










FY 2019-2024-2034 Strategic Plan Strategies - FY 2023 Second Half Progress Report

FY19-20 Strategic Plan

Strategies	Priority	Initial Due Date	Adjustment Due Date	Strategy Progress Update	Percent Complete
SP GOALS					
<ul style="list-style-type: none"> Goal 1: Preferred Place to Live 					
<ul style="list-style-type: none">  McNAB PARK UPGRADE /McNAB HOUSE RELOCATION 	Major Projects	10/31/19	10/31/19	House relocated. Architectural firm ranking complete. Site plan work to begin January 2024.	75 %
<ul style="list-style-type: none">  HISTORIC ALI CULTURAL ARTS CENTER "BLACK BOX": DESIGN AND RENOVATION 	Major Projects	1/31/21	1/31/23	<p>Project is included in the adopted 5-year Capital Improvement Plan. Staff continues to work on preliminary site planning and design of this 2,300 square feet of vacant space that is connected to the Ali Cultural Arts Center outdoor stage and courtyard. The City was notified by the Florida Department of State on June 8, 2022 that it was awarded a matching grant of \$500,000.00 for this project.</p> <p>June 2023 -- A design architect firm is finishing construction drawings, preparing to go out to bid. Additionally, the term of the agreement has been extended. The original term was 7/1/2021– 6/30/2023 and is now 7/1/2021 – 12/31/2023, providing sufficient time for the black box theater to be built.</p> <p>CAD is also exploring impactful ways to bring attention to the facade of the black box theater, possibly including a mural to be painted that will be completed by the opening date of the black box theater.</p>	100 %
SP GOALS					
<ul style="list-style-type: none"> Goal 2: Preferred Place to Do Business 					
SP GOALS					
<ul style="list-style-type: none"> Goal 3: Preferred Place to Visit 					
<ul style="list-style-type: none">  MAJOR HOTEL DEVELOPMENT 	Mgmt - Top	9/30/20	9/30/20	<p>The Hilton Home2Suites/Tru has opened at the Fishing Village. Other potential sites include the Innovation District, the Pomp (former Isle Casino property) and any other potential sizeable properties that could be assembled along A1A or US1. A Hilton/Homewood Suites has been proposed on US1 at NE 6th Street. It is going through the development review process.</p> <p>Two luxury hotel-branded condos are being developed on the beach. The Ritz-Carlton is already under construction at 1380 S Ocean Blvd and it's just been announce that a Waldorf Astoria is being proposed at 1350 S Ocean Blvd. Unfortunately, these are both condo projects, not hotels.</p>	50 %
SP GOALS					
<ul style="list-style-type: none"> Goal 4: Superior Capacity for Growth Through Quality, Sustainable Development 					

Strategies	Priority	Initial Due Date	Adjustment Due Date	Strategy Progress Update	Percent Complete
 NW 31ST AVENUE IMPROVEMENTS	Policy - High	1/31/21	1/31/21	Building permits received. Construction to begin end June or July 2023. Site preparation underway.	50 %
 PUBLIC AREAS LANDSCAPE MAINTENANCE SERVICE LEVEL AND FUNDING	Policy - High	9/30/19	9/30/19	Landscaping contract signed with Cutting Edge which will give City additional capacity if needed to get caught up and meet established service intervals.	51 %
SP GOALS  Goal 5: Quality and Affordable City Services					
 ANNUAL PASS SUBSCRIPTION FOR RESIDENTS: DIRECTION	Policy	3/31/20	3/31/23	<p>Staff is rebuilding the city website to enable development of a city app to include annual pass subscriptions for residents. Marketing and Communications are working in collaboration to collect and analyze city services and usage data to create a comprehensive menu of services that can be included in the app, e.g. pier passes, bus routes, micro transit, event tickets, hotel/restaurant packages, etc.</p> <p>Website upgrades were completed in the fourth quarter. ACM is working with staff and vendors to determine which city services could be eligible and incorporated into this annual pass subscription.</p> <p>No activity taken during this quarter. This will encompass a multi-faceted approach with city department, vendors, local businesses, etc.</p>	50 %
SP GOALS  Goal 6: Building Confidence in City Government					
 CITYWIDE BANNER PROGRAM: DIRECTION AND FUNDING	Policy - High	12/31/20	12/31/20	City sign and entranceway sign project is moving forward but not complete as it is in Purchasing so we are waiting for the roll out banners.	30 %