



**City of Pompano Beach
Public Art Committee**

Via
ZOOM Webinar

Virtual Zoom Conference/Webinar
January 23, 2021 5:06 P.M.

Draft Minutes

A. Call to Order

Meeting commenced at 5:06 P.M

B. Roll Call

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| Donna Schorr | Terrence Davis, Chair (Unexcused Absence) |
| Tobi Aycock, Vice Chair | Kelly Ann Maguire |
| Marie Goodrum Johnson | Linda Houston Jones (Arrived 5:31 P.M.) |
| David Miller | Mimi Botscheller (Alternate) |
| Sarahca Peterson (Alternate) (Unexcused Absence) | |

Others in Attendance

Phyllis A. Korab, Cultural Affairs Director
Earl Bosworth, Assistant City Manager
Laura Atria, Public Art Program Manager
Natasha Telsaint, Office Assistant II
Sonata Kazimieraitiene, Mosaic Team Term 2 Lead Artist
Eddie Kappler, Resident
Judith Niswonger, Resident
Marie Puleo, Pompano Magazine

F. New Projects

1. FY 2021 Public Art Annual Plan

Ms. Atria read the staff report.

Ms. Atria thanked Ms. Schorr and Ms. Goodrum Johnson for proofreading the FY 2021 Public Art Annual Plan.

Ms. Atria stated that she rearranged the photo's and placed the images in categories by district.

Ms. Atria stated she will place the image of *Current* in the annual plan when the sculpture has been completed and the updated budget numbers once they are reviewed and approved by Finance.

Mr. Miller stated he likes the flow of the annual plan.

The Committee agreed that the FY 2021 Public Art Annual Plan looks much better.

Ms. Maguire suggested adding information about the Committee's virtual projects.

Ms. Atria replied she will add a statement regarding the public art video series. She will send the statement to the Committee to proofread prior to submitting the Annual Plan to the Commission for approval.

Ms. Maguire inquired if the Michael Szabo video come out of the public art budget.

Ms. Atria replied yes, it came out of the Opportunity Fund. This was motioned for approval at a previous PAC Meeting.

Ms. Botscheller spoke on the video series statement for the Annual Plan. She suggested the statement should be informing the public about the purpose of the videos stating the videos are a community outreach effort and not just promotional.

Ms. Korab replied it's also a way to archive the artwork.

Mr. Miller agreed that it is a great way to inform the public on the Public Art Projects in the City.

Ms. Botscheller stated the public will also have a better understanding on what the money is being spent on.

Ms. Atria suggested adding a budget for those specific events.

Ms. Aycock stated the Committee does not have a problem with Ms. Atria adding the video series statement to the Annual Plan; however, Ms. Aycock suggested the Committee should wait until the January 21, 2021 PAC Meeting to discuss allocating Public Art funds for videos.

Ms. Maguire stated the Committee needs to be more involved with the video series interviews.

Ms. Korab asked Ms. Maguire to explain.

Ms. Maguire replied that the Committee would like to know more about what's going on when it comes to the artist interviews. She stated she and Ms. Goodrum Johnson wanted to speak with the artist (Michael Szabo) for the *Current* video;

however, she was informed by Ms. Atria that the artist had already left when she inquired and the interview section with the artist had been filmed.

Ms. Atria replied the Department was not aware that any members from the Committee wanted to interview the artist directly for the video.

Ms. Maguire replied the Committee was supposed to be involved with the project and Kay Renz shouldn't be the one making all of the decisions.

Ms. Botscheller replied there needs to be better communication and the Committee members would like to be part of the video series process. The Committee members would like to be recognize and feel appreciated for all the work they've put in.

Ms. Atria replied this video series and creating a virtual platform is a new process.

Ms. Maguire replied this is not new to the Committee because they had discussed the filming process prior to the tapping.

Ms. Maguire also stated that Kay Renz is the marketing person for the Department and she shouldn't have hired her own videographer nor tell the Committee what they should do.

Ms. Korab replied Bullz Eye Video, LLC was hired to do the video tapping because they have a service agreement with the City. Ms. Korab stated the Department does not have anyone on board to do the production; therefore, Ms. Renz stepped in to help with production.

Ms. Korab agreed with Ms. Maguire that there does need to be better communication. She will talk with Ms. Renz regarding the issue.

Ms. Maguire stated she is not happy with the video and feels that no one is listening to the Committee's concerns.

Ms. Houston Jones agrees with Ms. Maguire and feels like there is no protocol.

Mr. Miller feels that the Committee needs to be more engaged.

A **MOTION** was made Ms. Houston Jones to approve the FY 2021 Public Art Annual Plan as amended with the addition of a statement regarding the Public Art Video Series. The Motion was seconded by Goodrum Johnson. Motion passed unanimously.

