

MEMORANDUM

Cultural Affairs Department

DATE: November 16, 2023

TO: City Commission

FROM: Laura Atria, Public Art Program Manager

RE: Background on the Mosaic Team *Trail of the Honey Bees* Project

The City of Pompano Beach (City) is requesting approval of a new License Agreement between the Pompano Beach Community Redevelopment Agency (CRA) and the for exterior wall space located at 731 Dr. Martin Luther King, Jr. Blvd. for the City to continue to maintain the three (3) mosaics installed on the exterior of the building to replace the original License Agreement which was entered into on October 29, 2018. The new License Agreement is for a ten (10) year term.

The mosaics were originally installed on the building 731 Dr. Martin Luther King, Jr. Blvd. by lead artist Sonata Kazimieraitiene shortly after approval of the original License Agreement in 2018. Kazimieraitiene worked with five (5) approved apprentices to complete the project. This is project one (1) of three (3) projects for this round of the program.

It is located in the Pompano Beach Downtown Pompano Overlay District (DPOD) and contains twenty-eight (28) mosaic murals, ranging in size, located on a one-mile stretch connecting both sides of Dixie Highway. The artworks connect the community and the cultural arts facilities through artwork and education. The focal point of the trail is on the honey bee and the vegetation it helps pollinate. Pompano Beach was historically an agricultural community. This trail encourages a spirit of unity by connecting the two districts together by means of art. Without the help of the honey bee and continued education on the importance of the honey bee, the agricultural community as a whole is at stake.

Attached is a map of the Honey Bee Trail showing the locations of the mosaics.