CITY OF POMPANO BEACH FISCAL YEAR 2017

FUNDING FOR NON-FOR-PROFIT ORGANIZATIONS

| 1. | Legal Name of Organization: <u>First Call for Help of Broward, Inc., dba 2-1-1 Broward</u> | | | |
|----|---|--|--|--|
| 2. | Mailing Address: 250 NE 33 rd Street Oakland Park, Florida 33334 | | | |
| 3. | Date of Incorporation: June 6, 1995 | | | |
| | 3a. Does your corporation/organization fall within Section 501(c)(3) and Section 501(a) of the Internal Revenue Code? Yes X No (Please attach proof of tax exempt status) | | | |
| 4. | Chief Executive Officer: Sheila J. Smith | | | |
| | Official Title: President/CEO Telephone #: (954) 390-0493 Ext. 243 | | | |
| 5. | Contact Person (if different from above): Telephone #: | | | |
| 6. | Provide a brief description of the organizations goals and objectives: | | | |
| | | | | |

- 2-1-1 Broward is a 24-hour, multi-lingual health, human service, and crisis helpline serving residents of Broward County. 2-1-1 is the gateway for individuals and families who are in need to connect with 1,000 agencies and 4,000 programs that are available in Broward County to help them. Trained, professional Counselors answer calls and offer crisis and suicide prevention/intervention, empathetic listening support, information, referrals, and advocacy (when needed). Counselors also make daily calls to seniors who are live alone to check on their safety and well-being. Typical issues faced by our callers include basic needs (food, shelter, rent/utility assistance), need for emotional support/mental health counseling, health concerns, homelessness, substance abuse, physical/developmental disabilities, youth/teen relationship and bullying issues, and questions about how to connect with government services. 2-1-1 collects call, service, need and unmet need data and generates city reports to document the needs and issues facing residents of each municipality.
- 7. Amount of funding requested: \$2,500

ADDENDUM "1"

8. Provide a brief description of how City funds would be spent and identifying the community need(s) to be addressed. This should include what exactly will be provided and to how many people (City residents).

It is anticipated that 2-1-1 Broward will serve 6,000 Pompano Beach residents. That number fluctuates each year depending on the number of people who call. Services are based on individual need and may include information & referral, advocacy, emotional support, follow ups, crisis intervention, suicide prevention, and calls out to seniors.

Funding will support Counselor salaries. Counselors provide direct services to callers.

- 9. How will the recommended funding compliment the array of City services currently being provided to City residents?
- 2-1-1 Broward supports the existing network of government and human services. Callers are screened to identify all the needs they and their family members might have and are then connected to the programs and services for which they are eligible and appropriate. 2-1-1 manages an extensive database of resource information and offers referrals to callers. In instances where resources are not available for a particular need or there are waiting lists to receive a service, 2-1-1 works with the caller to explore possible other resources or nontraditional ways of solving problems. 2-1-1 is available around the clock, every day of the year, which offers residents the ability to reach out for help when they most need it and to talk with someone immediately or when most convenient for the caller.
- Will the recommended grant amount result in the leveraging of additional funds from the County, State, Federal or other foundations/agencies which require a local match like a contribution from the City of Pompano Beach? Yes _____ No X
 If yes, what is the ratio of this other funding to the City's recommended funding?

ADDENDUM "1"

11. Does your organization receive support from the County or other cities? Yes \underline{X} No $\underline{\hspace{1cm}}$

11a. If yes, please list the amount(s) and source(s).

Broward County – 107,000

Broward County – 38,333

Fort Lauderdale – 20,000

Hollywood - 12,000

Oakland Park – 10,000

Hallandale Beach – 10,100

Davie – 1,000

Plantation -15,000

Lauderhill – 14,524

Lauderdale-by-the-Sea - 2,468

Coconut Creek – 8,300

Dania Beach -2,000

Cooper City – 7,500

Coral Springs Community Chest – 2,000

12. What percentage of your organization's budget is direct delivery of service as opposed to "overhead"? 70%

13. **PERFORMANCE MEASURES**

Please list below the various levels of service [performance measures] that your organization will be providing to residents of the City of Pompano Beach.

| | Most Recently Completed Year 2015 | Current Year Estimated 2016 | Next Year Proposed 2017 |
|--|---|-----------------------------------|-------------------------------|
| Total Persons Served | 100,750 | 101,000 | 101,000 |
| Number of Pompano Beach residents served | 6,226 | 6,000 | 6,000 |
| | | | |
| | | | |
| | | | |

ADDENDUM "1"

14. Agency Budget Information: Please note that Total Resources Available and Total Resources Allocated should be EQUAL for each fiscal year.

| | Last Year Adopted 2016 | Current Year Proposed 2017 |
|--------------------------------|------------------------------|----------------------------------|
| Resource Available: | | |
| City of Pompano Beach | 1,500 | 2,500 |
| Federal Funding | 551,942 | 641,716 |
| State Funding | 332,027 | 335,942 |
| Other Local Government Funding | 429,475 | 460,093 |
| Foundation Grants | 234,274 | 303,524 |
| User Fees | 0 | 0 |
| Other Revenue Sources | 1,801,896 | 1,500,227 |
| Total Resources Available | 3,351,114 | 3,244,002 |
| Resource Allocated: | | |
| Salaries | 2,058,387 | 2,004,350 |
| Benefits | 386,646 | 456,851 |
| Supplies | 39,306 | 17,600 |
| Contractual Services | 164,421 | 180,944 |
| Capital Outlay [Equipment] | 0 | 0 |
| Other | 702,354 | 584,257 |
| Total Resources Allocated | 3,351,114 | 3,244,002 |

[•] Please provide line item detail for expenses over \$10,000