

MEMORANDUM

July 13, 2017

TO: City Commission

THRU: Greg Harrison, City Manager

FROM: Horacio Danovich, CIP Manager



Issue

Staff is seeking City Commission approval to amend Chapter 91 "Boats and Water Recreation" of the Code of Ordinances, Section 91.14 governing operation of Water Taxis in the City.

Recommendation

Staff recommends Approval of the Ordinance.

Background

The existing section of the Code allows individuals/firms that wish to operate a Water Taxi in the City of Pompano Beach to obtain a Business Tax Receipt without entering into a license agreement. This condition precludes the City from controlling the number of operators and verifying whether the service provided is consistent with the City's goals. As a result, the City cannot control operations, pricing, etc. The proposed modifications will require would-be operators to enter into a licensing agreement with the City. Said agreement will allow the City to ensure the provider has the proper credentials, adequate equipment, staffing, and further verify whether pricing structure is consistent with similar operations in the City and other neighboring municipalities. Staff recommends approval of proposed modifications.