
ERNESTO REYES, Strategic Performance Manager

100 W. Atlantic Boulevard
Pompano Beach, FL 33060
Phone: (954) 786-7918
Fax: (954) 786-4504



MEMORANDUM

TO: The Honorable Mayor and Members of the City Commission

THRU: Greg Harrison, City Manager

FROM: Ernesto Reyes, Strategic Performance Manager

SUBJECT: Presentation – City of Pompano Beach Recommended FY 2023-2025 Strategic Plan

DATE: August 28th, 2023

BACKGROUND

As one of the steps in moving forward on our Strategic Planning journey, we have hired the Baldrige consulting firm of Quiet Excellence, LLC to assist us in creating the conditions for continued organizational success through the use of the Baldrige Excellence Framework. Quiet Excellence has a track record of assisting organizations through the use of Baldrige and has many national- and state-level award recipients as clients. Our consultants are well-known in the national Baldrige community, with each of them having served for 20 consecutive years or more as national examiners.

The Malcolm Baldrige Performance Excellence Award contains validated leadership and management practices. For the first time, the City utilized the Baldrige strategic framework in preparing the City's Strategic Plan and corresponding Action Plans. Therefore, the City has invited Quiet Excellence, LLC to present the Recommended FY 23-25 Strategic Plan to the City Commission.

Cc: Brian Donovan, Assistant City Manager