



MEMORANDUM PARKS AND RECREATION DEPARTMENT

MEMORANDUM 21-A028

DATE: February 10, 2021

TO: Greg Harrison, City Manager

FROM: Mark Beaudreau, Recreation Programs Administrator *MB*

SUBJECT: Agenda Item – Resolution - License Agreement Dania Pier Management Corp.

Please place the attached resolution on the February 23, 2021, City Commission agenda. The license agreement is with Dania Pier Management Corp. to operate a bait and tackle shop at the City's Pier located at 222 North Pompano Beach Boulevard. The term of the agreement is for five years, with the option of an additional one (1) period of five (5) years. The vendor will collect all daily sightseeing and fishing entry fees, pass fees and bait shop sales. Vendor will remit one (\$1) dollar of each daily sightseeing entry fee collected back to the City on a monthly basis along with a total detailed revenue report.

The license agreement comes under the City's Strategic Plan as follows:

Goal 1: Preferred Place to Visit

Objective 6: Have top quality parks with a variety of amenities throughout Pompano Beach

Goal 3: Preferred Place to Visit

Objective 2: Maintain a "world class" beach for the enjoyment of residents and visitors

Objective 3: Expand water-based sports: boating, fishing, scuba diving, snorkeling, etc.

If you have any questions or concerns regarding the agenda item please call me at 954-786-4191.

afh

cc: Kate Belcher, Recreation Manager
Antonio Pucci, Contract Manager