## PUBLIC ART PROGRAM

# pompano beacharts



**EXHIBIT 1** 

PUBLIC ART POMPANO BEACH

### PUBLIC ART MASTER PLAN AND GUIDELINES



#### Chapter 160

- Public Art Committee to make recommendations to the City Commission on art, artist selection and artwork location.
- 2% of City Capital Construction Projects
- Ten Year Master Plan & Public Art Guidelines \$2,123,280 Budget
- Annual Plans



## PROJECTS COMPLETED IN FY2020 (ORGANIZED BY DISTRICT)



## PIRATES' TREASURE CHEST UNDERWATER SCULPTURE GARDEN ROUND 1





## THE LAST STRAW (TEMPORARY ARTWORK INSTALLATION COMPLETED WITH HOLA MUNDO SURF CAMP)



# ART IN THE ALLEY



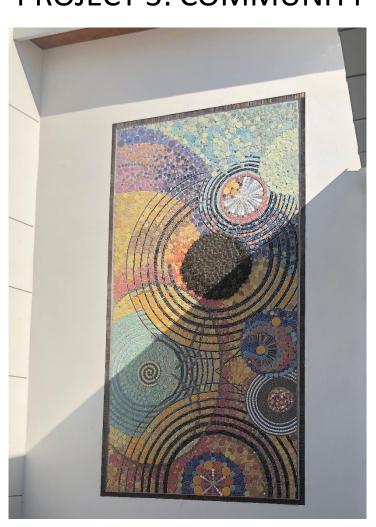
### BEACH SCENE ON BUILDING WITH WINDOWS



#### POMPANO BEACH'S CULTURAL ARTS BUILDING SIGNIFICANT SCULPTURE



## pompano beachorts MOSAIC TEAM TERM 1 PROJECT 3: COMMUNITY

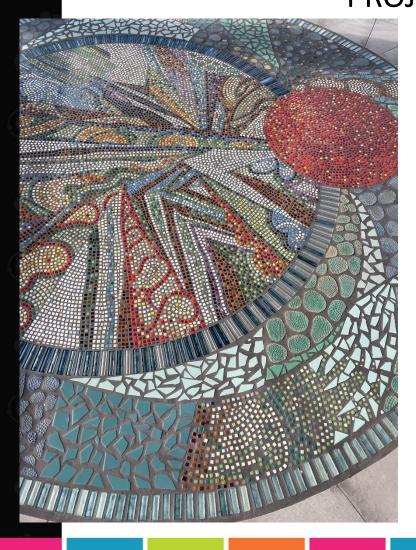


## pompano beachorts PATRICIA DAVIS COMMUNITY GARDEN BENCH PROJECT





## pompano beacharts MOSAIC TEAM TERM 1 PROJECT 4: WOW





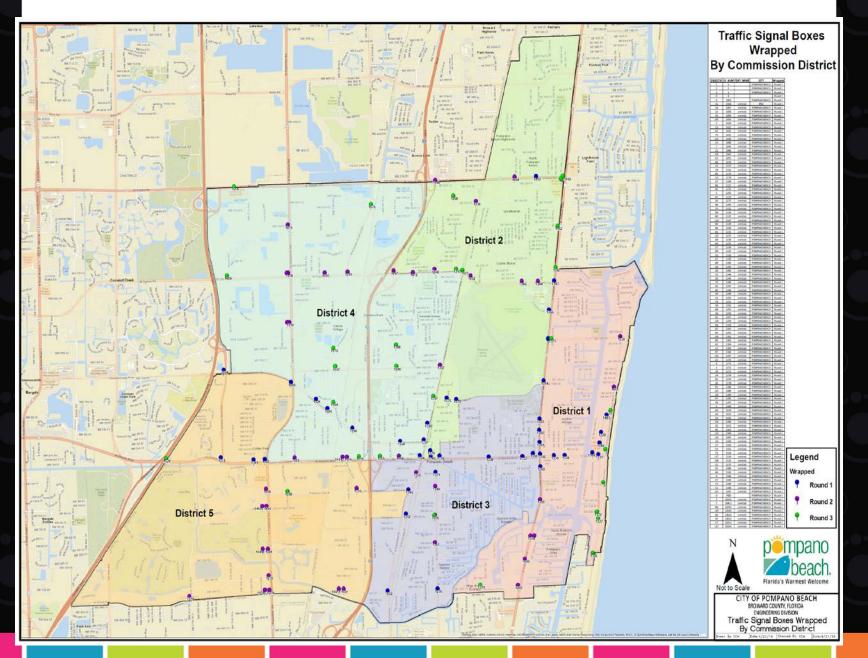


## UTILITY WRAPS ROUND 3

#### (CURRENTLY BEING INSTALLED)







## pompano beachorts MAINTENANCE OF PAINTED POMPANO FISH SCULPTURES

Decotroplois located at George Brummer Park.

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KARA POTA

PEZ Nouveau located at Palm Aire Gazebo. Pompano Romp located at Annie Adderly Gillis Park



### MAINTENANCE CONTINUED



Yellow Polka Dot located at the Great Lawn.

> Pompano Pop located at Chamber of Commerce.

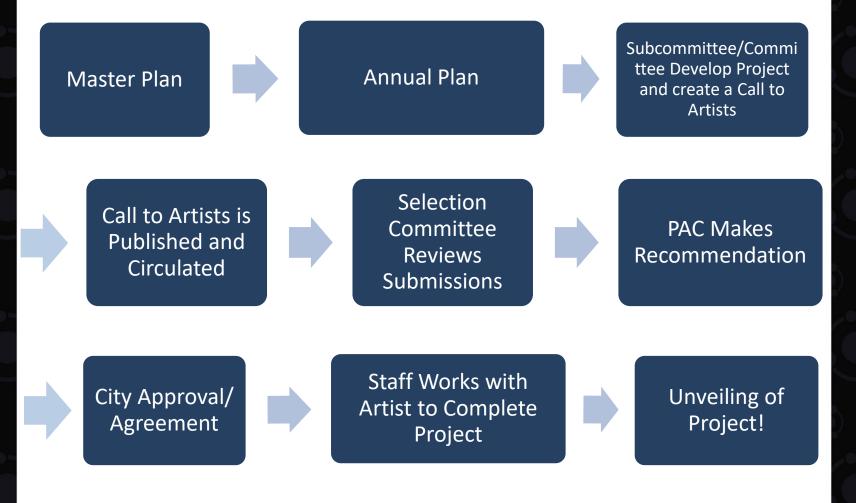




## PROJECTS IN PROGRESS

- Utility Wrap Phase 3 (All Districts)
- Mosaic Team Term 2 (District 1)
- Ali Cultural Arts Sculpture / Sculpture on MLK between I-95 and Dixie Highway (District 4)
- Powerline Road Sculpture (District 5)

## **PROJECT DEVELOPMENT**



## FY2021 ANNUAL PLAN PROJECTS

(PROJECTS APPROVED UNDER FY 2020 ANNUAL PLAN RESOLUTION # 2020-93)

• A1A & Atlantic Boulevard Median Sculpture: \$30,000

An artist/artist team will be commissioned to design, fabricate and install a free standing sculpture located at the median of the terminus of Atlantic Blvd (intersection of Atlantic Blvd. and A1A). Any necessary engineering and permitting will be the responsibility of the artist. A Call to Artists has been approved by the PAC. Staff is currently working on possible location issues.

#### • Underwater Reef Sculpture: \$40,000

This is a program that will take place every two years until 2025. This will be the second sculpture as part of this program. The artwork itself has a budget of \$35,000 and a \$5,000 budget for installation and other fees concerning installation. An artist/artist team will design and fabricate a sculpture that will be displayed at the beach for a one year. After a year, it will be submerged into the ocean and attached to *Lady Luck* in shipwreck Park. A Call to Artists has been posted. Deadline is February 23, 2021.

## CONTINUED

#### • Old Town Plaza Mural: \$15,000

A mural will be commissioned by an artist/artist team to be installed at on the back exterior wall of Benzer Pharmacy and Odd Breed Brewery, located at 60 & 50 NE 1<sup>st</sup> Ave. The size of the wall is approximately 130' long by 20' high. The mural will be a significant gateway to downtown. Possible themes include patterns, simple and flowing, abstract, bright colors, festive, and welcoming. This project was requested by Mayor Hardin and the Benzer Pharmacy property owners. The funding for this project has been reallocated from the Fishing Village project. The PAC recommended an artist for approval at the January 2021 PAC Meeting.

## CONTINUED

#### • Mosaic Team Term 3: \$50,000

The Mosaic Team is a multi-year program that consists of mosaic artworks created and installed by five apprentices, under the leadership of an experienced mosaic artist. Lead artist shall be responsible to pay the five (5) apprentices \$3,000.00 each for a total of \$15,000.00 each year. The City has the option to continue working with the current Mosaic Team lead artist Sonata Kazimieraiteine.

Lead artist and apprentices will develop mosaics for the front and back of the overpass columns under I-95 over MLK Blvd. Necessary permits from MOT must be acquired. Project budget \$50,000 including apprentices' payment.

#### • **Opportunity/Contingency Projects:** \$10,000

The Public Art Committee sets aside funding to be able to take advantage of unknown opportunities throughout the year. As stated in the Master Plan, this is flexible money for new project ideas. This money could also be used as a small contingency for unknown expenses associated with other projects. All purchasing thresholds and building requirements will be met. Staff can take recommendations to the City Commission if it is deemed appropriate. Anything that would otherwise need Commission approval will be taken to the City Commission. Any Opportunity/Contingency Projects will be reported in the next FY Annual Plan.

### COMMUNITY FOUNDATION OF BROWARD GRANT: ART OF COMMUNITY (APPROVED UNDER RESOLUTION # 2020-165)

Using the guidelines of the Bloomberg Foundation's recent publication, "Asphalt Art Guide," this project, which is a match Grant partially funded by the Community Foundation of Broward, involves community volunteers, artists and various city departments in the production of 4 public asphalt street art murals and eight 8 storm drain murals along the City Hall/Cultural Center/Library portion of the Pompano Beach Crossroads Corridor. To date, the Crossroads Corridor Project has created a one-mile trail of public art, performance art, "drop-in" activities, and literary events that help connect our residents, businesses and visitors to each other. In addition to expanding community involvement in public art opportunities, the "Asphalt Art - The Crossroads Connection" Project also aims to educate our community through public artwork about the importance of protecting the City's potable water supply by not disposing inappropriate and harmful materials down our storm drains. The Grant was awarded began July 2020 and the program will take place over a one year period. Artist Bill Savarese has been selected and has already begun Community Engagement Events.

#### ASPHALT STREET ART MURAL LOCATIONS



#### pompano beacharts STORM DRAIN MURAL LOCATIONS



Phase 1: C Orange

Phase 2: C Purple

Phase 3: C Blue



## **QUESTIONS/ FEEDBACK**