

January 3, 2017

Broward Cultural Division
100S. Andrews Ave, 6th Floor
Fort Lauderdale, FL 33301
Attn: Leslie Fordham

Dear Ms. Fordham,

The City of Pompano Beach would like to express its enthusiasm for the Broward Cultural Division's "Broward 100 Mural Project" which celebrates the art of community. Due to issues with the current proposed location for the mural at the E. Pat Larkins Community Center, Pompano Beach's Public Art Committee has selected a new location for the proposed mural at The Bailey Contemporary Arts building, located at 41 NE 1st Street, as the nominee to represent Broward County District 2. This new location has been selected through numerous discussions and meetings with the Public Art Committee and the CRA and is owned by the CRA. The contact number for the Bailey is (954) 284-0141 and for the CRA is (954) 786-7824.

The Bailey Contemporary Arts building is an excellent choice for this project. Located in the boundaries of the NWCRA and in the heart of Pompano Beach's new Creative arts District, the building is a newly renovated facility that serves as an incubator for artistic innovation and education, with the goal to amalgamate emerging local and national artists with industry professionals to elevate the creative process. The proposed mural will be placed on the back of the building directly across from the City's newest mural, a 94 foot mural created by artist Carlos Gonzalez. There is also a *World Peace* mural created by Renda Writer in this location. This alley is planned to be transformed into a mural alley and receives lots of foot traffic especially during the CRA's Untapped Festival that happens on the first Friday of every month. As the theme of the project is celebrating the art of community, the City of Pompano Beach feels that this is an excellent way to bring the community together.

On behalf of the City of Pompano Beach, I thank you for your time. If you have any additional questions or concerns do not hesitate to contact the City's Public Art Program Manager Laura Atria at (954) 786-4310.

Sincerely,



Dennis W. Beach
City Manager
City of Pompano Beach