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**STATEMENT OF CONFORMANCE WITH REVIEW STANDARDS
REGARDING
PROPOSED SIGNAGE STANDARDS TEXT AMENDMENT
TO
LIVE! RESORTS POMPARNO PCD
MAY 24, 2022**

In determining whether to adopt or deny the proposed amendment, the City Commission shall weigh the relevance of and consider whether and the extent to which the proposed amendment:

1. Is consistent with the comprehensive plan;

Response: The proposed text amendment to the LIVE! Resorts Pompano PCD is consistent with the comprehensive plan in that it will allow this mixed use live/work/play community to have unique, expressive and consistent signage.

2. Does not conflict with any provision of this Code or the Code of Ordinances;

Response: The proposed text amendment will create alternative signage standards for this PCD which is a permitted modification pursuant to the PCD regulations in the City Code.

3. Is required by changed conditions;

Response: Given the wide variety of uses approved for this PCD and its expansive character, encompassing over 230 acres, changes to the standard signage requirements in the City Code are appropriate.

4. Addresses a demonstrated community need;

Response: As reflected in the Illustrative Signs depicted in the PCD text amendment, the proposed signage for this development cannot be provided without the creation of alternative signage standards.

5. Is consistent with the purpose and intent of the zoning districts in this Code, or would improve compatibility among uses and would ensure efficient development within the city;

Response: PCDs are designed to address unique development scenarios. The establishment of a separate signage standards for this unique development furthers the purposes for which a PCD is created and will ensure that the signage throughout this development is compatible and efficient.

Would result in a logical and orderly development pattern; and

Response: The proposed text amendment will create a logical or orderly development pattern by recognizing that the variety of uses in this PCD require special types of signage and that signage will be implemented in a logical and orderly manner.

7. Would not result in significantly adverse impacts on the natural environment, including but not limited to water, air, noise, storm water management, wildlife, vegetation, wetlands, and the natural functioning of the environment.

Response: The proposed text amendment is to create unique and uniform signage standards for this mixed use development and will have no impact on the natural environment.