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January 25, 2022

City of Pompano Beach  
Development Services, Planning & Zoning Division  
100 West Atlantic Boulevard  
Pompano Beach, Florida 33060

Via Electronic Mail: [Pamela.Stanton@copbfl.com](mailto:Pamela.Stanton@copbfl.com)

RE: Application for Master Sign Program Approval - Aviara East Pompano Beach,  
PZ# 19-12000043)

Dear members of the Architectural Appearance Committee (AAC),

PlanW3st is representing applicant 1621 S DIXIE HWY LLC, with the assistance of Signarama, in pursuit of Master Sign Program approval for the above-referenced property. The project received Major Building Design approval by the AAC on June 25, 2020 for a of a mixed-use development with 228 apartments units and 8,962 square feet of commercial use, along with associated landscaping, amenities, and parking. The project is currently seeking permit approval.

The Master Sign Plan submittal includes two building signs for the residential project, commercial tenant building signs, amenity club and leasing office signs, and the project's monument sign. All signs use the same Varela Regular font and Sherwin-Williams "In the Navy" (SW 9178) blue color, to match the building.

Thank you for your consideration. We respectfully request you grant the property Master Sign Program Approval, as permit approvals for the buildings are pending the approval of the project signs.

Please do not hesitate to contact me with any questions.

Paola A. West, ISA-CA, CFM  
*Senior Land Planner*

**AAC**

PZ22-30000002

3/1/2022