



The Shipwreck Park, Inc.
P O Box 1300 • Pompano Beach, FL 33061
(954) 786-4607

October 20, 2022

Mark Beaudreau
Recreation Programs Administrator
City of Pompano Beach
1801 NE 6th Street
Pompano Beach, Florida 33060

Dear Mark:

Shipwreck Park, Inc. is recommending that the Hillsboro Inlet Park be renamed the "Rogers Family Park." Mr. Roy Rogers has done many things for the benefit of Pompano Beach, and the south Florida region. To begin, the Rogers family made a \$100,000 pledge for the Wahoo Bay Project at the currently named Hillsboro Inlet Park. Without this significant contribution from the Rogers family the Wahoo Bay project would not have been able to secure the necessary materials to start the project. The Wahoo Bay Project will educate children on the important balance of the world's marine ecosystem and how it impacts our everyday lives. In addition to Wahoo Bay, the Rogers family also helped the City sink the Lady Luck and the Okinawa off the coast of Pompano. While these two sites draw avid divers from around the world, they also serve to benefit the habitat by serving as an artificial reef for marine life.

Mr. Rogers' commitment and passion to the environment can be felt throughout the south Florida region. Mr. Rogers helped establish and fund Butterfly World, which has become one of the largest butterfly parks in the world, and the first park of its kind in the Western Hemisphere. The facility houses around 20,000 live butterflies. Schools and families visit the facility each year to learn about the role butterflies play in sustaining the environment.

Mr. Rogers has served on the City's Economic Development Council (EDC) for over 15 years; he chaired the committee that established the By Laws for the EDC. Mr. Rogers also served as the Education Chair for the EDC. Mr. Rogers put in many hours volunteering to work with the School Board and its staff to increase the school grades in Pompano Beach; through these efforts Pompano's F grade schools rose to B grade schools. This accomplishment has undoubtedly helped hundreds of children in the City.

In addition to the accomplishments noted above, Mr. Rogers has helped the City facilitate major projects between the Florida Department of Transportation (FDOT) and the City. With Mr. Rogers' assistance, the City was able to receive and own Dixie Highway from the State; this was not only critical in helping the City develop a downtown, but it also allowed the City to receive \$4.6M from the State. Mr. Rogers was also able to leverage his relationship with FDOT and other transportation agencies to help beautify the I-95 interchanges at Atlantic Boulevard; this interchange serves as a major gateway into the City of Pompano Beach. Moreover, Mr. Rogers advocated on the City's behalf to have Royal Palms planted on Federal Highway at no cost.

Mr. Rogers helped make Pompano Beach a national and international destination. Mr. Rogers played a pivotal role in helping the City become a Sister City and also played a role in helping the City establish a Greg Norman Signature Golf Course. The Greg Norman Signature Golf Course draws thousands of visitors to Pompano Beach each year.

Finally, it is important to point out that Mr. Rogers served the Country as an officer in the United States Navy. But beyond just serving his country, the leadership qualities that Mr. Rogers developed while serving in the Navy were imparted on many other people he mentored. Mr. Rogers put in countless hours mentoring people, many of whom have gone on to serve various leadership roles.

It is with these distinctions and honors that Shipwreck Park respectfully requests the Hillsboro Inlet be named the Rogers Family Park.

Respectfully,



Rob Wyre,
Chairman



CITY OF POMPANO BEACH APPLICATION FOR NAMING OR RENAMING OF CITY OWNED FACILITIES AND CITY PARKS

To: Public Works Administration
1201 NE 5th Avenue
Pompano Beach, FL 33060

City of Pompano Beach:

I/We, the undersigned, do hereby request the City of Pompano Beach, Florida, to approve the naming, or renaming of City-owned properties, including parks or building facilities on the property described as:

Legal Description: (Please print or type): HILLSBORO SHORES SEC A 21-14 B LOT 31,32,33 LESS R/W & THAT PT OF VAC RD R/W DESC AS COMM SW COR LOT 30,N ALG LINE PARA TO & 50 E OF W/L OF BAY DR 136.10 TO POB,CONT N 49.42,NELY ARC DIST 50.79,NELY 154.19 TO PT OF CUSP, SWLY ALG NWLY/BNDRY BLK 10 ARC DIST 227.66 TO SW COR LOT 31, NW 23.26 TO POB BLK 10

General Location or Street Address: HILLSBORO INLET PARK , 2700 N Ocean Blvd, Pompano Beach, FL

Please Check Appropriate Application Category:

- Naming or Renaming**
- City-Owned Property—Park

Existing Name: Hillsboro Inlet Park

Proposed Name: Rogers Family Park

Proposed Rename, if applicable: _____

- Other City-Owned Property (other than park property)

Existing Name: _____

Proposed Name: _____

Proposed Rename, if applicable: _____

- Commemorative Designation (for plaques or other designations to be placed at park or facility)**

A commemorative designation shall not change the official name of the building, or other City property, but shall allow for placement of the sign, plaque, or other items to be placed on the building or property.

- City-Owned Property—Park or other facility

Existing Name: _____

Proposed Name: _____

Proposed Rename, if applicable: _____

Application Shall Include:

1. Signatures and \$500 non-refundable fee submitted to Public Works or Parks and Recreation. Upon submittal, the Public Works Director or Recreation Programs Administrator will verify the information submitted.
2. A description and significance of the proposed naming or re-naming, addressing the applicable criteria as stated below.
3. Upon successfully completing items one and two, the Public Works Director or Recreation Programs Administrator will decide to recommend or not recommend approval. If recommended for approval, a Resolution will be prepared for City Commission consideration.
4. If the application is denied by the Public Works Director or Recreation Programs Administrator, appeals can be made to City Manager or designee.
5. The Applicant shall bear all additional costs associated with the naming or re-naming of the City parks and facilities, including but not limited to, the cost of City mailings, recording, administration, and the costs of all facility and park signage. Complete funding for the name change must be paid prior to the commencement of any work.


PARKS AND FACILITY NAMING OR RE-NAMING **CRITERIA**

1. The individual has a long and exemplary military, private or public service career that has been the subject of award or recognition; has engaged in conduct which has brought significant positive statewide, national or international recognition to the City or their community through their accomplishments. The individual should also have made a significant contribution to the community's good name and image through volunteerism, leadership, financial contribution and/or other quality services.
 - a. If the naming is associated with an organization, the organization should be in good public standing and have made a significant contribution to the community's quality of life that brought statewide and national attention. The contribution should have significantly and demonstratively contributed to the public's safety and overall well-being.
2. If the proposed park or facility name is for an individual (posthumously only), the application shall, at a minimum, contain documentation of the prospective individual's historical significance in the form of biographies, awards, magazines, newspaper articles, essays, letters and similar materials describing the prospective individual's historical significance and proof of City residency.
3. The proposed name should not duplicate the name of another site or facility within the City of Pompano Beach. Consideration shall be given to whether the proposed name already exists at another site or facility within Broward County. Similar applications for a park or facility denied by the City within three (3) years of the current application are considered ineligible.
4. The proposed name may enhance the historic integrity of the site. Consideration shall be given to whether there is historical significance, geographical identifiers, and/or natural characteristics at the site.
5. The proposed name should not be associated with the support of discrimination, or considered derogatory or socially unacceptable.
6. The proposed name should not negatively impact the provision of emergency services. The change should not result in confusion related to identifying and/or providing efficient access for emergency purposes.
7. The proposed name change should not have an existing co- designation on the park or facility for which the change is being requested.

8. The City has final approval on the design and placement of markers and/or signs on City parks and facilities.
9. The Mayor and City Commission are authorized to approve naming of all City facilities after any persons, deceased or living, upon a determination that exceptional circumstances exist as justification for such action.

Acknowledgement

I understand that this application, if approved, applies only to naming or renaming or commemoration of City-owned properties or building facilities and interior spaces thereof, and is not approval or assurance of compliance with any other City regulation, code, or ordinance. Any information, technical assistance, or review comments by any City official are intended solely as information guidance, and are neither a determination of compliance nor binding on any agency with code enforcement responsibilities of the City.

Company: Shipwreck Park, Inc.
 Petitioner Name (Print): Rob Wyre
 Signature: 
 Date: 10/20/22 Phone: 954-786-4607
 Address: 100 West Atlantic Blvd Email Rob.Wyre@shipwreckparkpompano.org

(Please complete below if honoree is different than above)

Petitioner Name (Print):
 Signature:
 Date: Phone:
 Address: Email
 City State Zip

Office Use Only

Submittal Date to Public Works Dept.

- Application Category:*
- City-Owned Property
 - City-Owned Building
 - Facility Commemoration