

EVALUATION CRITERIA
RFP T-02-22 Beach Equipment Concession

VENDOR NAME: ON THE BEACH

<u>Line</u>	<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
A.	Prior experience with projects of similar size: Number of similar projects Prior experience with the City of Pompano Three (3) reference	0-15	<u>5</u>
B.	Qualification of personnel: Ready to Mobilize at start of contract Number of staff Experience of staff in this type of environment	0-10	<u>7</u>
C.	Availability of personnel: Current number of concession contracts	0-10	<u>6</u>
D.	Proximity of the headquarters or nearest office to the City of Pompano Beach	0-5	<u>5</u>
E.	Financial Responsibility	0-20	<u>13</u>
F.	Beach Equipment Rental Type (cabanas, chaises, umbrellas, floats, etc.) Age of equipment Schedule of rental fees for all equipment indicated above Marketing Plan	0-20	<u>15</u>
G.	Payment guarantees to the City	0-20	<u>10</u>
	Total	0-100	<u>61</u>

List the reasons for this evaluation (justify the rating/scoring):

pompano company no city experience
guarantee revenue is 1/2 of other proposals
good prices for customers
works at northham hotel pompano
sponsor local events

[Signature] 4.18.22 Kate Belchick
 Signature of Evaluator Date Printed Name

EVALUATION CRITERIA
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VENDOR NAME: BOUCHER BROTHERS

<u>Line</u>	<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
A.	Prior experience with projects of similar size: Number of similar projects Prior experience with the City of Pompano Three (3) reference	0-15	<u>15</u>
B.	Qualification of personnel: Ready to Mobilize at start of contract Number of staff Experience of staff in this type of environment	0-10	<u>10</u>
C.	Availability of personnel: Current number of concession contracts	0-10	<u>10</u>
D.	Proximity of the headquarters or nearest office to the City of Pompano Beach	0-5	<u>2</u>
E.	Financial Responsibility	0-20	<u>15</u>
F.	Beach Equipment Rental Type (cabanas, chaises, umbrellas, floats, etc.) Age of equipment Schedule of rental fees for all equipment indicated above Marketing Plan	0-20	<u>15</u>
G.	Payment guarantees to the City	0-20	<u>20</u>
	Total	0-100	<u>87</u>

List the reasons for this evaluation (justify the rating/scoring):

- CASHLESS SERVICE W/ QR CODES.

- START IMMEDIATELY

- EVACUATION PLAN - UNDERSTAND

- REVENUE TO CITY



Signature of Evaluator

4.18.22

Date

SCOTT MOORE

Printed Name

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A.	Prior experience with projects of similar size: Number of similar projects Prior experience with the City of Pompano Three (3) reference	0-15	<u>10</u>
B.	Qualification of personnel: Ready to Mobilize at start of contract Number of staff Experience of staff in this type of environment	0-10	<u>5</u>
C.	Availability of personnel: Current number of concession contracts	0-10	<u>5</u>
D.	Proximity of the headquarters or nearest office to the City of Pompano Beach	0-5	<u>5</u>
E.	Financial Responsibility	0-20	<u>15</u>
F.	Beach Equipment Rental Type (cabanas, chaises, umbrellas, floats, etc.) Age of equipment Schedule of rental fees for all equipment indicated above Marketing Plan	0-20	<u>15</u>
G.	Payment guarantees to the City	0-20	<u>15</u>
	Total	0-100	<u>70</u>

List the reasons for this evaluation (justify the rating/scoring):

- SPECIAL RATES | TRAVEL WITH LOCAL RESIDENTS.

- CTR CERTIFIED

- POMPANO BUSINESS

- UNSURE OF EVACUATION PLAN.

- GUARANTEE TO CITY = LESS THAN OTHER


Signature of Evaluator

4.18.22
Date

SCOTT MOORE
Printed Name

EVALUATION CRITERIA
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VENDOR NAME: Foucher Brothers Mgmt, Inc

<u>Line</u>	<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
A.	Prior experience with projects of similar size: Number of similar projects Prior experience with the City of Pompano Three (3) reference	0-15	<u>15</u>
B.	Qualification of personnel: Ready to Mobilize at start of contract Number of staff Experience of staff in this type of environment	0-10	<u>8</u>
C.	Availability of personnel: Current number of concession contracts	0-10	<u>10</u>
D.	Proximity of the headquarters or nearest office to the City of Pompano Beach	0-5	<u>3</u>
E.	Financial Responsibility	0-20	<u>15</u>
F.	Beach Equipment Rental Type (cabanas, chaises, umbrellas, floats, etc.) Age of equipment Schedule of rental fees for all equipment indicated above Marketing Plan	0-20	<u>15</u>
G.	Payment guarantees to the City	0-20	<u>20</u>
	Total	0-100	<u>86</u>

List the reasons for this evaluation (justify the rating/scoring):

8 municipal contracts including Pompano - 40 yrs experience
& larger equipment inventory & staffing. More staff may
mean quick response in equipment removal for hurricane
evacuation - More expensive pricing but also more
Revenue to the City ~ \$ 65,000 - \$ 75,000 / term.

[Signature] 4/18/22 NGUYEN TRAN
Signature of Evaluator Date Printed Name

EVALUATION CRITERIA
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VENDOR NAME: On the Beach, Inc

<u>Line</u>	<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
A.	Prior experience with projects of similar size: Number of similar projects Prior experience with the City of Pompano Three (3) reference	0-15	<u>5</u>
B.	Qualification of personnel: Ready to Mobilize at start of contract Number of staff Experience of staff in this type of environment	0-10	<u>2</u>
C.	Availability of personnel: Current number of concession contracts	0-10	<u>2</u>
D.	Proximity of the headquarters or nearest office to the City of Pompano Beach	0-5	<u>5</u>
E.	Financial Responsibility	0-20	<u>5</u>
F.	Beach Equipment Rental Type (cabanas, chaises, umbrellas, floats, etc.) Age of equipment Schedule of rental fees for all equipment indicated above Marketing Plan	0-20	<u>5</u>
G.	Payment guarantees to the City	0-20	<u>10</u>
	Total	0-100	<u>34</u>

List the reasons for this evaluation (justify the rating/scoring):

No data on Staffing or equipment; Proposer will purchase if awarded contract. No data on Employee attire or presentation to public.
Good prices (about 1/2 or more less than opponent) but also less experience than competitor. City will get less revenue as well ~ \$ 36,000/yr

[Signature]
Signature of Evaluator

4/18/22
Date

NGUYEN TRAN
Printed Name

EVALUATION CRITERIA
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VENDOR NAME: Boucher Brothers Management Inc.

<u>Line</u>	<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
A.	Prior experience with projects of similar size: Number of similar projects Prior experience with the City of Pompano Three (3) reference	0-15	<u>15</u>
B.	Qualification of personnel: Ready to Mobilize at start of contract Number of staff Experience of staff in this type of environment	0-10	<u>9</u>
C.	Availability of personnel: Current number of concession contracts <u>8</u>	0-10	<u>8</u>
D.	Proximity of the headquarters or nearest office to the City of Pompano Beach <u>IN ^{MIAMI} BEACH</u>	0-5	<u>5</u>
E.	Financial Responsibility <u>JW</u>	0-20	<u>15</u>
F.	Beach Equipment Rental Type (cabanas, chaises, umbrellas, floats, etc.) Age of equipment Schedule of rental fees for all equipment indicated above Marketing Plan	0-20	<u>10</u>
G.	Payment guarantees to the City	0-20	<u>18</u>
	Total	0-100	<u>80</u>

List the reasons for this evaluation (justify the rating/scoring):

THE CURRENT VENDOR DOES A GOOD JOB & LISTS
SPECIFICS WELL. I THINK THEY'VE LACKED
COMMUNITY INVOLVEMENT. ADDITIONALLY THEY'VE
NEEDED CLARIFICATION ON DRIVING

J. Waggenmaus 4-18-22 J. Waggenmaus
Signature of Evaluator Date Printed Name

EVALUATION CRITERIA
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VENDOR NAME: ON THE BEACH INC.

<u>Line</u>	<u>Criteria</u>	<u>Point Range</u>	<u>Score</u>
A.	Prior experience with projects of similar size: Number of similar projects Prior experience with the City of Pompano Three (3) reference	0-15	<u>15</u>
B.	Qualification of personnel: Ready to Mobilize at start of contract Number of staff Experience of staff in this type of environment	0-10	<u>7 JN 8</u>
C.	Availability of personnel: Current number of concession contracts	0-10	<u>6</u>
D.	Proximity of the headquarters or nearest office to the City of Pompano Beach <u>IN POMPAÑO BEACH</u>	0-5	<u>1</u>
E.	Financial Responsibility	0-20	<u>18</u>
F.	Beach Equipment Rental Type (cabanas, chaises, umbrellas, floats, etc.) Age of equipment <u>ALL NEW</u> Schedule of rental fees for all equipment indicated above Marketing Plan	0-20	<u>15</u>
G.	Payment guarantees to the City	0-20	<u>18 JN</u>
	Total	0-100	<u>78 JN 81</u>

List the reasons for this evaluation (justify the rating/scoring):

I FEEL THE LOWER PRICING MAY INCREASE
SALES + PRODUCE MORE PROFIT TO THE CITY

J. Magalhães 4-18-22 J. Magalhães
Signature of Evaluator Date Printed Name