

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer CT's Mgt, LLC

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>5</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>5</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost <u>not clear</u>	0-25	<u>5</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing <u>no plan</u>	0-25	10 <u>0</u> <u>EB</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>(5)</u> <u>15</u>

COMMENTS:

min exper -
couldn't get a clear ~~idea~~ understanding of
program based on proposal


 Signature of Evaluator

3/26/23
 Date

 Earl F. Boywark
 Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer Floridian FC, Inc.

Criteria	Point Range	Score
1 Experience, Expertise and Membership	0-20	<u>10</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References <u>for complex</u>	0-20	<u>5</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost <u>1400 travel (1120 nights) 130 Youth (104 nights)</u>	0-25	<u>5</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>10</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>30</u>

COMMENTS:

geared toward Soccer Complex
difficult to determine how the rec
league would be administered
not active in soccer recently
too many hours on scheduling

[Signature]

Signature of Evaluator

3/30/23

Date

Earl E. Boswell

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer Fitplan

Criteria	Point Range	Score
1 Experience, Expertise and Membership a. Previous related <u>work experience</u> and qualifications in the subject area b. Demonstrate a clear understanding of scope of work	0-20	10 10
2 References a. History and performance of organization/team on similar projects b. References and recommendations from previous clients	0-20	10
3 Cost a. Overall program budget and itemized cost breakdowns to organization participants	0-25	10
4 Program and Marketing a. Overall approach to program and meeting goals b. Marketing plan	0-25	10 10
5 Existing City of Pompano Beach Programs <u>Comm Service</u>	0-10	0
Total	0-100	50 50

COMMENTS:

1,200 players in SoFla - where?
 Soccer rec competitive & develop strong team
 lack experience in providing this type of program
 detailed costs & scheduling (higher costs)
 mktg plan (min) needs more detail
 lack recommendations, & refs
 \$1,500 reg fee Jr \$700 Per Wee \$140

[Signature]

Signature of Evaluator

3/30/23

Date

[Signature] Earl F. Boswell

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer PBFC PAL Hammeshole

Criteria

Point Range

Score

1	Experience, Expertise and Membership	1	0-20	20 20
	a. Previous related work experience and qualifications in the subject area			
	b. Demonstrate a clear understanding of scope of work			
2	References - good	2	0-20	18 18
	a. History and performance of organization/team on similar projects			
	b. References and recommendations from previous clients			
* 3	Cost ? <u>NO RECS included</u>	3	0-25	5 25 (?) 25
	a. Overall program budget and itemized cost breakdowns to organization participants			
4	Program and Marketing	4	0-25	20 25 25
	a. Overall approach to program and meeting goals			
	b. Marketing plan <u>limited - weak</u>			
5	Existing City of Pompano Beach Programs		0-10	10
				(X)
	Total		0-100	73 73

COMMENTS:

Soccer dev program : 2-5 weekend tournament
 since 2007 (Pompano - excellent recs, staff)
 simple methodology : approach - complete schedule
 market analysis inexpensive
~~type~~ no 11 x 11 ~~(11)~~

[Signature]
 Signature of Evaluator

3/30/23
 Date

Earl F. Bosworth
 Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer Pompano Baseball, Inc

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	18 15
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	17
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	25
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	22
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	10
Total	0-100	92 92

92
AES

COMMENTS:

21 yrs Pompano ^{rec} - all star level
 & travel. \$60, 65, 120, 120 - exalt
 ? 2014 season ~~refer~~ in submitted
 minimal mtg plan - good overall approach
 exper
 comm service? Marlins Coaching Clinic

[Signature]

3/30/23

Earl F. Boyer

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer Taylor's Youth & Community Basketball

Criteria	Point Range	Score
1 Experience, Expertise and Membership	0-20	15
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References ?	0-20	5
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost <u>not checked</u>	0-25	5
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	10
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs ?	0-10	0
Total	0-100	35

COMMENTS:

Comm Service ? Bocca in Boynton
 Bocca - James Taylor \$3 mil college scholarship
 2006 - 15k youth athletes, extensive partner list
 several municipalities, youth rec & travel / no drug
 referee academy ? music production - ~~reference~~
 - Pro at your door - small group - Top 12 USGA plan
 Camps - tournaments - travel team (mktg good but no samples)

[Signature]
 Signature of Evaluator

3/30/23
 Date

Earl E. Boger
 Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer CT MANAGEMENT LLC

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>15</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>10</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>0</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>20</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>45</u>

COMMENTS:

- YOUTH SPORTS | BASKETBALL


- ADULT (MEN + WOMENS OPTION)

- MARKETING PROGRAM \$500 MONTHLY.

- SUMMER MONTHS +

- CURRENT PROGRAMS?

- COSTS?



3-30-23

SCOTT MOORE

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer FLIPANY F.C.

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>10</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>10</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>10</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>15</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>45</u>

COMMENTS:

- RECREATION + COMPETITIVE SOCCER PROGRAMS?

- PROJECT 300 PARTICIPANTS ; 1200 PLAYERS

- 1500 ANNUAL REGISTRATION - COMPETITIVE

- \$700 REC FEES ; TEEWEE \$140.

• COED TEENS + ; MARKETING PLAN ; REFERENCES?

- DO THEY CURRENTLY OFFER COMPETITIVE SOCCER OR IS IT HEALTH + wellness



3-30-23

SCOTT MOORE

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer FLORIDIANS

Criteria	Point Range	Score
1 Experience, Expertise and Membership	0-20	<u>10</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>10</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>10</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>10</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>5</u>
Total	0-100	<u>45</u>

COMMENTS:

- ADULT PROGRAMS? SVS TOURNAMENTS?

- CANT FIND UPDATED PROGRAMS. (WEBSITE; SUNSHINE-CURRENT)

- LAST POST 2018 (FACEBOOK)

\$1400 10 MONTHS SVS \$130 PER SESSION

SPORTS PARK OR YOUTH REC? (NOT SURE WHAT ITS FOR)

Seth

3.30.23

SCOTT MOORE

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer PBFC HAMMERHEADS

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>20</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>20</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost ?	0-25	<u>0</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>20</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>10</u>
Total	0-100	<u>70</u>

COMMENTS:

- 501 (c)3 - POMPAHO SINCE 2007 (ADULT LEAGUE)
- INEXPENSIVE PROGRAM - YEAR ROUND
- 100-120 KIDS ANNUALLY
- 3V3 SOCCER? HELPS WITH CITY PROGRAM.



3-30-23

SCOTT MOORE

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer POMPANO BASEBALL

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>15</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>15</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>20</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>20</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>10</u>
Total	0-100	<u>80</u>

COMMENTS:

501 (C) 3 - 21 YEARS IN POMPANO

240 HIGH ATTENDANCE - PRE COVID

NEW WEBSITE - GOOD INFORMATION

T-BALL PROGRAM

COACHES CLINIC

Seth

3.30.23

SCOTT MOORE

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer TAYLORED MANAGEMENT & CONSULTING

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>15</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>15</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>10</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>15</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>55</u>

COMMENTS:

- ESTABLISHED IN 2006

- SCHOLARSHIPS

- AGES 4 & UP

- 15,000 ATHLETES

- REF ACADEMY, TECH PROGRAM, MANAGEMENT, MUSIC PRODUCTION

- \$700 MONTH MARKETING

- YOUTH LEAGUE COSTS \$650 SEASON 1 YEAR

- IN BOYNTON & BOCA + ; NOT SURE THEY WOULD FIT

Seth

3-30-23

SCOTT MOORE

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer CT Management LLC.

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>10</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>10</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>5</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>5</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>30</u>

COMMENTS:

No Costs / Marketing?

Current Programs? Where are they

Men and womens league only... is it for

youth sports? Only Saturday mornings!



3-30-23

Adam Schackman

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer Flipung

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>10</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>10</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>5</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>12</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>37</u>

COMMENTS:

Do they have experience in Soccer as a player?

Extremely high cost for the area - build from the ground up?

Marketing plan was very minimal

Have Flipung ever ran a Youth Sports Program

Where are the 1000 players?

Aden Sch

3-30-23

Aden Schackman

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer Floridians F.C.

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>10</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>15</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>10</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>5</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>40</u>

COMMENTS:

Is this an Academy?

Bid reflects land management proposal?

Where is the recreation league?

Extremely High Costs

City doesn't have the facilities to run this?



3-30-22

Adam Schackman

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer PBFC PAL Hammerheads

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>15</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>15</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>25</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>20</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>10</u>
Total	0-100	<u>75</u>

COMMENTS:

Cost/inexpensive but what are the costs

Has current contract/Is existing program SOL.C3

Market analysis

Tons of volunteers



3-30-23

Adam Schackman

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer Pompano Baseball Inc.

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>17</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>17</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>25</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>15</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>10</u>
Total	0-100	<u>84</u>

COMMENTS:

Has current contract

Pompano Baseball: 21 years experiences

Travel / Recreation / coaches clinics

Adam Schackman

3-30-23

Adam Schackman

Signature of Evaluator

Date

Printed Name

EVALUATION CRITERIA

RFP T-15-23 Youth Sports Program

Proposer Bayford Mgmt and Consult Inc.

<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
1 Experience, Expertise and Membership	0-20	<u>18</u>
a. Previous related work experience and qualifications in the subject area		
b. Demonstrate a clear understanding of scope of work		
2 References	0-20	<u>18</u>
a. History and performance of organization/team on similar projects		
b. References and recommendations from previous clients		
3 Cost	0-25	<u>10</u>
a. Overall program budget and itemized cost breakdowns to organization participants		
4 Program and Marketing	0-25	<u>15</u>
a. Overall approach to program and meeting goals		
b. Marketing plan		
5 Existing City of Pompano Beach Programs	0-10	<u>0</u>
Total	0-100	<u>61</u>

COMMENTS:

Scholarship numbers were excellent

15,000 youth members/works with Bogota and Boca

Great Cost breakdown but a bit confusing? Not Clear?

Academy / Music Programming... is this a gateway program?

Confused on cost for everything

Adas

3-30-23

Adas Schackman

Signature of Evaluator

Date

Printed Name