

# Master Sign Plan Overview

## Table 1) Building & Tenant Signage:

Building and Tenant signage features illuminated individual message forms with allowances for lettering / logo styles and logo colors to allow for a unique overall appearance. Compliance with these regulations insures the tenant of a sign which meets industry standards of materials and fabrication. It insures the centers owners of properly installed signs and in addition, a center free of poorly designed, fabricated and installed signs.

### A) Letter Construction & Finish for Tenant Signage:

Building lettering shall be manufactured using front-lit channel letters for lettering / logo shapes, exclusively at 5" thickness. All lettering shall be computer routed for even, consistent edge finish. All lettering shall be mounted on a wired raceway. Refer to Page 4 of this Master Sign Plan for details and specifications.

### B) Letter Fabrication:

Tenant signs shall have white LEDs illumination. Tenants may use the letter style of their choice subject to design reviewed by landlord. Refer to Page 4 of this Master Sign Plan for details and specifications.

### C) Primary / Letter Heights:

Building lettering heights shall be a minimum of 6" tall and not to exceed 30" in capital dimension. Logo shapes / forms not to exceed 60" in overall height / capital lettering. Refer to Pages 6 of this Master Sign Plan for details and specifications.

### D) Letter Styles:

The letter font, color and logo will be at landlord discretion or be allowed to follow their approved, trademark letter/logo style.

### E) Internally Illuminated or Non-Illuminated Freestanding Monument

Tenants shall be granted use of the internally illuminated monument-style display area, with prior Landlord approval. Tenant lettering shall be exclusively from push through acrylic letters faced with perforated vinyl. Letter styles for all tenant will be at landlord discretion or be allowed to follow their approved, trademark letter/logo style. Lettering height be a minimum of 6" in height for capital characters. Refer to Page 5 of this Master Sign Plan for details and specifications.

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