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DATE: April 9, 2025

TO: City Commissioners

THRU: Greg Harrison, CRA Executive Director

FROM: Nguyen Tran, CRA Director

RE: **Text Amendment to AOD to allow Museum/Indoor Recreational Entertainment Use**

CRA Position:

The Community Redevelopment Agency (CRA) is in support of the Text Amendment to Section 155.3703 to Permit Museums and other Indoor Commercial or Membership Recreational Use in the Atlantic Boulevard Overlay District (AOD).

Historically, text amendments to allow uses within a District should be examined very carefully and in great detail in the event that the proposed use could cause a negative impact to the surrounding area. In this case, a Museum/Indoor Recreational Use is very compatible to the beach area and extremely complimentary to other attractions that the City has already created such as Shipwreck Park, Wahoo Bay and the Pompano Beach Fishing Village. The proposed permanent location for the Jellyfish Museum (old Wells Fargo site located at the SW corner of Ocean Blvd. and NE 2 Street) would be the first of it's kind in Florida and would fill a void that the City of Pompano Beach is missing; an "Edutainment" use. This proposed indoor use would also help local businesses in the area by bringing visitors all year round, especially during the slower off-season.

The City has been very forward thinking in making Pompano Beach a world class destination and this Text Amendment to allow a proposed use this is very much in alignment with the City's goal. For these reason, CRA staff is in full support of this Text Amendment.

Sincerely,

Nguyen Tran, CRA Director

Cc: Greg Harrison, CRA Executive Director