

Exhibit 6

Marketing Support for Festival

1. Four (4) 4' x 6' City banners that promote the Festival shall be displayed for six weeks prior to the start of each annual Festival. One banner promoting the Festival will be displayed when not in use for City Events. Licensee shall be responsible to design and print the banners in accordance with specifications provided by City, to pay all associated costs, and to deliver said banners to City one week prior to the start of each annual Festival. City, at its own cost, shall be responsible to timely install and remove the banners in the following locations: Atlantic/Cypress, US 1/10th Street, Community Park and at the Civic Center.
2. Licensee has the right to provide and display up to fifty street pole banners to promote the Festival which City agrees to timely install on its street poles in the following locations, at City's own costs, four weeks prior to the start of each annual Festival: U.S. 1 South and North of Atlantic Blvd and Atlantic Blvd. City agrees to timely remove said street pole banners after the Festival.
3. The City agrees to annually provide Licensee with a half page back cover or inside cover advertisement for the Festival in the October issue of its Tradewinds publication and Licensee agrees to pay City for placement of the ad. LICENSEE will provide ad to CITY no later than August 1.
4. The City agrees to provide marketing, advertising and promotional support for the Festival via the following outlets for a period of no less than eight weeks prior to the start date of each annual Festival:
 - CITY Website
 - CITY Facebook page
 - CITY Twitter account
 - Press Release by media industry standard should be disseminated two to three weeks prior to a Festival.
 - Parks & Recreation upcoming Festivals calendar
 - Marquee (2): Skolnick Center and Civic Center
 - CITY Television Network:
 - PowerPoint slide promoting the Festival
 - A thirty second PSA promoting charitable beneficiaries of the Festival which Licensee shall produce and submit for approval to the City's Public Communications Director to ensure compliance with FCC guidelines for Government Access Television.
5. Licensee agrees to connect City with its Public Relations Firm prior to the start of each annual Festival so the parties can refine a schedule and strategy for the above described marketing activities.