

Mayor Fisher indicated that he also had ex parte communications some time ago with Habitat when the project started. Vice Mayor Burrie indicated that she also had ex parte communication some time ago with Habitat.

Meeting went into Recess at approximately

Meeting Reconvened at

A motion was made by Commissioner Hardin, seconded by Vice Mayor Burrie, that the Ordinance be APPROVED UPON FIRST READING. The motion carried by the following roll call vote:

Yes: Hardin
Moss
Sobel
Burrie
Fisher

No: Perkins

END OF QUASI-JUDICIAL PROCEEDING

10. [17-518](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A DEVELOPER'S AGREEMENT BETWEEN THE CITY OF POMPANO BEACH AND HABITAT FOR HUMANITY OF BROWARD, INC.; PROVIDING AN EFFECTIVE DATE.
(Fiscal Impact: N/A)

(Staff Contact: David Recor/Jae Eun Kim

David Recor, Acting Development Services Director, presented the item stating the proposed Developer's Agreement outlines a plan for development for permitting 77 detached single-family residential unit project. It establishes mutual understandings between the City and Habitat for Humanity of Broward, Inc. Thereafter, he provided the detail on the purpose, conditions and terms of the agreement.

Ed Phillips, 384 NW 19th Street, Pompano Beach, FL, spoke in favor of the Habitat project and agreed with Comr. Sobel that additional discussion needs to be engaged regarding the property. He then provided a brief historical background of meetings held with Habitat with Rev. Dr. Stanley and people of the community regarding the plans, which has been amended according to their requests at that time. Nevertheless, he said this project would be a plus for single-family homeowners and residents who want to own their own home. In addition, Mr. Phillips asked if the impact fees would be used to support aiding any of the surrounding parks for upgrades.

Greg Harrison, City Manager responded that they would be eligible.

Sarahca Peterson, 305 SW 1 Court, Pompano Beach, FL, stated she will piggy-back off Comr. Perkins comments regarding the number of African-American developers and contractors that will be able to participate in this project from an economic stimulus standpoint. She wanted to know what kind of jobs would be offered, and if this has been established and built into the project prior to the City agreeing to move forward with it.

Dennis Mele, Esq., 200 East Broward Boulevard, Fort Lauderdale, FL, on behalf of the applicant explained their standard procedure in any Habitat community, which involves many volunteers. However, they do have sub-contractors they use and they attempt as much as they can to hire sub-contractors from the local community. If there are qualified people in various trades, then they need to know who they are. He mentioned that years ago he used to work with the former E. Pat Larkins and the Minority Builders Coalition.

Mayor Fisher suggested that Dahlia Baker from the CRA is a good source of the requirements for the minority builders and so forth.

Bishop Ivory Wilson, 2419 NW 6th Street, Pompano Beach, FL, stated that he is not against homes being built at the location. However, he is against clutter and the close proximity of the houses.

Therefore, to eliminate blight the issues that cause it should be addressed.

Mary Phillips, 384 NW 19th Street, Pompano Beach, FL, stated that she is a real estate broker operating in Broward County and in upscale neighborhoods the parking spaces are limited and there is a small park, similar to what has been proposed for this project. Therefore, these are things that could be worked out to make the community more desirable for the people. In addition, she said the park is for the targeted community. There is a passive park in Kendall Lakes where she resides, and there is no parking with space for possibly three cars at the most. Mrs. Phillips agreed with the comment to have more than one exit and there may be a few items that need working out.

Michael Skversky, 1630 SW 5th Avenue, Pompano Beach, FL, stated one thing that was missed and was stated by Habitat for Humanity, was that 77 new properties should raise the values of the other properties in the area. He reiterated that neighborhoods with million dollar homes only have enough space for two cars.

Joceyln Jackson, Pompano Beach, FL, inquired as to the cost of the homes.

Mr. Mele stated that the appraisals they did are indicating that on an average for the one-story units

Joseph Wells, Pompano Beach, FL, questioned whether the park would be opened to the community or will it be just for the development. He was told it was a public park for the community.

A motion was made by Commissioner Hardin, seconded by Vice Mayor Burrie, that the Resolution be ADOPTED. The motion carried by the following roll call vote:

Yes: Hardin

Moss

Sobel

Burrie

Fisher

No: Perkins

Enactment No: RES. No. 2017-283

11. [17-531](#) A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO EXECUTE A SERVICE CONTRACT BETWEEN THE CITY OF POMPANO BEACH AND THE SUPERLATIVE GROUP, INC., PROVIDING FOR THE DEVELOPMENT AND IMPLEMENTATION OF A CORPORATE MARKETING AND SPONSORSHIP PROGRAM; PROVIDING AN EFFECTIVE DATE.

(Fiscal Impact: Not to exceed \$68,000.00)

(Staff Contact: Suzette Sibble)

Suzette Sibble, Assistant City Manager presented the item, which she stated is requesting the Commission's approval of a one (1) year contract with the Superlative Group Inc., in an amount not to exceed \$68,000 to assist the City in developing a citywide corporate marketing and sponsorship program. She provided brief background information on the operations of the company. In addition, she indicated that the scope of the contract would include:

- 1) The creation of a database of the City's assets both tangible and intangible that might yield corporate sponsorship interests and the signing of an estimated value of those assets in terms of revenue potential to the City.
- 2) The development of a corporate marketing and sponsorship policy for the City Commission's consideration.
- 3) The development of a marketing strategy, which would identify a list of potential corporate sponsors that the City could pursue relationships.

Thereafter, she outlined in detail the benefits of the arrangements between the corporate sponsors, the public sector, and the revenue sources that such partnerships could generate for the City to assist with funding of