

TO: The Honorable Mayor and Members of the City Commission
THRU: Greg Harrison, City Manager
FROM: David L. Recor, ICMA-CM, Development Services Director
SUBJECT: Resolution – 2018 Strategic Planning Update

ISSUE

Consideration of a Resolution approving and accepting an updated Strategic Plan for 2018 – 2023 and an Action Agenda for 2018 – 2019.

BACKGROUND

Three Work Sessions were held the week of April 16 – 20, 2018, to update the City's Strategic Plan and the Mayor and City Commission's Action Agenda for 2018 – 2019. The Work Sessions were facilitated by Lyle J. Sumek & Associates.

An initial Work Session with the management team was held on Monday, April 16, to comprehensively identify and discuss departmental issues, activities and major projects. On Wednesday, April 18, a Work Session with the Mayor and City Commission was held to review and prioritize Policy and Management actions for 2018 - 2019. A second Work Session with the management team was held on Friday, April 20, where specific Action Outlines were developed for 2018 – 2019.

The updated Strategic Plan reaffirms the 15-year Vision for the City and identifies six 5-year Goals as follows:

- 1) Preferred Place to Live
- 2) Preferred Place to Do Business
- 3) Preferred Place to Visit
- 4) Superior Capacity for Growth Through Quality, Sustainable Development
- 5) Quality and Affordable City Services
- 6) Building Confidence in City Government

Each Goal identifies a number of Objectives, the Value to Residents, Short and Long Term Challenges and Opportunities, prioritized Policy and Management actions, Management in Progress issues, Major Projects as well as issues On the Horizon.

An Action Agenda for 2018- 2019 supplements the updated Strategic Plan and includes specific Action Outlines to guide management and staff. The Action Agenda for 2018 – 2019 is based on the priorities established by the Mayor and City Commission as well as the City Manager.

Following approval of the updated Strategic Plan and Action Agenda for 2018 – 2019, Quarterly Progress Reports will be prepared using the tracking software AchieveIt and ultimately transition to OpenGov during Fiscal Year 2019.

RECOMMENDATION

Staff recommends approval of the Resolution approving and accepting an updated Strategic Plan for 2018 – 2023 and an Action Agenda for 2018 - 2019.

cc: Brian Donovan, Assistant City Manager