



MEMORANDUM

Parks, Recreation & Cultural Arts

MEMORANDUM 17-A082

DATE: May 24, 2017
TO: Gregory P. Harrison, City Manager
FROM: Mark A. Beaudreau, Recreation Programs Administrator
SUBJECT: Agenda Item – Brazilian Folk Festival

Please place the attached resolution on the June 13, 2017 City Commission Agenda. This license agreement is between the City and Minority Help, Inc. to host a Brazilian Folk Festival on June 24 and 25, 2017, at the Community Park on the multi-purpose field. This event is a culturally unique fusion of the Brazilian arts, music and dance with hands-on workshops, typical food contests, carnival games, youth soccer clinics, local business exposition and a celebration of the Brazilian cultural heritage.

The agreement authorizes the City to provide \$1,704 in in-kind services and the licensee will pay the city \$14,375 for BSO and Fire services (Exhibit E). The event will include a combination of booths, stage, music, dance area, food vendors, soccer clinic, alcoholic and nonalcoholic beverages in a fenced-in, single entrance location as depicted in Exhibit A.

This item is related to Strategic Plan Strategy: Great Places: Goal 2.0, Initiative 2.8- Develop and promote cultural/heritage tourism opportunities.

If you have any questions, please call me at 954-786-4191.

MB/afh

cc: Cynthia Kitts, Recreation Manager
Scott Moore, Recreation Manager