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City of Pompano Beach UTILITIES ADMINISTRATION

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MEMORANDUM NO. 22 – 26

DATE: June 14, 2022

TO: Gregory P. Harrison, City Manager

VIA: A. Randolph Brown, Utilities Director

FROM: Kerone Grant, Utilities Business Operations Analyst

SUBJECT: Request to Renew License Agreement with Service Line Warranties of America, Inc.

In 2019 City granted Licensee a non-exclusive license to use the City's name and logo on letterhead, bills and marketing materials to be sent to Residential Property Owners from time to time and to be used in advertising (including on the Contractor's website), all at Contractor's sole cost and expense and subject to City's prior review and approval, which will not be unreasonably conditioned, delayed, or withheld. The previous three-year agreement will expire July 26, 2022. City and licensee have mutually agreed to extend the original agreement for an additional five-year period.

Service Line Warranties of America, Inc. offers residential property owners the opportunity, but not the obligation, to purchase a service line warranty and other similar products set forth in the agreement. City will receive revenue of \$0.50 per product for each month that the product is in force for a residential property owner.

Enclosed