \_\_\_\_\_, 2023.

**PASSED SECOND READING** this \_\_\_\_\_ day of \_\_\_\_\_, 2023.

\_\_\_\_\_  
**REX HARDIN, MAYOR**

**ATTEST:**

\_\_\_\_\_  
**KERVIN ALFRED, CITY CLERK**

MEB/jrm  
10/19/23  
L:ord/ch34/2024-19