

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer Art Sign

|   | <u>Criteria</u>  | <u>Point Range</u> | <u>Score</u>     |
|---|--|--------------------|------------------|
| 1 | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <del>20</del> 25 |
| 2 | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <del>20</del> 26 |
| 3 | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | 15               |
| 4 | <b>Conformance with RFP requirements</b>   | 0-5                | 5                |
| 5 | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | 13               |
|   | <b>Total</b>   | 0-100              | 84               |

- could use more info - images

needs pics

COMMENTS:

- 70 yrs exper - Fth.
- Large scale projects - Broward, Siesta Key-Westfield Mall
- team qualifications - exc
- Exc references - Pompano Pier - Delray
- Exc warranty

[Signature]

Signature of Evaluator

11/27/23

Date

Sam Bosworth

Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer Bergen Sign

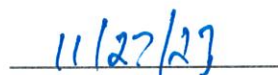
| <u>Criteria</u>  | <u>Point<br/>Range</u> | <u>Score</u>     |
|--|------------------------|------------------|
| 1 <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30                   | <del>20</del> 28 |
| 2 <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30                   | <del>20</del> 30 |
| 3 <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20                   | 20               |
| 4 <b>Conformance with RFP requirements</b>   | 0-5                    | 5                |
| 5 <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15                   | <del>10</del> 15 |
| <b>Total</b>   | 0-100                  | 98               |

COMMENTS:

location  
 - Pompano - Wayne NJ  
 - Good technical approach - methodical  
 - drawings, tech specs, FSU signage, Yankees - Steinbrenner  
 - MetLife



Signature of Evaluator



Date



Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer DonBell Signs

| <u>Criteria</u>                                     |   | <u>Point Range</u> | <u>Score</u> |
|---|---|--------------------|--------------|
| <b>1 Experience</b>                                 | The firm's past experience and performance on comparable projects   | 0-30               | <u>30</u>    |
| <b>2 Expertise</b>                                  | The quality of the firm's professional personnel to be assigned to the project  | 0-30               | <u>30</u>    |
| <b>3 Technical Design and installation approach</b> | Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>20</u>    |
| <b>4 Conformance with RFP requirements</b>          |   | 0-5                | <u>5</u>     |
| <b>5 References</b>                                 | Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>    |
| <b>Total</b>  |   | <b>0-100</b>       | <u>100</u>   |

COMMENTS:

- 76 yrs Port Orange
- exc references w/ similar city / public entrance / gateway <sup>& private</sup>
- Raymond James Stadium, Space Center
- good tech approach - methodology



Signature of Evaluator

11/27/23

Date

Earl Bosworth

Printed Name



## EVALUATION CRITERIA

RFQ T-19-23

ART SIGN COMPANY City Signage Production and Installation

Proposer Tammy Good

| <u>Criteria</u>  | <u>Point Range</u> | <u>Score</u>      |
|--|--------------------|-------------------|
| 1 <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <u>30</u>         |
| 2 <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <u>30</u>         |
| 3 <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>20</u>         |
| 4 <b>Conformance with RFP requirements</b>   | 0-5                | <u>5</u>          |
| 5 <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>         |
| <b>Total</b>   | <b>0-100</b>       | <b><u>100</u></b> |

COMMENTS:

- well established company (FORT LAUDERDALE)
- several Pompano projects, Fishing Village, MM Park, etc.
- 10 yr warranty (5 yr parts/labor)
- lackluster on visuals but due to personal knowledge of company (moot)
- qualified firm, PM is local and highly qualified, experienced

Tammy Good

Signature of Evaluator

11/27/2023

Date

Tammy Good

Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

BERGEN SIGN COMPANY City Signage Production and Installation

Proposer Tammy Good

| <u>Criteria</u> |  | <u>Point<br/>Range</u> | <u>Score</u> |
|-----------------|--|------------------------|--------------|
| 1               | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30                   | <u>30</u>    |
| 2               | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30                   | <u>30</u>    |
| 3               | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20                   | <u>20</u>    |
| 4               | <b>Conformance with RFP requirements</b>   | 0-5                    | <u>5</u>     |
| 5               | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15                   | <u>15</u>    |
| <b>Total</b>    |  | <b>0-100</b>           | <u>100</u>   |

COMMENTS:

- Local to Pompano Beach
- well established company
- extensive sign projects / large, complex (FSU stadiums)
- 2 year warranty

Tammy Good

Signature of Evaluator

11/27/2023

Date

Tammy Good

Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

DON BELL SIGNS LLC

Proposer

Tammy Good

| <u>Criteria</u>  | <u>Point<br/>Range</u> | <u>Score</u> |
|--|------------------------|--------------|
| 1 <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30                   | <u>30</u>    |
| 2 <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30                   | <u>30</u>    |
| 3 <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20                   | <u>20</u>    |
| 4 <b>Conformance with RFP requirements</b>   | 0-5                    | <u>5</u>     |
| 5 <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15                   | <u>15</u>    |
| <b>Total</b>   | 0-100                  | <u>100</u>   |

COMMENTS:

- not in tri-county area (Port Orange, FL)
- experience w/ wayfinding for other municipalities
- 16 yrs exp.
- pri. exp. as well
- excellent visuals of prior experience, excellent Techn. approach

Tammy Good

Signature of Evaluator

11/27/2023

Date

Tammy Good

Printed Name

# EVALUATION CRITERIA

RFQ T-19-23

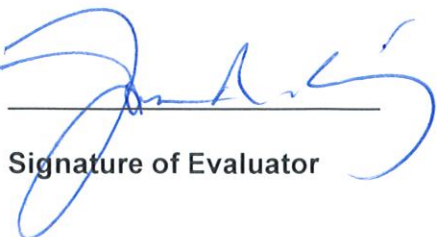
## City Signage Production and Installation

Proposer Art Sign Co.

| <u>Criteria</u>  | <u>Point Range</u> | <u><sup>2</sup>Score</u> |
|--|--------------------|--------------------------|
| <b>1 Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <u>20</u>                |
| <b>2 Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <u>25</u>                |
| <b>3 Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>15</u>                |
| <b>4 Conformance with RFP requirements</b>   | 0-5                | <u>5</u>                 |
| <b>5 References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>                |
| <b>Total</b>   | <b>0-100</b>       | <u>80</u>                |

### COMMENTS:

- Not enough visuals - would have enjoyed seeing more.
- Extended warranty + 10 years
- good experience technically demonstrable

  
Signature of Evaluator

11.27.23  
Date

Lisa Key  
Printed Name



## EVALUATION CRITERIA

RFQ T-19-23

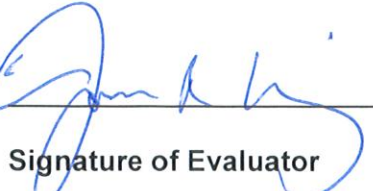
## City Signage Production and Installation

Proposer Bergen Sign Co.

| <u>Criteria</u>  | <u>Point Range</u> | <u>Score</u> |
|--|--------------------|--------------|
| 1 <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <u>30</u>    |
| 2 <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <u>30</u>    |
| 3 <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>20</u>    |
| 4 <b>Conformance with RFP requirements</b>   | 0-5                | <u>5</u>     |
| 5 <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>    |
| <b>Total</b>   | <b>0-100</b>       | <u>100</u>   |

COMMENTS:

- A variety of projects created, developed, + completed clearly demonstrated. Timelines + ~~business~~ deadlines met w/ timelines.
- local company / amazing design team!
- great amount of experience - lots of design
- large amount of technical experience demonstrated

  
Signature of Evaluator11.27.23  
DateJaren King  
Printed Name



## EVALUATION CRITERIA

RFQ T-19-23

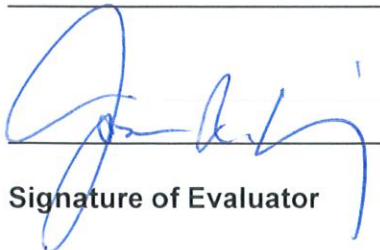
## City Signage Production and Installation

Proposer Dan Bell Signs

| <u>Criteria</u> |  | <u>Point<br/>Range</u> | <u>Score</u> |
|-----------------|--|------------------------|--------------|
| 1               | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30                   | <u>30</u>    |
| 2               | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30                   | <u>30</u>    |
| 3               | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20                   | <u>20</u>    |
| 4               | <b>Conformance with RFP requirements</b>   | 0-5                    | <u>5</u>     |
| 5               | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15                   | <u>10</u>    |
| <b>Total</b>    |  | <b>0-100</b>           | <u>95</u>    |

COMMENTS:

- great variety demonstrated here - public/private  
- experience in large & small projects  
- clearly demonstrates excellence in design & detail  
- went over budget \$22K for one project,



Signature of Evaluator

11-27-23

Date



Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer ART sign CO.

|   | <u>Criteria</u>  | <u>Point Range</u> | <u>Score</u> |
|---|--|--------------------|--------------|
| 1 | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <u>30</u>    |
| 2 | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <u>30</u>    |
| 3 | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>18</u>    |
| 4 | <b>Conformance with RFP requirements</b>   | 0-5                | <u>5</u>     |
| 5 | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>    |
|   | <b>Total</b>   | <b>0-100</b>       | <u>98</u>    |

COMMENTS:Good Experience with comparable projects,Project Manager with experience, FDOT & permitting experience.Good Design staff & total staff.Warranty: - 1yr.

Signature of Evaluator

11/27/23

Date

Matthew Kudrna

Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer BIERGEN SIGN.

|   | <u>Criteria</u>  | <u>Point Range</u> | <u>Score</u> |
|---|--|--------------------|--------------|
| 1 | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <u>25</u>    |
| 2 | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <u>25</u>    |
| 3 | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>20</u>    |
| 4 | <b>Conformance with RFP requirements</b>   | 0-5                | <u>5</u>     |
| 5 | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>    |
|   | <b>Total</b>   | <b>0-100</b>       | <u>90</u>    |

COMMENTS:

Proposer & Wayne H.J.

Relies on Project Manager, Permitting, & Designer unclear as

to locations & responsibilities.

\_\_\_\_\_

\_\_\_\_\_



Signature of Evaluator

11/27/23.

Date

Matthew Kudrna

Printed Name



## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer DON BELL SIGNS.

|   | <u>Criteria</u>  | <u>Point<br/>Range</u> | <u>Score</u> |
|---|--|------------------------|--------------|
| 1 | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30                   | <u>23</u>    |
| 2 | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30                   | <u>23</u>    |
| 3 | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20                   | <u>20</u>    |
| 4 | <b>Conformance with RFP requirements</b>   | 0-5                    | <u>5</u>     |
| 5 | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15                   | <u>15</u>    |
|   | <b>Total</b>   | <b>0-100</b>           | <u>86.</u>   |

COMMENTS:Post orange. Distance -PM/Account REP. - UNCLERAR.FDOF PERMITTING + LISTED ON PROJECTS.Matthew Kudrna

Signature of Evaluator

11/27/23.

Date

Matthew Kudrna

Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer ART SIGN

|   | <u>Criteria</u>  | <u>Point Range</u> | <u>Score</u> |
|---|--|--------------------|--------------|
| 1 | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <u>25</u>    |
| 2 | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <u>25</u>    |
| 3 | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>15</u>    |
| 4 | <b>Conformance with RFP requirements</b>   | 0-5                | <u>5</u>     |
| 5 | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>    |
|   | <b>Total</b>   | <b>0-100</b>       | <u>85</u>    |

COMMENTS:

· FAMILY OPERATED (75 YEARS) · WELL ESTABLISHED

· DONE WORK IN POMPANO (FISHING PIER, A/C, M/M)

· FULL SERVICE - 5 YEAR WARRANTY

· BASED IN FT. LAUDERDALE

· TEAM QUALIFICATIONS - GOOD. (MORE VISUALS)



11.27.23

SCOTT MOORE

Signature of Evaluator

Date

Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer BERGEN SIGN

|   | <u>Criteria</u>  | <u>Point<br/>Range</u> | <u>Score</u> |
|---|--|------------------------|--------------|
| 1 | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30                   | <u>25</u>    |
| 2 | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30                   | <u>25</u>    |
| 3 | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20                   | <u>20</u>    |
| 4 | <b>Conformance with RFP requirements</b>   | 0-5                    | <u>5</u>     |
| 5 | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15                   | <u>15</u>    |
|   | <b>Total</b>   | <b>0-100</b>           | <u>90</u>    |

COMMENTS:• FULL SERVICE COMPANY SINCE 1918• LARGE PROJECTS (STADIUMS ETC, BUILDINGS, PARKS)• LOCATED IN POMPAUO BEACH• GREAT VISUALS.

Signature of Evaluator

11/27/23

Date

SCOTT MOORE

Printed Name



## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer DON: BOB SIGNS

| <u>Criteria</u> |  | <u>Point<br/>Range</u> | <u>Score</u> |
|-----------------|--|------------------------|--------------|
| 1               | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30                   | <u>25</u>    |
| 2               | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30                   | <u>25</u>    |
| 3               | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20                   | <u>15</u>    |
| 4               | <b>Conformance with RFP requirements</b>   | 0-5                    | <u>5</u>     |
| 5               | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15                   | <u>15</u>    |
| <b>Total</b>    |  | <b>0-100</b>           | <u>85</u>    |

COMMENTS:

• WELL ESTABLISHED SINCE 1947

• OUT OF PORT ORANGE, FL.

• WAYFINDING SIGNS (LAKE WORTH, DANIA, SPRINGFIELD)  
(GOOD VISUALS)



Signature of Evaluator

11/27/23

Date

SCOTT MOORE

Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer Art Sign Co. (FTL)

| <u>Criteria</u>  | <u>Point<br/>Range</u> | <u>Score</u> |
|--|------------------------|--------------|
| 1 <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30                   | <u>30</u>    |
| 2 <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30                   | <u>30</u>    |
| 3 <b>Technical Design and installation approach</b> <i>-shortcoming</i><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20                   | <u>10</u>    |
| 4 <b>Conformance with RFP requirements</b>   | 0-5                    | <u>5</u>     |
| 5 <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15                   | <u>15</u>    |
| <b>Total</b>   | 0-100                  | <u>90</u>    |

COMMENTS:more visuals - 12 yrs experienceQualificationcomparativenot as strong as other 2(?)DesignSUCSvery criticallocal project mgr - others offsite - not Accounting Exec[Signature]11/21/2023Ty Tablingpossible drawback

Signature of Evaluator

Date

Printed Name

## EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer Bergen Sign (Pompano Beach)

| <u>Criteria</u>  | <u>Point Range</u> | <u>Score</u> |
|--|--------------------|--------------|
| 1 <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <u>30</u>    |
| 2 <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <u>30</u>    |
| 3 <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>20</u>    |
| 4 <b>Conformance with RFP requirements</b>   | 0-5                | <u>5</u>     |
| 5 <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>    |
| <b>Total</b>   | 0-100              | <u>100</u>   |

COMMENTS:

- exp. in large, complex projects - over 100 yrs old.

- Design ~~County~~ Capabilities strong -

- did FSU signs - worked w/ Yankees

- methodical, tech specs.

- big entryway project - may want to split

Ty Takins 11/27/2013

Sy Sel

Signature of Evaluator

Date

Printed Name



# EVALUATION CRITERIA

RFQ T-19-23

## City Signage Production and Installation

Proposer Don Bell Signs

|   | <u>Criteria</u>  | <u>Point Range</u> | <u>Score</u> |
|---|--|--------------------|--------------|
| 1 | <b>Experience</b><br>The firm's past experience and performance on comparable projects   | 0-30               | <u>30</u>    |
| 2 | <b>Expertise</b><br>The quality of the firm's professional personnel to be assigned to the project   | 0-30               | <u>30</u>    |
| 3 | <b>Technical Design and installation approach</b><br>Quality of past projects and the extent the proposed goods and services meet the City's needs. Thought given to the costs associated with the long-term cost maintaining the proposed signs | 0-20               | <u>20</u>    |
| 4 | <b>Conformance with RFP requirements</b>   | 0-5                | <u>5</u>     |
| 5 | <b>References</b><br>Include the delivered product and itemized cost breakdowns.   | 0-15               | <u>15</u>    |
|   | <b>Total</b>   | <b>0-100</b>       | <u>100</u>   |

### COMMENTS:

- also 76yr experead -

- strong

- Raymond James and Space Center.

- budget + project mgmt.

- architects vs in-house

SySaf  
Signature of Evaluator

11/27/2023  
Date

Ty Tabung  
Printed Name