



## MEMORANDUM

**DATE:** December 10, 2019  
**TO:** Mayor and Commissioners  
**FROM:** Dahlia Baker, Business and Workforce Programs   
**THRU:** Earl Bosworth, Assistant City Manager   
**SUBJECT:** Broward UP with Broward College and the City of Pompano Beach

The City of Pompano Beach and Broward College believe that education attainment is a leading indicator of economic development of a community. Research shows that by 2025, more than 60 percent of Florida jobs will require a postsecondary degree or high-quality certification. Broward has Unlimited Potential (UP), thus the City and the College are leveraging respective resources to increase educational access and attainment levels in Broward County.

In Pompano Beach; Broward UP will focus on Zip Code 33069. This is the result of findings and recommendations from the 2016 Greater Fort Lauderdale Alliance Workforce Skills Gap Study, which documented a disproportionately high unemployment rates, low education attainment and low household income levels. A collaboration customized to the specific needs of this community will be established, as well as outreach efforts to overcome misconceptions around access and to align retention and support services.

Staff is seeking Commission approval of a Resolution authorizing the City of Pompano Beach and Broward College to enter into a Memorandum of Understanding (MOU). The MOU is necessary for the College and the City to establish a framework for a cooperative relationship that connects City of Pompano Beach residents to varied educational opportunities as outlined in the MOU and Appendix "A". The City agrees to provide, where available and feasible, access to City facilities for mutually agreeable educational programming including, but not limited to the following:

1. Broward College will design and deliver on-site workshops, courses and programs
2. Broward College will deliver certification training
3. Broward College will develop access strategy for citizens for Broward College degrees and certifications
4. Broward College will build a college and career readiness campaign
5. Broward College will create entrepreneurial programming

The initial term of the Agreement will be two (2) years, effective as of the date of the last signature to the Agreement. The Agreement may be extended by written mutual consent of both parties prior to the expiration of the initial Agreement for an additional two (2) year period. Additionally, the Agreement may also be cancelled by either Party at any time by sixty (60) days prior written notice to the other Party. If such notice is given, the Agreement shall terminate at the end of the sixty (60) days' notice period; EXCEPT THAT the training, course or program and the Agreement shall continue to be effective for the purpose of permitting students who have started a training, course or program to complete it.

Recommendation:

Staff Recommends Approval