

Selection Evaluation Committee Ranking, L-28-17 DEVELOPMENT IMPLEMENTATION OF A CITYWIDE CORPORATE MARKETING SPONSORSHIP PROGRAM

	Total Potential Points	Ink Link Marketing, LLC	The Superlative Group
Committee Member	Potential Points		
<u>Sandra King</u>			
Experience and Qualifications	0-40	20	40
Approach and Methodology	0-35	17	35
Community/Commission Sensitivity	0-25	10	25
	Total =	47	100

Committee Member	Potential Points		
<u>Phyllis Korab</u>			
Experience and Qualifications	0-40	20	40
Approach and Methodology	0-35	15	35
Community/Commission Sensitivity	0-25	10	25
	Total =	45	100

Committee Member	Potential Points		
<u>Sharon McCormick</u>			
Experience and Qualifications	0-40	20	40
Approach and Methodology	0-35	15	35
Community/Commission Sensitivity	0-25	15	25
	Total =	50	100

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SPONSORSHIP PROGRAM

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Committee Member	Potential Points		
<u>Suzette Sibble</u>			
Experience and Qualifications	0-40	10	37
Approach and Methodology	0-35	15	35
Community/Commission Sensitivity	0-25	5	25
	Total =	30	97

<u>Committee Members (Average)</u>	Potential Points		
Experience and Qualifications	0-40	18	39
Approach and Methodology	0-35	16	35
Community/Commission Sensitivity	0-25	10	25
	Average Score =	43	99

<u>Committee Members (Total)</u>	Potential Points		
Experience and Qualifications	0-160	70	157
Approach and Methodology	0-140	62	140
Community/Commission Sensitivity	0-100	40	100
	Grand Total=	172	397