

MEMORANDUM

Information Technologies

I.T. MEMO NO. 18-1

TO:	Mark Berman, City Attorney
FROM:	Gene Zamoski, Information Technologies Director
DATE:	October 5, 2017
SUBJECT:	Smart Cities Grant Challenge request for resolution

Mark,

I need to get Commission approval for a grant application, even if there are no matching funds and no money will come to the City, if we win the grant.

We want to apply for the Smart Cities Council 2018 Readiness Challenge grant. The deadline for the application is November 10, 2017. Thus, I would like to get this on the Commission agenda of October 24, 2017.

The Smart Cities Council will award five (5) Readiness Challenge Grants to North American cities, counties, states, provinces or regional authorities that wish to apply smart technologies to improve community livability, workability, and sustainability. For each of the five winners, the Council will deliver a tailored one-day Readiness Program[™] during the 2018 calendar year; a Smart Cities Readiness Roadmap[™] summarizing results for the benefit of staffers and citizens; mentoring before and after the Readiness Program; and national publicity.

For each winning city or state, the Council will deliver a one-day smart cities workshop. Participants will include approximately 150 government leaders, private sector and academic experts, and other key regional stakeholders. The Council will custom design each workshop to the special needs of that city. The Readiness Program provides a significant in-kind contribution of professional services; access to best practices from some of the world's top smart city practitioners; access to the expertise of leading smart cities technology providers in a vendor-neutral setting; the opportunity to learn from peer cities; and international visibility on the Council's website and newsletter.

Criteria for selection

Interested local and state governments will fill out a grant application to be considered. Winners will be selected according to the following criteria.

- Only Applicants located in the United States, Canada, and Mexico are eligible
- The Applicant must be any local or state government entity including a city, county, special district, municipality, state, province, or similar entity
- Population greater than 100,000 (may combine with neighboring local governments to reach population threshold)
- Demonstrate commitment by including a cover letter from the Applicant's chief executive (e.g. mayor or governor) affirming the official entry



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- Demonstrate capacity by referencing existing smart city practices, policies, programs, and planning efforts
- Demonstrate a commitment to widespread stakeholder engagement by sharing a list of the leadership and organizations they propose to invite
- Agree to the Smart City Principles espoused by the Smart Cities Council, which call for an inclusive, equitable, "people-first" approach that improves community livability, workability, sustainability, and resilience
- Propose at least three theme areas that represent key priorities, referencing how smart technologies will be used to help vulnerable or marginalized people or neighborhoods
- Agree to allow the Council to publish high-level summaries of their event on the Council's website
- Supply a venue suitable for plenary sessions of at least 150 attendees with suitable break out spaces

Please let me know if you need anything else from me.

Thank you.