
ERNESTO REYES, Strategic Performance Manager

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MEMORANDUM

TO: The Honorable Mayor and Members of the City Commission
THRU: Greg Harrison, City Manager
FROM: Ernesto Reyes, Strategic Performance Manager
SUBJECT: Resolution – Strategic Plan for 2023-2025
DATE: September 6th, 2023

ISSUE

Consideration of a Resolution approving and accepting the Strategic Plan for 2023 – 2025.

BACKGROUND

Quite Excellence, LLC, was contracted to facilitate the City staff's design and execution of systematic approaches to strategy development and implementation, through the use of the Baldrige Framework. The updated Strategic Plan for 2023-2025 represents a culmination of those efforts.

Commencing in December 2022, QE held individual interviews with each member of the City Commission. Thereafter, in January Strategic Planning workshops were held to refine the mission, vision, and values statements; establish strategic objectives and goals. Then, QE reviewed workshop deliverables with Commission members for consensus before moving into the action planning phase. Action planning workshops were held with staff in February. Beginning in March and extending through July, staff submitted 37 action plans to QE for review approval. All 37 action plans have been reviewed by QE and resourced to support the achievement of all associated goals.

Following approval of the 2023-2025 Strategic Plan, semi-annual Progress/Performance Reports will be prepared to convey the progress towards achieving Strategic Plan Objectives and Goals.

RECOMMENDATION

Staff recommends approval of the Resolution approving and accepting an updated Strategic Plan for 2023 – 2025.

Cc: Brian Donovan, Assistant City Manager