

RESOLUTION NO. 2022- \_\_\_\_\_

**CITY OF POMPANO BEACH  
Broward County, Florida**

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND ACCEPTING THE TOURISM STRATEGIC PLAN 2022, PREPARED BY JLL TOURISM & DESTINATIONS PRACTICE, PROVIDING A BLUEPRINT FOR TOURISM ACTIVITIES TO ENHANCE THE CITY'S TOURISM PRODUCT, REFINE THE MARKETING STRATEGY AND DETERMINE ORGANIZATIONAL NEEDS TO EXECUTE A COMPREHENSIVE TOURISM PLAN; PROVIDING AN EFFECTIVE DATE.**

**BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA:**

**SECTION 1.** That the City of Pompano Beach approves and accepts the Tourism Strategic Plan 2022, prepared by JLL Tourism & Destinations Practice, a copy of which Tourism Strategic Plan is attached hereto and incorporated by reference as if set forth in full.

**SECTION 2.** This Resolution shall become effective upon passage.

**PASSED AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
**REX HARDIN, MAYOR**

**ATTEST:**

\_\_\_\_\_  
**ASCELETA HAMMOND, CITY CLERK**