



Pompano Beach Fishing Village Signage Program

Recognizing the unique character of Pompano Beach Fishing Village as an important destination attracting visitors from Pompano Beach and surrounding areas located on publicly owned land, the following special signage guidelines are hereby implemented. These guidelines are intended to promote distinctive signage solutions commensurate with the community wide significance of the development. The guidelines are further intended to encourage creative signage design complementary to and in appropriate scale with the approved building architecture and shall satisfy and supersede all code requirements for the establishment of a signage program. Further, the provisions of this narrative shall supersede and take precedence over the exhibits attached hereto, in the event of any conflicts therewith.

For the purposes hereof, NE 2nd Street, NE 3rd Street, Pompano Beach Boulevard, Seabreeze Way and SR A1A (North Ocean Boulevard) shall be considered as Public Streets, and the land bounded by NE 2nd Street, SR A1A, NE 3rd Street and Pompano Beach Boulevard shall be considered the PD.

(1) **Building signs.** Building signs are permitted on multi-tenant buildings according to the following specifications:

(a) Placement: near the top of building, at or above the top floor of the building, but below the top of eaves or parapets, if any. Signs shall be directly on the wall surface, and the background shall be the building wall. One Building sign is allowed per façade, however multiple signs may be located on an individual façade. The location of Building signs for each building within Pompano Beach Fishing Village, if applicable, is identified in Exhibits R-1, R-2, R-3, R-4 and R-5

(b) Dimensions: a maximum of 80 square feet for each sign permitted, and lettering shall be a maximum of 36 inches in height. For buildings of more than four stories in height, each sign may be a maximum of 100 square feet in area, with lettering a maximum of 96 inches in height.

(c) Materials: metal, stone, plaster, or durable synthetic materials.

(d) Lighting: signs may be front lit, back lit, or internally lit. No neon lighting is permitted.

(e) Design: sign should be consistent with the building architecture. No automatic changeable face signs are permitted. The default font for Building signs shall be NEVIS, and default colors shall be Pantone 3035 and Pantone 622 and Pantone 624; however, trademarked or copyrighted signs and logos are exempt from font and color restrictions.

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(2) **Wall signs.** This type of sign is intended primarily for retail or service uses to draw the attention of pedestrians and drivers.

(a) Placement:

1. Multi-story building: at or just above the first floor on the primary building facade, canopy or overhang only. The bottom of the wall sign shall be a minimum of ten feet above grade. One wall sign shall be allowed per tenant per façade.

2. Single and multi-story buildings: the sign shall be an integral part of the facade composition; the building wall may serve as the sign background. The location of Wall signs for each building within the PD, if applicable, is identified in Exhibits R-1, R-2, R-3, R-4 and R-5. On Parcel R-4 Signs should be centered over the bay or the entry on each façade. Artistic Elements not a part of a logo and visually separated from the wall sign are allowed provided the sign area does not exceed 75 square feet, are equal to or less than 72" in height, are limited to no more than 2 per building.

(b) Dimensions: signs shall not exceed one square foot of sign area per one linear foot of tenant frontage. Individual elements or letters are limited to 48 inches in height for single tenant buildings and 32 inches in height for multi-tenant buildings.

(c) Materials: metal, stone, wood, paint, plaster, or durable synthetic materials.

(d) The following types of sign lighting are permitted: front lit, back lit, or internally lit.

(e) Design: Wall signs and artistic elements shall be consistent with the building's architecture. The default font for Wall signs shall be NEVIS, and default colors shall be Pantone 3035 and Pantone 622 and Pantone; however, trademarked, copyrighted or proprietary signs and logos are exempt from font and color restrictions.

(3) **Bracket or blade signs.** These signs may be used in place of or in addition to a sign if located in an arcade or covered patio or deck, or if not in conflict with the wall sign.

(a) Placement: perpendicular to the primary building facade, may be held by brackets, cantilevered, or suspended under a soffit, must allow a minimum clearance above the pedestrian walkway or sidewalk of eight feet.

(b) Dimensions: maximum of six square feet, may project a maximum of four feet from the building face, except if they are located beneath an overhang, arcade or canopy, in which case they shall not extend more than twelve inches beyond the outside edge of the overhang, arcade, or canopy. Letters may have a maximum height of twelve inches, logos or artwork may be a maximum of eighteen inches in any dimension.

(c) Materials: metal, wood, or durable synthetic materials.

(d) Lighting: externally or internally lit.

(e) Design: may be double faced, may include symbols such as barber poles, but shall otherwise be essentially two dimensional. The default font for Bracket and Blade signs shall be NEVIS, and default colors shall be Pantone 3035 and Pantone 622 and Pantone 624; however, trademarked, copyrighted or proprietary signs and logos are exempt from font and color restrictions.

(4) **Monument signs.** This type of sign is intended to identify the names of businesses located within the development that may not be immediately visible or apparent to passing motorists, cyclists, transit riders and pedestrians.

- (a) Permitted locations: Anywhere within the limits of the PD.
- (b) Placement: In accordance with the plan attached as Exhibit M.
- (c) Dimensions: sign panel is limited to a maximum of 50 square feet; if located on the ground or at the first story level on a wall, overall height is limited to eight feet above grade.
- (d) Materials: metal, wood, composite, concrete.
- (e) Lighting: externally lit, on ground or projecting downward from top of sign. Internal lighting is not permitted.
- (f) Design: sign shall be treated as an integral part of the site design. Sign shall be essentially two dimensional, and may be double faced. Sign panel may feature artwork or logos in a two dimensional graphic layout.

(5) **Window signs.** These signs are intended for the pedestrian. They include permanent applied graphics such as name, hours of operation, telephone numbers, and street numbers.

- (a) Placement: on storefront windows and doors, may be applied to interior surface of glass only. Shall not substantially obscure visibility through the window.
- (b) Dimensions: graphics are limited to a maximum of 20% of the total glass area; letters may have a maximum height of six inches.
- (c) Materials: vinyl or plastic letters, etched glass or professionally painted application.
- (d) Design: simple and understated, limited to conveying the necessary information.

(6) **Directory signs.** These are pedestrian-oriented signs, intended to direct pedestrians to specific public (beach, pier, parking, restrooms, water taxi, library are examples) and private (specific businesses) destinations.

- (a) Permitted locations: In accordance with the plan attached as Exhibit M.
- (b) Placement: no closer than two (2) feet to any right-of-way. Perpendicular to the ground; may be parallel or perpendicular to a building facade.
- (c) Dimensions: sign panel is limited to a maximum of twenty-four (24) square feet; overall height of structure is limited to eight (8) feet above grade.
- (d) Materials: metal, wood, composite, concrete.
- (e) Lighting: externally lit, on ground or projecting from top of sign. Internal lighting is not permitted.
- (f) Design: sign shall be treated as an integral part of the site design. Sign shall be essentially two dimensional, and may be double faced. Sign panel may feature artwork or logos in a two dimensional graphic layout. Fonts and colors shall be identified in Exhibit M.

(7) **Directional signs.** These signs are auto-oriented and are intended to direct motorists to direct to specific public (beach, pier, parking, library are examples) and private (specific businesses) destinations.

(a) Permitted locations: In accordance with the plan attached as Exhibit M.

(b) Placement: no closer than two feet to any travel lane. Perpendicular to the ground; may be parallel or perpendicular to the primary building facade.

(c) Dimensions: individual sign panels/blades are limited to a maximum of three (3) square feet; overall height is limited to ten (10) feet above grade.

(d) Materials: metal, wood, composite, concrete.

(e) Lighting: externally lit, on ground or projecting downward from top of sign. Internal lighting is not permitted.

(f) Design: sign shall be treated as an integral part of the site design. Sign shall be essentially two dimensional, and may be double faced. Sign panel may feature artwork or logos in a two dimensional graphic layout. Fonts and colors shall be identified in Exhibit M, however, trademarked, copyrighted or proprietary signs and logos are exempt from font and color restrictions.