

ADDENDUM "1"

**CITY OF POMPANO BEACH  
FISCAL YEAR 2017**

*FUNDING FOR NON-FOR-PROFIT ORGANIZATIONS*

1. Legal Name of Organization: Morningday Community Solutions, Inc.
2. Mailing Address: 1410 SW 29th Ave., Pompano Beach, FL 33069  
\_\_\_\_\_
3. Date of Incorporation: 2010
  - 3a. Does your corporation/organization fall within Section 501(c)(3) and Section 501(a) of the Internal Revenue Code? Yes X No \_\_\_\_  
**(Please attach proof of tax exempt status)**
4. Chief Executive Officer: Mr. Greg Bales  
Official Title: Founder Telephone #: (954) 590-8256
5. Contact Person (if different from above): \_\_\_\_\_  
Telephone #: \_\_\_\_\_
6. Provide a brief description of the organizations goals and objectives:

Founded in 2010, Morningday Community Solutions (MCS) continues to help those that help others by supporting nonprofit organizations that serve the ill, needy and youth in our communities. MCS also offers a special program for our local veterans. Since our founding, MCS has doubled the capacity of our Framing Hope Warehouse and now serves over 250 nonprofit members in South Florida. Collectively our nonprofit members have saved over \$3 million dollars on home products and supplies by utilizing our Framing Hope Warehouse.

Our Framing Hope Warehouse is a collaborative effort between MCS, The Home Depot Foundation and Good360. We receive a wide variety of donated home products and supplies from twelve Home Depot stores and other retailers in Broward, Palm Beach and Miami-Dade Counties. The materials are housed at a 10,000 square foot facility -- the first of its kind in Florida. MCS then redistributes the items to other local nonprofits at little or no cost. The Framing Hope program diverts excess merchandise from retailers away from landfills and into the homes and lives of thousands of deserving families across the country each year through organizations like MCS. MCS has saved well over 500,000 pounds of waste from entering local landfills through its redistribution and repurposing efforts.

7. Amount of funding requested: \$5,000

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8. Provide a brief description of how City funds would be spent and identifying the community need(s) to be addressed. This should include what exactly will be provided and to how many people (City residents).

We are requesting grant funds in the amount of \$5,000 to support our Veterans Shopping program. This program provides veterans with up to a \$200 credit to obtain items from MCS that would enhance their day-to-day quality of life. Our Veterans Shopping program is very successful and the veterans served acquire many items that enhance their day-to-day quality of life, such as bedding, linens, coffee makers, toasters, mops, brooms, flooring, sinks, cabinets and faucets to name a few. The credit goes a long way since MCS products are offered at no more than 20% of their value. That means a \$200 credit equates to \$1,000 of quality products for our veterans!

A \$5,000 funding commitment would allow us to offer a \$200 credit to 25 unduplicated veterans in Pompano Beach. Those being served will be a combination of men and women, disable and able, low-moderate income levels.

9. How will the recommended funding compliment the array of City services currently being provided to City residents?

According to the United States Census Bureau there are 1.6 million veterans living in Florida. Florida having the third highest population of veterans in the United States. We know through our nonprofit partners who serve veterans (Rebuilding Together Broward County, HOPE South Florida, United Way: Mission United) there are many veterans in our community who are barely getting by financially and rely on our partners for many of the programs and services that our veterans deserve. Programs, services and in our case products that these deserving veterans would otherwise not have access to.

There are a handful of nonprofit organizations offering housing rehabilitation/renovation programs for veterans in Pompano Beach/South Florida who utilize MCS for their building materials. Through our program, qualified veterans will have the opportunity to personally shop for products that are typically not offered via renovation/remodel programs.

10. Will the recommended grant amount result in the leveraging of additional funds from the County, State, Federal or other foundations/agencies which require a local match like a contribution from the City of Pompano Beach? Yes \_\_\_\_ No X

10a. If yes, what is the ratio of this other funding to the City’s recommended funding?

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11. Does your organization receive support from the County or other cities? Yes \_\_\_ No X

11a. If yes, please list the amount(s) and source(s).

12. What percentage of your organization’s budget is direct delivery of service as opposed to “overhead”? 90%

**13. PERFORMANCE MEASURES**

Please list below the various levels of service [performance measures] that your organization will be providing to residents of the City of Pompano Beach.

	<b>Most Recently Completed Year 2015</b>	<b>Current Year Estimated 2016</b>	<b>Next Year Proposed 2017</b>
Total Persons Served			1000 est*.
Number of Pompano Beach residents served			25 Veterans

\* Morningday Community Solutions is a unique nonprofit providing services/products to other nonprofit organizations throughout South Florida. We have over 300 nonprofit organizations as members and it is unknown exactly how many individuals benefit from our products. We do however keep tally on the number of veteran's we serve directly, and would be able to report this number.

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14. Agency Budget Information: *Please note that Total Resources Available and Total Resources Allocated should be EQUAL for each fiscal year.*

		Last Year Adopted 2016	Current Year Proposed 2017
<b>Resource Available:</b>			
City of Pompano Beach		\$0	\$5,000
Federal Funding		\$0	\$0
State Funding		\$0	\$0
Other Local Government Funding		\$0	\$0
Foundation Grants		\$5,000	\$10,000
User Fees		\$0	\$0
Other Revenue Sources		\$378,805	\$385,492
<b>Total Resources Available</b>		\$383,805	\$400,492

<b>Resource Allocated:</b>			
Salaries & Payroll Tax		\$117,793	\$135,793
Benefits		N/A	N/A
Supplies		\$406	\$550
Contractual Services		\$22,593	\$24,000
Capital Outlay [Equipment]		\$6,200	\$7,200
Other		\$236,813	\$232,949
<b>Total Resources Allocated</b>		\$383,805	\$400,492

- *Please provide line item detail for expenses over \$10,000*

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	<b>2016</b>	<b>2017</b>
Contractual Services	\$22,593	\$24,000
Itemized:		
Accounting	\$1,300	\$1,500
Consulting	\$20,000	\$21,000
Contract/outside services	\$1,293	\$1,500

Other	\$236,813	\$232,949
Itemized:		
Rent	\$95,000	\$95,000
Marketing	\$3,500	\$4,000
Membership/Retailer Fees	\$7,000	\$8,000
Equipment Repairs	\$2,500	\$4,000
Warehouse Expenses	\$10,000	\$13,000
IT/Utilities	\$8,200	\$9,200
Travel	\$2,500	\$3,000
Insurance	\$3,000	\$3,000
Merchant Services	\$4,200	\$5,500
Cost of Goods	\$48,000	\$60,000
Auto/Insurance	\$4,300	\$6,000
Donations to Nonprofits	\$48,613	\$22,249