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Knoxville, TN 37923
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Re: Atlantic Business Center - Master Sign Plan

On behalf of Prologis and Duke Realty, AGI is please to submit our master sign plan for the Atlantic Business Center business park.

Please find the project narrative on the subsequent page.

Sincerely,

Kandyn Leach

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Senior Project Manager
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PZ24-30000004
06/04/2024



Project Narrative - Atlantic Business Center

In collaboration with Prologis, AGI has developed a comprehensive Master Sign Plan for the planned Atlantic Business Center business park. Our Master Sign Plan is comprised of Address Logo Panel Signs:

- Tenant Monument Sign
 - o Total Quantity: 6
 - 1 on the north side of the parcel at 2022 W Atlantic Blvd
 - 1 on the north side of the parcel at 1914 W Atlantic Blvd
 - 1 on the west side of the parcel at 2101 SW 2nd St.
 - 1 on the south west corner of the parcel at 2201 SW 3rd St.
 - 1 on the south side of the parcel at 2102 SW 3rd St.
 - 1 on the south side of the parcel at 1855 SW 3rd St.

- Large Leasing Sign
 - o Total Quantity: 3
 - 1 located in the median at the west Atlantic Blvd entrance
 - 1 located in the median at the east Atlantic Blvd entrance
 - 1 located in the south east corner of the 2101 SW 3rd St parcel

- Small Leasing Monument Sign
 - o Total Quantity: 2
 - 1 located on the east side of the 2101 SW 2nd St. parcel
 - 1 located on the east side of the 1914 W Atlantic Blvd. parcel

- Directional Sign
 - o Total Quantity: 5
 - 1 located at the west Atlantic Blvd entrance on the west side
 - 1 located at the north side of the 2200 SW 2nd St. parcel
 - 1 located at the west side of the 1855 SW 3rd St. parcel
 - 1 located at the east side of the 21400 SW 2nd St. parcel
 - 1 located in the median at the east Atlantic Blvd entrance

- Retail Monument
 - o Total Quantity: 2
 - 1 located at the west side of the 2101 SW 2nd St. parcel
 - 1 located at the south side of the 1901 SW 2nd St parcel

- Tenant Signs (including Corner Sign options)
 - o Total Quantity: Varies
 - The total quantity varies based on which tenant spaces are currently occupied and how many spaces they occupy.

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- Currently recognized tenant spaces are marked on the site overview in the MSP.
- Address Logo Panels
 - Total Quantity:37
 - Bldg1 has 3 Address Logo Panels
 - Located at 1700 W. Atlantic Blvd
 - E01 is located on the south elevation
 - E02 is located on the west elevation
 - E03 is located on the north elevation
 - Bldg2 has 3 Address Logo Panels
 - Located at 1914 W Atlantic Blvd
 - E01 is located on the south elevation
 - E02 is located on the north elevation
 - E03 is located on the west elevation
 - Bldg3 has 3 Address Logo Panels
 - Located at 2022 W. Atlantic Blvd
 - E01 is located on the south elevation
 - E02 is located on the west elevation
 - E03 is located on the north elevation
 - Bldg4 has 4 Address Logo Panels
 - Located at 1855 SW. 3rd St
 - E01 is located on the north elevation
 - E02 is located on the west elevation
 - E03 is located on the south elevation
 - E04 is located on the east elevation
 - Bldg5 has 3 Address Logo Panels
 - Located at 2101 SW. 3rd St
 - E01 is located on the north elevation
 - E02 is located on the east elevation
 - E03 is located on the south elevation
 - Bldg6 has 3 Address Logo Panels
 - Located at 2201 SW. 3rd St
 - E01 is located on the north elevation
 - E02 is located in the south elevation
 - Bldg7 has 3 Address Logo Panels
 - Located at 1901 SW. 2nd St
 - E01 is located on the north elevation

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- E02 is located in the east elevation
- E03 is located on the south elevation
- Bldg8 has 3 Address Logo Panels
 - Located at 2003 SW. 2nd S.
 - E01 is located on the north elevation
 - E02 is located in the west elevation
 - E03 is located on the south elevation
- Bldg9 has 1 Address Logo Panel
 - Located at 2101 SW. 2nd St
 - E01 is located on the west elevation
- Bldg10 has 3 Address Logo Panels
 - Located at 1800 SW. 2nd St
 - E01 is located on the west elevation
 - E02 is located in the north elevation
 - E03 is located on the east elevation
- Bldg11 has 3 Address Logo Panels
 - Located at 2100 SW. 2nd St
 - E01 is located on the north elevation
 - E02 is located in the east elevation
 - E03 is located on the south elevation
- Bldg12 has 2 Address Logo Panels
 - Located at 2200 SW. 2nd St
 - E01 is located on the west elevation
 - E02 is located in the north elevation

The design of the proposed signage is part of the national branding program to promote a unified brand identity for all Prologis facilities.

The freestanding signage design identifies Prologis as the anchor tenant of the business park leaving spaces for the other tenants. The sign is double sided with site specific copy that can be replaced as tenants are updated. The design of the sign will assist in the navigation of the business park and create a unified brand identity for the park.

The Address Logo Panels and tenant wall sign include information to help drivers identify the correct locations. The size and location of our proposed signage is essential for the safe and effective use of Prologis facilities as drivers are navigating their way to the appropriate facilities. Including the Prologis logos on the Address Logo Panels helps impact drivers from a greater distance as they navigate towards the facilities and the address numbers ensure that they are in the correct location.

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Thank you,
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