



100 W. Atlantic Blvd. Room 276
Pompano Beach, FL 33060

Phone: (954) 786-5535
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January 5, 2017

Broward Cultural Division
100S. Andrews Ave, 6th Floor
Fort Lauderdale, FL 33301
Attn: Leslie Fordham

Dear Ms. Fordham,

The Pompano Beach Community Redevelopment Agency (CRA) would be honored to host the proposed mural created by Cecilia Lueza entitled *Visionary* on the wall of the Bailey Contemporary Arts building, located at 41 NE 1st Street, for the Broward Cultural Division's "Broward 100 Mural Project". The Bailey Contemporary Arts (BaCA) building is located in Broward County District 2 and is owned by the CRA. Over the last few years, the CRA has prepared a long term finance plan to guide the redevelopment of Northwest redevelopment district and implemented a number of redevelopment projects that have transformed the look of the district. The contact number for the BaCA is (954) 284-0141 and for the CRA is (954) 786-5535.

BaCA, located in the CRA's Northwest district, is a perfect choice for this project. Positioned in the heart of Pompano Beach's emerging Creative Arts District, the building has been recently renovated and houses a dozen art studios as well as large galleries that serve as exhibition and education spaces. The proposed mural will be placed on the back of the building directly across from the City's newest mural and adjacent to another mural. The back of this building faces an alley that the CRA plans to transform into a mural alley. This alley receives lots of foot traffic especially during the CRA's Old Town Untapped event, a monthly arts and craft beer festival. BaCA also provides mural classes in the alley way to teach children and adults the mural process.

On behalf of the Pompano Beach Community Redevelopment Agency, I thank you for your time.

Sincerely,

A handwritten signature in dark ink, appearing to read "Chris Brown", written over the word "Sincerely,".

Chris Brown,
Executive Director



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