


MEMORANDUM

Parks and Recreation Department

MEMORANDUM 21-A012

DATE: November 20, 2020

TO: Greg Harrison, City Manager

FROM: Scott Moore, Recreation Manager 

VIA: Mark A. Beaudreau, Recreation Programs Administrator

SUBJECT: Agenda Item – 1st Reading Ordinance Amending Chapter 98
“Parks and Playgrounds”

Please place the attached ordinance amending Chapter 98 “Parks and Playgrounds” on the December 8, 2020 City Commission Meeting. The amendment is to Section 98.10, “Fees”, to provide fee schedules for annual and semiannual passes for the Municipal Fishing Pier.

Daily fishing rates were implemented in June 2020. Since June, the monthly average of fishermen is 1,832 patrons. In total, the pier has had 9,164 fisherman since June for a total revenue of \$54,984.00.

In summary, the following fee schedule is being recommended:

- Resident Annual Pass: \$547.50
- Non Resident Annual Pass: \$1,095
- Resident Semiannual Pass: \$273.75
- Non Resident Semiannual Pass: \$547.50

Please see attached pier report for further detail on history and fees recommendation.

If you have any questions please call me.

afh

cc: Earl Bosworth, Assistant City Manager
Kate Belcher, Recreation Manager

PIER REPORT

SECTION 1: DAILY ATTENDANCE

MONTH	DAILY SIGHTSEEING	DAILY FISHING	TOTAL ATTENDANCE
MAY	18,665	N/A	18,665
JUNE	31,666	1,089	32,755
JULY	21,054	1,696	22,750
AUGUST	13,838	2,105	15,943
SEPTEMBER	9,921	2,756	12,677
OCTOBER	11,685	1,518	13,202
TOTAL	106,829	9,164	115,992

SECTION 2: ATTENDANCE AVERAGE, PROJECTED REVENUE

Monthly Average Sightseeing Attendance: 17,804

Monthly Average Fishing Attendance: 1,832

-Based on the monthly average, projected revenue monthly revenue for fishing could be approximately \$10,996 based on \$6/person.

SECTION 3: FISHING ENTRY FEE REVENUE

MONTH	DAILY FISHING	REVENUE
MAY	N/A	N/A
JUNE	1,089	\$6,534
JULY	1,696	\$10,176
AUGUST	2,105	\$12,630
SEPTEMBER	2,756	\$16,536
OCTOBER	1,518	\$9,108
TOTAL	9,164	\$54,984

SECTION 4: RECOMMENDATION

Annual Fishing Membership (Based off \$6/day x 365 days = \$2,190)

Staff recommends:

- Resident Annual Pass: \$547.50/year (25% of \$2,190) (\$1.50/day)
- Non Resident Annual Pass: \$1,095/year (50% of \$2,190) (\$3/day)
- Resident Semiannual Pass: \$273.75
- Non Resident Semiannual Pass: \$547.50