
ERNESTO REYES, Strategic Performance Manager

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MEMORANDUM

TO: The Honorable Mayor and Members of the City Commission

THRU: Greg Harrison, City Manager

FROM: Ernesto Reyes, Strategic Performance Manager

SUBJECT: Resolution – 2021 Strategic Planning Update

DATE: April 7, 2021

ISSUE

Consideration of a Resolution approving and accepting an updated Strategic Plan for 2021 – 2026 and an Action Agenda for 2021 – 2022.

BACKGROUND

One Workshop and two Work Sessions were held the week of February 1-3, 2021, to update the City's Strategic Plan and the Mayor and City Commission's Action Agenda for 2021 – 2022. The Workshop and Work Sessions were facilitated by Lyle J. Sumek & Associates.

An initial Work Session with the management team was held on Monday, February 1, to comprehensively identify and discuss departmental issues, activities, and major projects. On Tuesday, February 2, a Workshop with the Mayor and City Commission was held to review and prioritize Policy and Management actions for 2021 – 2022. A second Work Session with the management team was held on Wednesday, February 3, where specific Action Outlines were developed for 2021 – 2022.

The updated Strategic Plan reaffirms the 15-year Vision for the City and identifies six 5-year Goals as follows:

- 1) Preferred Place to Live
- 2) Preferred Place to Do Business
- 3) Preferred Place to Visit
- 4) Superior Capacity for Growth Through Quality, Sustainable Development

- 5) Quality and Affordable City Services
- 6) Building Confidence in City Government

Each Goal identifies a number of Objectives, the Value to Residents, Short and Long-Term Challenges and Opportunities, prioritized Policy and Management actions, Management in Progress issues, Major Projects as well as issues On the Horizon.

An Action Agenda for 2021 – 2022 supplements the updated Strategic Plan and includes specific Action Outlines to guide management and staff. The Action Agenda for 2021 – 2022 is based on the priorities established by the Mayor and City Commission as well as the City Manager.

Following approval of the updated Strategic Plan and Action Agenda for 2021 – 2022, Quarterly Progress Reports will be prepared to convey the progress towards achieving Strategic Plan Objectives.

RECOMMENDATION

Staff recommends approval of the Resolution approving and accepting an updated Strategic Plan for 2021 – 2026 and an Action Agenda for 2021 – 2022.

Cc: Brian Donovan, Assistant City Manager