

Exhibit 5
Crawdebauchery Food and Music Festival
Sponsor Benefits – City of Pompano Beach

The City of Pompano shall receive benefits similar to those provided to a Presenting Sponsor of each event. Companies desiring to become a Presenting Sponsor pay approximately \$50,000.00 for the following benefits, which shall be provided to the City of Pompano:

Revenue Generation

- Festival has significant economic impact for many local businesses in the City of Pompano. Significant dollars are infused into the local economy via lodging, fuel, dining, entertainment and retail.

Visibility

- **Entitlement** – City of Pompano Beach name is included with banners, posters, programs and event signage
- Display space available
- **Logo branding** – all signage for Festival
- **Signage** - Up to (2) banners (provided by City) will be displayed in key locations on event grounds.

Print Media

- (1) half page ad in official event program
- **Logo branding** – all signage for Festival
- Recognition for city in press releases and editorial features for Festival

Internet

- Company name and/or logo on official event website with a link to Company's website

8 VIP tickets to Festival

4 VIP Parking passes

CrawDebauchery Presents “The South Florida Crawfish Festival”



Sponsorship Opportunities

4th Annual Festival • April 1 & 2, 2017 • Pompano Beach, FL

About the Festival



The CrawDebauchery Food and Music Festival, held at the Pompano Beach Amphitheater, is South Florida's premier Cajun festival. Entering into its fourth consecutive year, this family-friendly event, for people of all ages (even equipped with a Kid Zone), gives attendees the opportunity to experience the rich and unique heritage of New Orleans.

When people come to a festival, it is meant to appeal to their five senses; they smell the food, they eat the boiled crawfish, gumbo, po' boys, jambalaya and beignets. They listen to an outstanding lineup of artists from Louisiana, which have included Bonerama, Maggie Koerner, and Dash Galactic. They dance to Zydeco, but what they see is YOUR LOGO, and it will imprint in their mind, and we guarantee it will go home with them.

There is no doubt that your involvement in our festival will not only bring you customers but also make your logo familiar to everyone who comes to the festival. Being a part of this festival is not about just about supporting the joys of Louisiana, but also a celebration of your logo and business.

A portion of the net proceeds will benefit The Pantry of Broward, Inc., a 501(c)3 charitable organization that addresses the unique needs of seniors and grandparents raising their grandchildren on fixed incomes.



Audience Demographics



Gender

Female.....	52%
Male.....	48%

Income

Under \$50,000.....	20%
\$51,000 – \$75,000.....	37%
\$76,000 – \$100,000.....	25%
Over \$100,000.....	18%

residency

Broward County.....	41%
Miami-Dade County.....	22%
Palm Beach County.....	23%
Rest of Florida.....	8%
Out of State.....	6%

age

19 – 24.....	2%
25 – 34.....	22%
35 – 54.....	63%
55 – 64.....	11%
Over 65.....	2%



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Sponsorship Benefits



Our sponsorship team will work closely with you to create a customized program to meet your marketing objectives. Sponsorship of the Festival will provide your organization with the opportunity to –

- Reach a large audience through the Festival's marketing campaign
- Introduce your brand to new customers and strengthen relationships with existing customers
- Interact with attendees through fun and engaging on-site activation programs
- Display, demonstrate, and/or sample your products and receive immediate customer feedback
- Generate or increase goodwill through a demonstrated commitment to investing in the South Florida community
- Entertain vendors and clients, or reward valuable employees
- Assist in raising funds for the benefit of a non-profit organization



Sponsorship Levels



Title Sponsor:

- Event naming rights: [Company] CrawDebauchery Food and Music Festival
- Company name and/or logo on main entrance banner/event signage
- Company name and/or logo on official event posters and programs
- Company name and/or logo on official event website with a link to Company's website
- Company mention in Festival's marketing campaign
- Company name and/or logo on official event ticketing page
- Company name and/or logo on official event tickets
- Company name and/or logo on official event t-shirts
- Opportunity to display up to four (4) Company banners on-site (banners to be provided by Company)
- One (1) 10' x 10' booth for product display/sampling
- One (1) full-page ad in official event program
- 10 VIP tickets to Festival & 5 VIP parking passes



Sponsorship Levels



Presenting Sponsor:

- CrawDebauchery Food and Music Festival presented by [Company]
- Company name and/or logo on main entrance banner/event signage
- Company name and/or logo on official event posters and programs
- Company name and/or logo on official event website with a link to Company's website
- Company mention in Festival's marketing campaign
- Opportunity to display up to two (2) Company banners on-site (banners to be provided by Company)
- One (1) 10' x 10' booth for product display/sampling
- One (1) half-page ad in official event program
- 8 VIP tickets to Festival & 4 VIP parking passes



Sponsorship Levels



Gold Sponsor:

- Category exclusivity
- Company name and/or logo on official event posters and programs
- Company name and/or logo on official event website with a link to Company's website
- Company mention in Festival's marketing campaign
- Opportunity to display up to two (2) Company banners on-site (banners to be provided by Company)
- One (1) 10' x 10' booth for product display/sampling
- One (1) quarter-page ad in official event program
- 6 VIP tickets to Festival & 3 VIP parking passes

Sponsorship Levels



Green Sponsor:

- Company name and/or logo on official event website with a link to Company's website
- Company mention in Festival's marketing campaign
- Opportunity to display one (1) Company banner on-site (banner to be provided by Company)
- Company listing in official event program
- 2 VIP tickets to Festival & 1 VIP parking pass

Sponsorship Levels



Purple Sponsor:

- Company name and/or logo on official event website with a link to Company's website
- Company mention in Festival's marketing campaign
- Opportunity to display one (1) Company banner on-site (banner to be provided by Company)
- One (1) 10' x 10' booth for product display/sampling
- One (1) quarter-page ad in official event program
- 4 VIP tickets to Festival & 2 VIP parking passes

Sponsorship Levels



Hospitality Package (price available upon request)

- 10' x 10' tent with table and chairs
- 10 tickets to Festival & 5 VIP parking passes
- Food and beverage service

Naming Rights Opportunities



Area/Zone

- Kids' Zone
- Food Court
- Dance Pavilion
- Arts & Crafts Area

Activations

- Social Media Photo Booth
- TV for March Madness
- General Admission Bar
- Gumbo Rumble
- Merchandise

VIP Experience

- Tent
- Bar
- Parking

Music

- 2 Stages
- 10 Bands

PRICE AVAILABLE UPON REQUEST.

On-site Brand Activation



On-site Brand Activation



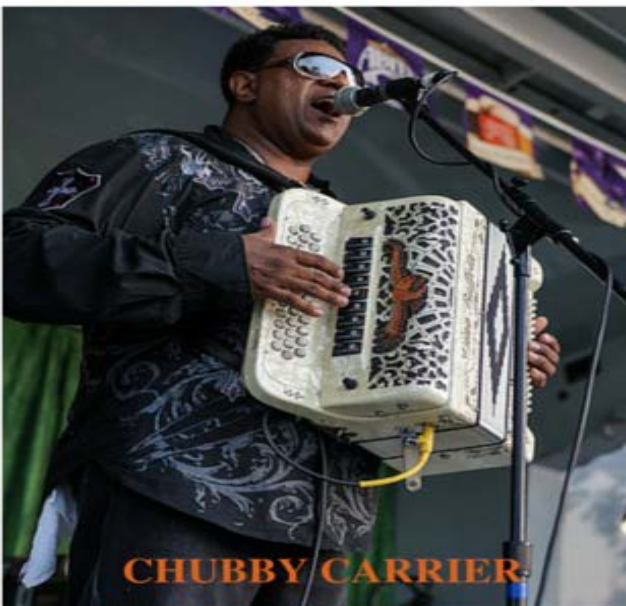
**STACHE CRAFT
VIP DRINK MENU**

SOCO HURRICANE 20 OZ	\$8
<i>A French Quarter Original</i>	
SOCO LIME COOLER 20 OZ	\$8
CREOLE INFUSED OLD FASHION	\$8
<i>With Woodford Reserve Add \$4</i>	
SAILOR JERRY NOLA PUNCH	\$8
HERRADURA CAJUN INFUSED TEQUILA MARG..	\$8
FINLANDA BLOODY DEBAUCHERY	\$8
<i>With A Crawfish Skewer</i>	
JACK DANIELS LYNCHBERG LEMONADE	\$8
THE SAZERAC	\$8
<i>A New Orleans Original</i>	
<i>Jack Daniel's Rusted Rye Whiskey, Bitter Truth Bitters, Herbsaint, Sugar Cube And Lemon Peel Served Up</i>	
SHOOTERS	\$4
<i>Southern Comfort Lime and Southern Comfort Cajun Shooters</i>	
<i>Jack Daniel's Tennessee Fire Shooters and Jack Daniels and Lemon Honey Shooters</i>	
ZIPS WINE	\$7
<i>Prest Grigio And Cabernet Sauvignon</i>	
ABITA BEER	
AMBER, PURPLE HAZE, IPA AND TURBO DOG	\$6
MILLER LITE ALUMINUM 16 OZ BOTTLES	\$6

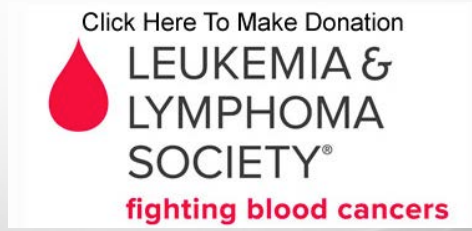
**WE PROUDLY SERVE RED BULL ENERGY DRINK, RED BULL SUGAR FREE, RED BULL EDITIONS (RED, BLUE, YELLOW)*



Past Shows & Events



Sponsors



Contact Us



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