

MEMORANDUM

Parks, Recreation & Cultural Arts

MEMORANDUM 18-A072

DATE: March 12, 2018

TO: Greg Harrison, City Manager

FROM: Mark A. Beaudreau, Recreation Programs Administrator *MB*

SUBJECT: Agenda Item – License Agreement – Minority Help, Inc.

Please place the attached resolution on the March 27, 2018, City Commission Agenda. This license agreement is between the City and Minority Help, Inc. to host a Brazilian Folk Festival on June 23 and 24, 2017, at the Community Park on the multi-purpose field. This event is a culturally unique fusion of the Brazilian arts, music and dance with hands-on workshops, typical food contests, carnival games, youth soccer clinics, local business exposition and a celebration of the Brazilian cultural heritage.

The agreement authorizes the City to provide \$1,688 in in-kind services and the licensee will pay the city \$14,375 for BSO and Fire services (Exhibit E). The event will include a combination of booths, stage, music, dance area, food vendors, soccer clinic, alcoholic and nonalcoholic beverages in a fenced-in, single entrance location as depicted in Exhibit A.

This item is related to Strategic Plan Strategy: Goal 1: Preferred place to Live; Objective 4: Expand cultural and arts opportunities for all; Goal 3: Preferred place to Visit, Objective 1: Expand visitor and tourism markets.

If you have any questions, please call me at 954-786-4191.

afh

cc: Scott Moore, Recreation Manager
Missy Kitts, Recreation Manager