

September 18, 2016

Mr. Dennis Beach, City Manager
City of Pompano Beach
100 W. Atlantic Florida 33060

I am writing this letter to formally request that the park located at 220 E. Atlantic Blvd (aka Hardy Property Park) be named after the late William (Bill) V. Keith.

In June 2007, the Pompano Beach Economic Development Council (PBEDC) voted to draft a letter to support naming the park after their past Chairman, local businessman and Philanthropist (Attached). It has come to my attention a formal application was never submitted at that time thus never completing the process.

I had the honor and privilege to know and work with Mr. Keith from 1992, when I first came to South Florida through 2006 when he passed. During those years and long before Mr. Keith had made his mark on South Florida, he was a master at seeing the "big picture" and understanding all aspects of economic development as well as the critical need to give back to the community. Through his work with Broward Partnership for the Homeless, Sample McDougal House and countless other philanthropic endeavors, Mr. Keith then and still today is known for being one of the City's most inspiring businessmen, philanthropist and environmental activist. His positive contributions to the City of Pompano Beach and Broward County and his passion for people and community will always be treasured and remembered.

In summary, I feel I would be remiss for not making a request for the park at 220 E. Atlantic Blvd. to be named after Mr. William (Bill) V. Keith, a man with such strong leadership, genuine qualities and someone who was so influential within the Community.

If I can be of any further assistance, or provide you with any further information, please do not hesitate to contact me. 561-756-5733.

Yours Sincerely,



Traci R. Scheppske

Vice President, Keith and Associates, Inc.

16 SEP 23 AM 9:37
CITY OF POMPANO BEACH
OFFICE OF CITY MANAGER

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Lori Parrish CFA Broward County Property Appraiser Florida



**POMPANO BEACH
ECONOMIC
DEVELOPMENT
COUNCIL**

100 W. Atlantic Boulevard
Pompano Beach, FL 33060
954.786.4829
fax: 954.786.4044

Tom DiGiorgio Jr.
Chairperson

Whitney Metevia
Vice Chairperson

Roy Rogers
Secretary

Paul Webb
Treasurer

Steve Hickman
Joe Usman
Anne Dufresne
Frank H. Furman Jr.
Abe Mintz
Ted Perrella
Robert Sikorski
Jessie Guido
Patrick Baratta
Al Siefert

Chris Clemens
Planner

Elayne Smith
Recording Secretary

August 7, 2007

Mr. Lamar Fisher, Mayor
City of Pompano Beach
100 West Atlantic Blvd.
Pompano Beach, FL 33060

Re: Naming of new park for William (Bill) Keith

Dear Mayor Fisher:

At its June 4, 2007 meeting, the Pompano Beach Economic Development Council (PBEDC) unanimously voted to draft a letter to support naming a new park, currently being referred to as the Hardy Property Park, for our past Chairman and local businessman and philanthropist, William (Bill) Keith.

As you are aware, the park property located on the south side of Atlantic Boulevard, just east of Cypress Road, is directly across the street from Keith & Associates corporate offices.

When Mr. Keith passed away last year, Pompano Beach, Broward County and South Florida lost one of its greatest champions. Mr. Keith was an incredibly active and valuable asset to the Pompano Beach business community and was well known throughout the State.

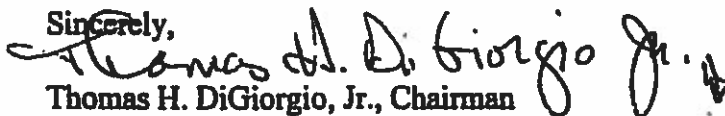
Mr. Keith began making a mark on South Florida in 1956, when he joined the Broward County Engineering Department as a surveyor. In 1972 he started the engineering firm that would become synonymous with Broward's growth - Keith & Schnars. Mr. Keith left Keith & Schnars in 1997, and founded Keith & Associates an engineering, planning and surveying company in Pompano Beach.

He is best known for his work ethic and tireless commitment to the causes he believed in including the Broward Partnership for the Homeless, the Soref Jewish Community Center, Broward Urban River Trials and the Broward Workshop.

Mr. Keith also received numerous accolades during his life, including Downtowner of the Year in 1998, Leadership Broward's Leader of the Year in 1999 and Fort Lauderdale Citizen of the Year in 2000.

The PBEDC feels that naming the park for Mr. Keith would be an appropriate honor for one of the city's most inspiring businessmen, philanthropist and environmental activists.

Sincerely,


Thomas H. DiGiorgio, Jr., Chairman

**POMPANO BEACH
ECONOMIC DEVELOPMENT COUNCIL**

CITY COMMISSION CHAMBER CONFERENCE ROOM

**June 4, 2007
5:15 P.M.**

MEETING MINUTES

A. CALL TO ORDER

The meeting was called to order by Chair Tom DiGiorgio Jr., at 5:16 P.M.

B. ROLL CALL

Members present

Tom DiGiorgio, Jr.
Whitney Metevia
Anne Dufresne
Steve Hickman
Abe Mintz
Joe Usman
Jessie Guido
Ted Perrella
Robert Sikorski
Al Siefert
Patrick Baratta

Absent

Frank Furman
Paul Webb
Roy Rogers

Others present

Chris Clemens, Planner
Mr. Tony Guido
Mrs. Abe Mintz

C. Approval of the Minutes

MOTION was made by Abe Mintz and seconded by Jessie Guido that the minutes of the meeting of May 7, 2007, be approved as submitted.

All voted in favor of the above motion.

D. Treasurer's Report

Chair Tom DiGiorgio, Jr., reported a bank balance of \$3,160.91, for Treasurer Paul Webb.

E. Old Business

1) Workshop Update

Chair Tom DiGiorgio, Jr., wanted to thank Steve Hickman again for inviting Elizabeth Wentworth, and Mike Greene, from the Broward Alliance, to last month's meeting, where they gave their presentation on "Sense of Place" and the "Creative Economy." He asked Steve where they were with the follow up Workshop, discussed at the last meeting.

Steve Hickman replied that he, and Ms. Wentworth, hope to set up the Workshop sometime in September, and hopes to have an updated report at next month's meeting.

2) West CRA Project Update

Chris Clemens informed Council that he will be a non-voting member, on the RFP selection committee, for the NW MLK project. He heard there were three submittals, and hopes to be looking at the proposals, along with the committee, on the 15th of this month.

Chair Tom DiGiorgio, Jr., noted that it would be in Council's interest, to do what we can, to delay them from choosing one of those proposals, and thinks it would be a mistake, that until we have a new city manager, on board, along with a new CRA director, and until they get familiar with this project, it would be premature for us to accept this, at this time.

MOTION was made by Steve Hickman and seconded by Al Siefert that Council recommend postponing the selection of the NW CRA development proposals, for the MLK mixed use project, until after the new city manager is on board; and to which time, he can get himself completely involved with the MLK project.

All voted in favor of the above motion.

Jessie Guido brought up the issue of the CRA director, and mentioned that it was her understanding that the commissions' decision is to hire one CRA director, not two, as previously anticipated. Chair Tom DiGiorgio, Jr., stated he was glad to see, that we will have at least one, and noted he wants to get more involved, when a new CRA director comes on board.

F. New Business

1) HS Cultural Arts Foundation Presentation

Jessie Guido presented "Friends of the Herb Skolnick Cultural Arts Foundation" (HSCAF) criteria, distributed amongst the members for their review, and to request their involvement, and support of the foundation, in helping fund the establishment of "Serendipity!" a year-round festival of the arts, for the HSCAF. "Serendipity" will be a Quarterly Calendar listing important Cultural Arts Events to be held in the Greater Pompano Beach Area, starting in the 4th Quarter of 2007.

Mrs. Guido stated that the Pompano Beach Cultural Arts Foundation, Inc. was established in 1999 with the encouragement of the late Commissioner Herb Skolnick, who was a dedicated, longtime leader, who endeavored throughout his entire tenure as a City Commissioner to bring cultural arts to all of Pompano Beach. On his passing, the Foundation was renamed the HSCAF, in his honor in 2003. She as, project coordinator, asked several people to join her and others in forming a team that would fulfill the goals and objectives of this foundation.

Ms. Guido explained that the newly formed "Friends of the HSCAF" was formed to revitalize HSCAF Inc., noting that many members of the community have joined "Friends," which is devoted to the vision of creating a "Renaissance of the Cultural Arts" in Pompano Beach. To back up their many upcoming projects for 2008, "Friends of the HSCAF" will conduct an ongoing fund-raising campaign to be organized at the "Friends of the HSCAF" Workshop on June 13, 2007, with another fund-raising "Dinner Gala" scheduled for January 5, 2008, at the E. Pat Larkins Community Center.

After a complete discussion with questions and comments from the members, the Council agreed to give their support to the HSCAF.

MOTION was made by Steve Hickman and seconded by Anne Dufresne that the Economic Development Council agrees to pass a resolution in support of the Herb Skolnick Cultural Arts Foundation, because of its importance to economic development.

All voted in favor of the above motion.

2) DRC Agendas for 2007

Chris Clemens distributed amongst Council a list of the DRC Agendas for 2007 in spreadsheet form, to give Council a prospective of future developments within the City.

3) City Planner Report

Chris Clemens mentioned that he received an inquiry from Broward County's Economic Development Office for a proposed 100,000 square foot light sheet metal manufacturing facility. He noted that he searched our industrial properties, but could not come up with space large enough to compensate this project. It was also noted that it would be nice to have a database available, which would help, quickly, locate available properties within the City.

Chris Clemens also noted that he met with Deborah Wilkinson from the Broward County Office of Economic Development; they have a global international trade function with someone who does research, who we can call on, if we need to.

Lastly, Chris Clemens mentioned that he received City proposed plans for a small park, on the triangle piece of property, at the corner of Atlantic Boulevard and Cypress Road, by the canal, and thought it would be a great idea to name the park after our former leader, the late Bill Keith. And with Mr. Keith's offices right across Atlantic Boulevard, the Council thought it was a great suggestion.

MOTION was made by Jessie Guido and seconded by Abe Mintz to recommend that a letter be written to Mayor Lamar Fisher, on behalf of the Economic Development Council, in support of naming the proposed City Park after Bill Keith.

All voted in favor of the above motion.

4) Education

Chair Tom DiGiorgio, Jr., mentioned, in Roy Rogers' absence, that Roy wanted to pass on to us, that he is working on two initiatives which will affect the city significantly. The first is with Ely High School, and the other with Norcrest School. With Norcrest, he is trying to form a partnership with the City of Lighthouse Point and the City of Pompano Beach; for Norcrest to become a "green school." He's also doing something with Ely High School, right now, along the same lines; and will update the Council further at the July meeting.

4) Pompano Beach Airpark

Al Siefert mentioned that there was an article in the paper about the City trying to purchase the Air Park property to alleviate paying the lease and that several years ago, they were talking about making a golf course out of the Air Park, and the FAA said absolutely not. He asked if there is a possibility they will remove the Air Park from the City.

Chair Tom DiGiorgio, Jr., replied that his understanding is that the City is considering alleviating part of their lease by purchasing the empty land adjacent to the Air Park, this will then be owned by the City. The first thing, however, is for the City to buy the land, and then decide later what will go there? The long time goal is something that we may want to get involved in, as there have been several proposals out there over the years such as: saving the scrub pine, world class golf courses, hotels, and others. He stated that there are some folks who believe they can get Washington (the FAA) to agree to sell part of that property.

5) Racino Update

Abe Mintz mentioned that if anyone has not yet been to the Racino, that it is a magnificent place, and would stand up against any place in Las Vegas. It has turned out to be a first class facility.

G. Adjournment

There being no further business meeting adjourned at 6:30 P.M.

Elayne Smith
Recording Secretary
6.19.07

RESOLUTION NO. 2003- 38

CITY OF POMPANO BEACH
Broward County, Florida

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, ENACTING A POLICY AS TO THE NAMING AND RENAMING OF STREETS AND PUBLIC FACILITIES WITHIN THE CITY; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Commission has received from time to time requests for the naming or renaming of streets within the City of Pompano Beach; and

WHEREAS, the City does not have a policy for the naming or renaming of streets; and

WHEREAS, the City Commission of the City of Pompano Beach deems it advisable to implement a policy for the naming and renaming of streets; now, therefore,

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA:

SECTION 1: That the City Commission of City of Pompano Beach hereby establishes a policy for the naming and renaming of streets and public facilities within the City of Pompano Beach as follows:

It shall be the policy of the Pompano Beach City Commission to recognize and honor of the name of individuals who have made a lasting significant humanitarian or extraordinary contribution on the local, state or national level through many years of service or individuals whose single action or achievement conveys great credit and recognition to the City. Further, such organizations who have provided invaluable services to the City and whose location in the city is of such importance as to bring credit and recognition to the city may be equally honored and recognized.

The City Commission may, in its sole and exclusive discretion, consider the naming of public parks, buildings or facilities for individuals, but shall reserve the naming of streets, roads, public ways,

or portions thereof, for individuals except in the most unusual circumstances when the City Commission finds that the naming shall serve the best interest of the City. In that event, the street, road, public way or portion thereof shall carry dual names and shall not result in creating a split street (part one name, part another). Renaming a segment of a street, road, or public way where a transition from one name to another at some geographic point would result, shall not be considered.

The City Commission may, in its sole and exclusive discretion, consider the naming of streets, roads, public ways, or portions thereof, for such organizations, but shall reserve the naming for individuals, except in the most unusual circumstances, when the City Commission finds that the naming serves the best interest of the City. In that event, the public park, building or facility, street, road, public way or portion thereof may carry dual names.

A formal written request must be submitted to the City Manager along with an application fee of \$500.00.

The naming of public parks, buildings, facilities streets, roads or portions thereof shall require a resolution adopted and approved by a majority vote of the City Commission.

SECTION 2: That the proper City officials and staff are hereby authorized to implement said policy.

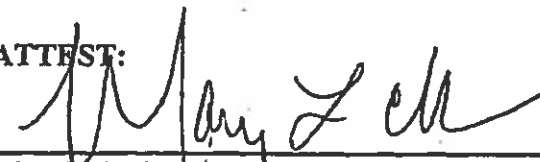
SECTION 3: This Resolution shall become effective upon passage.

PASSED AND ADOPTED this 22nd day of October, 2002.



WILLIAM F. GRIFFIN, MAYOR

ATTEST:



MARY L. CHAMBERS, CITY CLERK

/jrm
10/10/02
l:reso/2003-02

ROBERT SCHEPPSKE, JR.
TRACI SCHEPPSKE
414 CACTUS CIR.
BOCA RATON, FL 33487-1415

63-839/670

2409

DATE

9.18.16

City of Pompano Beach
PAY TO THE ORDER OF
FIVE HUNDRED \$ *500.00*
00/100 DOLLARS



HSBC

Advance

MEMO

Traci R Scheppske

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