## **Proposal:**

# World Peace Mural in Pompano Beach

### Summary:

The idea is to create a "World Peace" mural in Pompano Beach.

The creation of the mural will lead into the launch of artist Renda Writer's "World Peace Mural Tour."

The "*World Peace Mural Tour*" is a tour and international art campaign that will run from July - October 2016 and will involve the creation of 5 "*World Peace*" murals in 5 major US cities: **Detroit, Philadelphia, Boston, Washington DC,** and **New York**.

Before the out-of-state launch of the official tour, the goal is for **Renda Writer** to complete several "*World Peace*" murals in (and for) **South Florida** during May, June, and July, as part of a local "*World Peace*" mural campaign, that will honor the artist's home turf as the official starting point for the tour.

Creation of such a mural will help to involve the **City of Pompano Beach** and its' residents in the early stages of an international art campaign that is sure to attract attention from all forms of media as it develops into a worldwide news story.

#### Wall Specifications:

- Wall can be interior or exterior (obviously, exterior gets more impressions)
- Wall can be any surface / texture (cinder block, brick, drywall, wood, etc.)
- Wall can be any size (obviously, the bigger the better)

#### Payment:

- **Renda Writer** would be willing to **discount** his normal day rate of **\$450 per day** by **more than 55%**, charging only **\$200 per day**. The mural should take **only 1 day to complete** (if the wall is prepped first). (The "*World Peace*" mural pictured on the next page was completed in only 4 hours and measured approximately 30ft x 12ft.)

- Additionally, the cost of paint and supplies should be covered along with payment for labor. (The "*World Peace*" mural pictured on the next page was completed for under \$20.)

#### **Renda Writer**

(310) 404-4184 RendaWriter@Yahoo.com www.WorldPeaceMuralTour.com www.Facebook.com/WorldPeaceMuralTour www.RendaWriter.com The "*World Peace*" mural pictured below was created by **Renda Writer** at **Allapattah Middle School** in Miami Dade County on April 22<sup>nd</sup>, 2016.

