



MEMORANDUM

Parks and Recreation Department

Memorandum 25-A013

DATE: December 17, 2024

TO: Greg Harrison, City Manager

FROM: Mark Beaudreau, Recreation Director *mb*

SUBJECT: Agenda Item – Ordinance - License Agreement Dania Pier Management Corp.

Please place the attached ordinance on the January 14, 2025, City Commission agenda. The license agreement is with Dania Pier Management Corp. to provide maintenance and operation of the City's Fishing Pier Bait Shop located at 222 North Pompano Beach Boulevard. The term of the agreement is for three years, with no renewal options. The compensation paid to the Licensee by the City shall not exceed one hundred and eight thousand dollars (\$108,000.00), billed at a monthly rate of three thousand dollars (\$3,000.00).

The license agreement comes under the City's Strategic Plan as follows:

Community – Focused Excellence

Objective: Have a safe, beautiful city with “world class” beaches; economic, health, and recreation opportunities; an enhanced mobility.

Process – Excellence

Objective: Optimize the City's processes and operations to provide cost-effective services that efficiently utilize the City's resources.

If you have any questions or concerns regarding the agenda item please call me at 954-786-4191.

afh

cc: Kate Belcher, Recreation Manager
Scott Moore, Deputy Recreation
Amy Schmidt, Contract Manager